

World Economic Forum Annual Meeting 2009

Shaping the Post-Crisis World

Davos-Klosters, 28 January-1 February 2009

Wednesday 28 January

09.00 - 10.15
Congress Centre -
Aspen 1

Global Agenda Council Update

Update 2009: Controlling Climate Change

The clock is now running for governments to deliver a comprehensive action plan at the Climate Change conference in Copenhagen at the end of 2009, while the economic and environmental costs of inaction continue to accrue for a battered world economy.

Global Agenda Council Members and experts examine the best, worst and likely scenarios to emerge in the global race to mitigate the impact of climate change.

- **Peter L. Corsell**, Chief Executive Officer, GridPoint, USA; Chair, Global Agenda Council on Alternative Energies; Technology Pioneer
- **Steve Howard**, Chief Executive Officer, The Climate Group, United Kingdom
- **Howard Kunreuther**, Cecilia Yen Koo Professor of Decision Sciences and Public Policy, The Wharton School, University of Pennsylvania, USA; Co-Chair, Global Agenda Council on the Mitigation of Natural Disasters
- **James E. Rogers**, Chairman, President and Chief Executive Officer, Duke Energy Corporation, USA; Chair of the Governors Meeting for Energy 2009
- **Marthinus van Schalkwyk**, Minister of Environmental Affairs and Tourism of South Africa

Moderated by

- **Chris Luebke**, Director, Global Foresight and Innovation, Arup Group, United Kingdom; Chair, Global Agenda Council on Design

Congress Centre -
Studio

Update 2009: Dealing with Dangerous Demographics

Ongoing demographic shifts -- from ageing populations in North-East Asia, youth waves in the Middle East and population booms in Africa to declines in life expectancy in Eurasia -- loom large as the drivers of future economic volatility and political insecurity.

Global Agenda Council Members and experts examine the economic, social and political consequences of major demographic changes currently under way around the world.

Sessions in Studio feature presentations using new audio-visual technology.

- **Shumeet Banerji**, Chief Executive Officer, Booz & Company, United Kingdom
- **M. Michele Burns**, Chairman and Chief Executive Officer, Mercer, USA
- **Enrico Giovannini**, Chief Statistician, Organisation for Economic Co-operation and Development (OECD), Paris; Chair, Global Agenda Council on Benchmarking

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Progress in Society

- **Rick R. Little**, Chief Executive Officer, Silatech, Qatar; Chair, Global Agenda Council on Empowering Youth

Moderated by

- **David E. Bloom**, Clarence James Gamble Professor of Economics and Demography, Harvard School of Public Health, USA; Chair, Global Agenda Council on Demographic Shifts

Congress Centre -
Sanada 1+ 2

Update 2009: The New Economic Era

In the opinion of many pundits, the global economic collapse that began in 2008 rivals the Great Depression of the 1930s.

In partnership with *Time* magazine, members of the World Economic Forum's Global Agenda Councils and *Time* magazine's Board of Economists examine the new fundamentals of the global economy that will emerge in 2009.

Simultaneous interpretation in English and German

- **Justin Yifu Lin**, Senior Vice-President, Development Economics and Chief Economist, World Bank, Washington DC
- **Trevor Manuel**, Minister of Finance of South Africa
- **Stephen S. Roach**, Chairman, Asia, Morgan Stanley, Hong Kong SAR
- **Ferit F. Sahenk**, Chairman, Dogus Group, Turkey; Young Global Leader
- **Heizo Takenaka**, Director, Global Security Research Institute, Keio University, Japan; Member of the Foundation Board of the World Economic Forum; Co-Chair, Global Agenda Council on the Future of Japan

Moderated by

- **Michael J. Elliott**, Editor, Time International, Time Magazine, USA

Congress Centre -
Aspen 2

Update 2009: Hard Lessons about Global Imbalances

Accumulating vast currency reserves to keep exchange rates flat and to finance excessive consumption was the unfortunate lesson learned by many export-driven economies following the Asian financial crisis of the 1990s.

Global Agenda Council Members and experts examine the global imbalances at the origin of the current financial crisis and how they will be addressed in the future.

- **Azman Mokhtar**, Managing Director, Khazanah Nasional, Malaysia
- **Howard Davies**, Director, London School of Economics and Political Science, United Kingdom; Chair, Global Agenda Council on Financial Market Development
- **Victor Halberstadt**, Professor of Public Economics, Leiden University, Netherlands
- **Ricardo Hausmann**, Director, Center for International Development, and Professor of the Practice of Economic Development, John F. Kennedy School of Government, Harvard University, USA; Co-Chair, Global Agenda Council on Financial Empowerment
- **Andrei L. Kostin**, Chairman and Chief Executive Officer, VTB Bank, Russian Federation

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Moderated by

- **Xavier Sala-i-Martin**, Professor of Economics, Columbia University, USA; Chair, Global Agenda Council on Economic Growth and Development

*Congress Centre -
Sertig*

Update 2009: Helping Others in a Post-Crisis World

The ideas and actors behind venture philanthropy, responsible investing, corporate citizenship and social entrepreneurship often blur the lines between non-profit and for-profit activities, as well as between the private and public sectors.

Global Agenda Council Members and experts explore the current state of philanthropy, corporate citizenship, responsible investment and social entrepreneurship, and the future impact of a prolonged economic downturn.

- **Rick Aubry**, President, Rubicon Programs, USA; Chair, Global Agenda Council on Social Entrepreneurship; Social Entrepreneur
- **Matthew Bishop**, New York Bureau Chief, The Economist, USA; Chair, Global Agenda Council on Philanthropy and Social Investing; Young Global Leader
- **Howard Cox**, Partner, Greylock, USA
- **Neal Goldman**, Managing Director, Uhuru Capital Management, USA; Young Global Leader
- **Roy Sosa**, Co-Founder and Chief Executive Officer, MPOWER Labs, USA; Co-Chair, Global Agenda Council on Financial Empowerment

Moderated by

- **Simon Maxwell**, Director, Overseas Development Institute, United Kingdom; Chair, Global Agenda Council on Humanitarian Assistance

*Congress Centre -
Forum*

Update 2009: The Global Talent Equation

A talented workforce is a prerequisite for getting through cyclical and structural shocks, but finding and retaining talent remain difficult around the world, even during a major global slowdown.

Global Agenda Council Members and experts examine the challenges of recruiting, managing and developing top talent in a crisis.

- **J. Frank Brown**, Dean, INSEAD, France; Co-Chair, Global Agenda Council on the Skills Gap
- **Mark Foster**, Group Chief Executive, Management Consulting and Integrated Markets, Accenture, United Kingdom
- **Linda Lorimer**, Vice-President, Yale University, USA; Chair, Global Agenda Council on Technology and Education
- **Paul C. Reilly**, Chairman, Korn Ferry International, USA
- **Laura D. Tyson**, Professor of Business Administration and Economics, University of California, Berkeley, USA; Chair, Global Agenda Council on the Gender Gap

Moderated by

- **David Arkless**, President, Corporate & Government Affairs, Manpower, United Kingdom; Co-Chair, Global Agenda Council on the Skills Gap

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10.45 - 12.00
Congress Centre -
Sanada 1+ 2

Debate

CNBC Debate: No Way Back

Every economic crisis brings with it an opportunity to make business and political decisions that are long overdue. What are the tough calls ahead and who will need to make them?

In partnership with the World Economic Forum, CNBC hosts this debate which will focus on the challenges, and choices to be made, on the road to recovery.

- **Montek S. Ahluwalia**, Deputy Chairman, Planning Commission, India
- **Howard W. Lutnick**, Chairman and Chief Executive Officer, Cantor Fitzgerald, USA
- **Trevor Manuel**, Minister of Finance of South Africa
- **Duncan Niederauer**, Chief Executive Officer, NYSE Euronext, USA
- **Stephen A. Schwarzman**, Chairman and Chief Executive Officer, The Blackstone Group, USA
- **Sir Martin Sorrell**, Group Chief Executive, WPP, United Kingdom; Co-Chair, Global Agenda Council on Marketing and Branding
- **Laura D. Tyson**, Professor of Business Administration and Economics, University of California, Berkeley, USA; Chair, Global Agenda Council on the Gender Gap

Moderated by

- **Maria Bartiromo**, Anchor, CNBC's Closing Bell, and Host and Managing Editor, Wall Street Journal Report, CNBC, USA; Young Global Leader

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Global Agenda Council Update

Update 2009: The New Boundaries of Financial Governance

The most dangerous shock to global society in the 21st century has proven to be financial, given the toxic mixture of integrated capital markets, complex financial engineering and fragmented regulatory oversight.

Global Agenda Council Members and experts explore how capital requirements, regulatory coordination and compensation policies will be reshaped to strengthen financial governance worldwide.

- **Laura M. Cha**, Deputy Chairman, The Hongkong and Shanghai Banking Corporation, Hong Kong SAR; Chair, Global Agenda Council on Corporate Governance
- **Suzanne Nora Johnson**, Chair, Global Agenda Council on Systemic Financial Risk
- **Stephen G. Pagliuca**, Managing Director, Bain Capital, USA
- **Lord Turner**, Chairman, Financial Services Authority (FSA), United Kingdom
- **Jacob Wallenberg**, Chairman, Investor, Sweden
- **Zhu Min**, Group Executive Vice-President, Bank of China, People's Republic of China

Moderated by

- **Michael Useem**, Professor of Management and Director, Center for Leadership and Change Management, The Wharton School, University of Pennsylvania, USA; Co-Chair, Global Agenda Council on the Mitigation of Natural Disasters

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*Congress Centre -
Studio*

Update 2009: Crises to Prevent at All Costs

Prolonged economic crises precipitate or exacerbate political ones, and the current state of the world is ripe with flashpoints ranging from Afghanistan to Zimbabwe.

Global Agenda Council Members and experts examine the international security situation and assess its potential to deliver new shocks to the global economy.

Sessions in Studio feature presentations using new audio-visual technology.

- **Graham Allison**, Director, Belfer Center for Science and International Affairs, John F. Kennedy School of Government, Harvard University, USA; Chair, Global Agenda Council on Terrorism, Proliferation and Weapons of Mass Destruction
- **Gareth Evans**, President, International Crisis Group, Belgium
- **Kishore Mahbubani**, Dean, Lee Kuan Yew School of Public Policy, Singapore; Chair, Global Agenda Council on Global Governance
- **Luis Moreno-Ocampo**, Prosecutor, ICC-International Criminal Court, The Hague; Chair, Global Agenda Council on the International Legal System
- **Lilia Shevtsova**, Senior Associate, Carnegie Endowment for International Peace, Carnegie Moscow Center, Russian Federation; Chair, Global Agenda Council on the Future of Russia

Moderated by

- **Daniel Shapiro**, Director, Harvard International Negotiation Initiative, Harvard Law School, USA; Chair, Global Agenda Council on Negotiation and Conflict Resolution; Young Global Leader

*Congress Centre -
Aspen 1*

Update 2009: Managing Resources for the Long Term

The continuing failure of international, private and voluntary mechanisms to manage the world's finite supply of natural resources is certain to lead to a "tragedy of the commons" on a global scale.

Global Agenda Council Members and experts discuss how to integrate sustainability in urban design, construction and mobility, and examine how this ecological and economic race to the bottom can be averted.

- **Lawrence Bloom**, Deputy Chairman, Noble Cities, United Kingdom; Chair, Global Agenda Council on Urban Management
- **Kuseni Douglas Dlamini**, Head, Anglo American South Africa, South Africa; Young Global Leader
- **Jonathan Lash**, President, World Resources Institute, USA
- **William McDonough**, Chairman, William McDonough and Partners Architecture and Community Design/MDBC, USA; Chair, Global Agenda Council on the Future of Sustainable Construction
- **Daniel Sperling**, Director, Institute of Transportation Studies, University of California, Davis, USA; Chair, Global Agenda Council on the Future of Transportation
- **Rhonda I. Zygocki**, Vice-President, Policy, Government and Public Affairs, Chevron Corporation, USA

Wednesday 28 January

Moderated by

- **Jamshyd N. Godrej**, Chairman and Managing Director, Godrej & Boyce, India

*Congress Centre -
Congress Hall*

Interactive Session

Managing Complexity: A Different Approach

From complexity to possibility -- an artist's approach, presented by Benjamin Zander, conductor of the Boston Philharmonic Orchestra and co-author of "The Art of Possibility".

With

- **Benjamin Zander**, Conductor, Boston Philharmonic Orchestra, USA

*Congress Centre -
Sertig*

Regional Updates

Update 2009: Africa

What are the opportunities and challenges for the continent in the new economic environment?

Global Agenda Council members and experts assess the impact of the global financial crisis on Africa's competitiveness.

- **Donald Kaberuka**, President, African Development Bank (ADB), Tunis
- **Wendy Luhabe**, Chairperson, Industrial Development Corporation, South Africa
- **Leslie W. Maasdorp**, Vice-Chairman, Absa Capital, South Africa; Young Global Leader
- **Lars H. Thunell**, Executive Vice-President and Chief Executive Officer, International Finance Corporation (IFC), Washington DC

Moderated by

- **Nkosana D. Moyo**, Chairman, Actis Africa Advisory Board, Actis, United Kingdom; Co-Chair, Global Agenda Council on the Future of Africa

*Congress Centre -
Forum*

Update 2009: North America

The United States witnessed an historic election in 2008.

How will core election issues evolve from campaign rhetoric to government policy in 2009?

- **Arianna Huffington**, Editor, Huffington Post.com, USA
- **Frederick Kempe**, President and Chief Executive Officer, The Atlantic Council of the United States, USA
- **Jay Nordlinger**, Senior Editor, National Review, USA
- **Elizabeth G. Weymouth**, Senior Editor and Special Diplomatic Correspondent, Newsweek, USA

Moderated by

- **Josef Joffe**, Publisher-Editor, Die Zeit, Germany

12.00 - 13.45
*Congress Centre -
Throughout the*

Buffet

Opening Buffet

Participants and their spouses are cordially invited to a buffet in the Congress Centre.

Wednesday 28 January

Congress Centre

13.45 - 15.15
*Congress Centre -
Congress Hall 1*

Brainstorming

2009 World Economic Brainstorming: What Happened to the Global Economy?

Despite having endured economic shocks of historic proportions, the public still does not have a clear answer to the root causes of the global downturn.

The World Economic Brainstorming (WEB) will examine the central question of what policy, regulatory and market failures led us to the current predicament.

- 1) What policy assumptions created the most damage to the global economy?
- 2) Which regulatory failures delivered the largest systemic shocks?
- 3) What were genuine market failures?

Chaired by

- **Maria Bartiromo**, Anchor, CNBC's Closing Bell, and Host and Managing Editor, Wall Street Journal Report, CNBC, USA; Young Global Leader

13.45 - 15.00
*Congress Centre -
Aspen 2*

Global Agenda Council Update

Update 2009: Managing Assets in a Correlated World

Emerging market currencies, equity markets, corporate and municipal bonds, and major commodities have all suffered from the global retreat by investors.

Global Agenda Council Members and experts examine how the correlation across asset classes will reshape future growth globally.

- **Soud Ba'alawy**, Executive Chairman, Dubai Group, United Arab Emirates
- **Richard B. Evans**, Chief Executive Officer, Rio Tinto Alcan, Canada; Chair, Global Agenda Council on the Future of Mining and Metals
- **Eric Mindich**, Founder and Chief Executive Officer, Eton Park Capital Management, USA
- **Kenneth Rogoff**, Thomas D. Cabot Professor of Public Policy and Professor of Economics, Harvard University, USA
- **Ruben K. Vardanian**, Chairman of the Board and Chief Executive Officer, Troika Dialog Group, Russian Federation; Young Global Leader
- **Steven Wechsler**, Chief Executive Officer, National Association of Real Estate Investment Trusts (NAREIT), USA; Chair, Global Agenda Council on the Future of Real Estate

Moderated by

- **Hans-Paul Bürkner**, President and Chief Executive Officer, The Boston Consulting Group, Germany

*Congress Centre -
Studio*

Update 2009: An Integrated Approach to Energy, Food and Water Security

World population is now on course to double by 2050, with global demand for energy, food and water expected to exceed current supplies in the process.

Global Agenda Council Members and experts explore the means by which an integrated and interdisciplinary strategy can be introduced to address energy, food and water security concerns at national, regional and global levels.

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Sessions in Studio feature presentations using new audio-visual technology.

- **Margaret Catley-Carlson**, Patron, Global Water Partnership (GWP), Sweden; Chair, Global Agenda Council on Water Security
- **Michael Mack**, Chief Executive Officer, Syngenta International, Switzerland
- **Armen Sarkissian**, President and Founder, Eurasia House International, United Kingdom; Chair, Global Agenda Council on Energy Security
- **Daniel Yergin**, Chairman, Cambridge Energy Research Associates (CERA), USA

Moderated by

- **Aron Cramer**, President and Chief Executive Officer, Business for Social Responsibility (BSR), USA

*Congress Centre -
Aspen 1*

Update 2009: The Return of State Power

Massive failures in the pricing and management of risk led to regulatory and market failures that have put governments back at the helm of the global economy.

Global Agenda Council Members and experts explore the future scope of state power in managing globalization and its true impact during a global slowdown.

- **Youssef Boutros-Ghali**, Minister of Finance of Egypt
- **Ashraf Ghani**, Chairman, Institute for State Effectiveness, USA; Chair, Global Agenda Council on Fragile States
- **Angel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development (OECD), Paris
- **Elaine C. Kamarck**, Director, Visions of Governance for the Twenty-First Century, John F. Kennedy School of Government, Harvard University, USA; Chair, Global Agenda Council on the Future of Governments
- **Emma Marcegaglia**, President, Confederation of Italian Industries (Confindustria), Italy
- **Ernesto Zedillo Ponce de Leon**, Director, Yale Center for the Study of Globalization, Yale University, USA; Member of the Foundation Board of the World Economic Forum; Chair, Global Agenda Council on the Global Trade Regime

Moderated by

- **Robert Friedman**, Editor-at-Large, Finance, Bloomberg News, USA

*Congress Centre -
Forum*

Regional Updates

Update 2009: Asia

With many Asian economies introducing stimulus packages and forecasting slower growth as a result of the slowdown in Western economies, the notion that Asia has decoupled from the rest of the world has proven a myth.

How will Asia's political landscape evolve in tandem with economic prospects for 2009?

- **Haruhiko Kuroda**, President, Asian Development Bank, Manila
- **David Li Daokui**, Director and Mansfield Freeman Professor of Economics, Center for China in the World Economy (CCWE), Tsinghua University, People's

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Republic of China

- **Moon Chung-In**, Professor of Political Science, Yonsei University, Republic of Korea; Co-Chair, Global Agenda Council on the Future of Korea
- **N. K. Singh**, Member of Parliament, India
- **Akihiko Tanaka**, Professor of International Relations, Institute of Oriental Culture, University of Tokyo, Japan

Moderated by

- **Michael J. Roux**, Chairman, Roux International, Australia; Chair, Global Agenda Council on the Future of Australia

Congress Centre -
Sertig

Update 2009: The Middle East

2008 saw the atmosphere in the Middle East change from oil-fuelled optimism to concern over the impact of the global financial crisis.

How does this affect the agenda of business and society in 2009?

- **Nizar Baraka**, Delegate Minister to the Prime Minister in Charge of Economic and General Affairs of Morocco
- **Esam Janahi**, Chairman, Gulf Finance House, Bahrain; Young Global Leader
- **Amre Moussa**, Secretary-General, League of Arab States, Cairo
- **Marwan Jamil Muasher**, Senior Vice-President, External Affairs, World Bank, Washington DC; Chair, Global Agenda Council on the Future of the Middle East
- **Abdel Monem Said Aly**, Director, Al-Ahram Center for Political and Strategic Studies, Egypt

Moderated by

- **John K. Defterios**, Anchor, CNN Marketplace Middle East, CNN International, United Kingdom

15.15 - 16.30
Congress Centre -
Aspen 2

Global Agenda Council Update

Update 2009: Can Corporations Turn the Corner?

Corporate survival in the current global downturn will be harder than in the past as public criticism builds over the effectiveness of market capitalism, voluntary regulation and executive compensation.

Global Agenda Council Members and experts examine how trust and confidence in the corporate sector will be rebuilt in a post-crisis world.

- **Kurt Bjorklund**, Co-Managing Partner, Permira Advisers, United Kingdom
- **Ángel Cabrera**, President, Thunderbird School of Global Management, USA; Chair, Global Agenda Council on Entrepreneurship; Young Global Leader
- **David Childs**, Managing Partner, Clifford Chance, United Kingdom
- **Sergio Foguel**, Member of the Board, Odebrecht, Brazil
- **Michael S. Klein**, Co-Chair, Global Agenda Council on Global Capital Flows
- **Ian Livingston**, Chief Executive Officer, BT, United Kingdom

Moderated by

- **Tarun Khanna**, Jorge Paulo Lemann Professor, Harvard Business School, USA;

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Chair, Global Agenda Council on Emerging Multinationals; Young Global Leader

*Congress Centre -
Studio*

Update 2009: Healthcare under Stress

Healthcare systems in developing economies must contend with difficult infectious diseases and a rise in chronic illnesses, while those in industrialized countries struggle to manage the rising costs of chronic diseases in an ageing population.

Global Agenda Council Members and experts examine how healthcare systems around the world are coping with the stress of changing demographics, new illnesses and tighter budgets.

Sessions in Studio feature presentations using new audio-visual technology.

- **George C. Halvorson**, Chairman and Chief Executive Officer, Kaiser Permanente, USA
- **Hiroshi Komiyama**, President, University of Tokyo, Japan; Chair, Global Agenda Council on the Challenges of Gerontology
- **Christopher Murray**, Director, Institute for Health Metrics and Evaluation (IHME), University of Washington, USA; Chair, Global Agenda Council on Healthcare Systems
- **Peter Piot**, Senior Fellow, Bill & Melinda Gates Foundation, USA; Chair, Global Agenda Council on HIV/AIDS
- **Pekka Puska**, Director-General, National Institute for Health and Welfare (THL), Finland; Chair, Global Agenda Council on Chronic Diseases and Malnutrition

Moderated by

- **David Nabarro**, Assistant Secretary-General, United Nations; Coordination for Avian and Pandemic Influenza and the Global Food Crisis, United Nations Development Programme (UNDP), New York

*Congress Centre -
Forum*

Update 2009: Threats to Society

The cross-border flow of global proceeds from criminal activities, corruption and tax evasion is well over US\$ 1 trillion, with illegal drugs and counterfeit goods each estimated to account for around 8% of world trade.

Global Agenda Council Members and experts examine the impact of a global economic slowdown on the growth of illicit activities and transnational crime.

- **Misha Glenny**, Writer and Broadcaster, United Kingdom
- **Ronald K. Noble**, Secretary-General, International Criminal Police Organization (Interpol), Lyon
- **Mark Pieth**, Professor of Criminal Law and Criminology, University of Basel, Switzerland; Co-Chair, Global Agenda Council on Corruption
- **Simon Taylor**, Director, Global Witness, United Kingdom; Co-Chair, Global Agenda Council on Illicit Trade
- **Ann M. Veneman**, Executive Director, United Nations Children's Fund (UNICEF), New York; Chair, Global Agenda Council on the Welfare of Children

Moderated by

- **Moisés Naím**, Editor-in-Chief, Foreign Policy Magazine, USA; Co-Chair, Global Agenda Council on Illicit Trade

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*Congress Centre -
IdeasLab*

IdeasLab

IdeasLab with Harvard Business Review

Systemic thinking and collaborative innovation are in short supply around the world.

Join the authors of selected breakthrough ideas featured in Harvard Business Review for a holistic and creative look at global issues in the IdeasLab.

Discussion Leaders

- **Adi Ignatius**, Editor-in-Chief, Harvard Business Review, USA
- **Tom Ilube**, Chief Executive Officer, Garlik, United Kingdom; Technology Pioneer
- **Rita G. McGrath**, Associate Professor, Columbia Business School, USA
- **Alex Pentland**, Toshiba Professor of Media, Arts and Sciences, Massachusetts Institute of Technology, USA
- **Peter Schwartz**, Chairman, Global Business Network, USA

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

*Congress Centre -
Aspen 1*

Regional Updates

Update 2009: Europe

There are plans for European countries to spend 1.5% of their gross domestic product -- 200 billion euros -- to restore growth across the continent, but the fiscal situation in many economies remains dire.

What are the options for Europe to counter the nearly half per cent drop in GDP that is expected in 2009?

- **Richard Lambert**, Director-General, Confederation of British Industry, United Kingdom
- **Maurice Lévy**, Chairman and Chief Executive Officer, Publicis Group, France; Member of the Foundation Board of the World Economic Forum
- **Donald Tusk**, Prime Minister of Poland
- **Valdis Zatlers**, President of Latvia

Moderated by

- **Charles Grant**, Director, Centre for European Reform, United Kingdom

*Congress Centre -
Sertig*

Update 2009: Latin America

A decline in exports as well as migrant remittances is certain to alter the political and economic landscape of Latin America.

What opportunities and challenges does the region need to focus on in the coming year?

- **Daniel Feffer**, Vice-Chairman, Suzano Holding, Brazil
- **José Miguel Insulza**, Secretary-General, Organization of American States (OAS), Washington DC
- **Felipe Larraín Bascuñán**, Professor of Economics, Catholic University of Chile,

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Chile

- **Luis A. Moreno**, President, Inter-American Development Bank, Washington DC
- **Alejandro Werner**, Undersecretary, Secretariat of Finance and Public Credit, Mexico; Young Global Leader

Moderated by

- **Javier Santiso**, Director and Chief Development Economist, Organisation for Economic Co-operation and Development (OECD), Paris

16.45 - 17.30
*Congress Centre -
Congress Hall*

Plenary Session

Special Session with Wen Jiabao, Premier of the People's Republic of China

Simultaneous interpretation in all languages

Special Address by

- **Wen Jiabao**, Premier of the People's Republic of China

Chaired by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

17.30 - 18.30
*Congress Centre -
Congress Hall
Lobby*

Reception

Opening Reception

The community of Davos-Klosters welcomes all participants.

18.30 - 19.45
*Congress Centre -
Congress Hall*

Plenary Session

Opening Plenary of the World Economic Forum Annual Meeting 2009

18:30 - 18:45 Welcome Address by Hans-Rudolf Mertz, President of the Swiss Confederation and Federal Councillor of Finance and Klaus Schwab, Founder and Executive Chairman, World Economic Forum

18:45 - 19:15 Opening Address by Vladimir Putin, Prime Minister of the Russian Federation.

19:15 - 19:45 Discussion with members of the World Economic Forum's Foundation Board.

Simultaneous interpretation in all languages.

Discussion with

- **Peter Brabeck-Letmathe**, Chairman of the Board, Nestlé, Switzerland; Member of the Foundation Board of the World Economic Forum
- **Michael S. Dell**, Chairman and Chief Executive Officer, Dell, USA; Member of the Foundation Board of the World Economic Forum
- **Carlos Ghosn**, President and Chief Executive Officer, Renault, France; President and Chief Executive Officer, Nissan, Japan; Member of the Foundation Board of the World Economic Forum; Co-Chair of the Governors Meeting for the Automotive Industry 2009

Welcome by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

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Opening Remarks by

- **Hans-Rudolf Merz**, President of the Swiss Confederation and Federal Councillor of Finance

Opening Address by

- **Vladimir Putin**, Prime Minister of the Russian Federation

20.30 - 22.30
*Central Sporthotel -
Säumerstube*

Interactive Dinner Sessions

36 Hours in September: What Went Wrong?

Over 36 hours on 17 and 18 September 2008, global markets lost over US\$ 600 billion in one of the worst financial meltdowns in a century.

What were the political, psychological and market conditions at play, and what lessons can be learned going forward?

Discussion Leaders

- **Robert Engle**, Professor of Finance, Leonard N. Stern School of Business, New York University, USA
- **Niall Ferguson**, Laurence A. Tisch Professor of History, Harvard University, and William Ziegler Professor, Harvard Business School, USA
- **Daniel Kahneman**, Professor, Department of Psychology, Princeton University, USA
- **Nouriel Roubini**, Chairman, Roubini Global Economics Monitor, USA
- **Nassim Nicholas Taleb**, Distinguished Professor of Risk Engineering, New York University Polytechnic Institute, and Principal, Universa Investments, USA

Moderated by

- **Michael J. Elliott**, Editor, Time International, Time Magazine, USA

*Hotel Cresta Sun -
Restaurant*

The Africa You Don't Know

Get together with African leaders at a dinner to discuss Africa beyond the headlines. With insights from personal experiences, leaders will share their opinions on topical issues of the day.

Discussion Leaders

- **Youssef Boutros-Ghali**, Minister of Finance of Egypt
- **Aliko Dangote**, President and Chief Executive Officer, Dangote Group, Nigeria
- **Luisa Dias Diogo**, Prime Minister of Mozambique
- **Phuti Malabie**, Managing Director, Shanduka Energy, South Africa; Young Global Leader
- **Michael H. Solomon**, Chief Executive Officer, Wesizwe Platinum, South Africa

Moderated by

- **Nduka Obaigbena**, Chairman and Editor-in-Chief, Thisday, Nigeria

*Hotel Schweizerhof
- Arvenstübli*

The Future of Entertainment

The millennial generation has only known free entertainment: free music sharing, free movie downloads and free games -- whether legal or not.

If "free" is not a business model, how will entertainment be financed?

Wednesday 28 January

Discussion Leaders

- **Patrick Baumann**, Secretary-General, FIBA (International Basketball Federation), Switzerland
- **Paulo Coelho**, Author, Brazil
- **Peter B. Gabriel**, Musician, Real World, United Kingdom
- **Richard L. Gelfond**, Co-Chairman and Co-Chief Executive Officer, Imax Corporation, USA
- **Klaas Kersting**, Chief Executive Officer, Gameforge, Germany; Technology Pioneer
- **Anant Singh**, Film Producer, Videovision Entertainment, South Africa
- **Jim Wiatt**, Chief Executive Officer, William Morris Agency, USA

Moderated by

- **Michael Arrington**, Founder and Editor, TechCrunch, USA

*Hotel Waldhuus -
Dischma*

How Do Leaders Learn?

In practice and theory, the most effective leaders learn from mentors and peers, from regular feedback and from personal experience.

How can organizations better the quality of their leaders by improving their learning skills?

Discussion Leaders

- **Ann Bernstein**, Executive Director, Centre for Development and Enterprise (CDE), South Africa
- **John J. Grumbar**, Executive Chairman, Egon Zehnder International, United Kingdom
- **Adam Leach**, Chief Executive Officer, International Business Leaders Forum (IBLF), United Kingdom
- **Mario Monti**, President, University Bocconi, Italy

Moderated by

- **Rob Goffee**, Professor of Organisational Behaviour and Deputy Dean, London Business School, United Kingdom

*Hotel Victoria - La
Terrasse*

Live Long and Prosper

With life expectancies increasing worldwide, economic and societal costs of providing healthcare to growing, ageing populations have raised anxiety levels about living longer.

How will advances in medical treatments and other services address the desire to live longer, but not costlier, lives?

Discussion Leaders

- **Paul Fairchild**, Director, Oxford Stem Cell Institute, 21st Century School, University of Oxford, United Kingdom
- **Agnes Jongerius**, President, Confederation of Dutch Trade Unions, Netherlands
- **Andrea Pfeifer**, Chief Executive Officer, AC Immune, Switzerland; Technology

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Pioneer

- **Julian Savulescu**, Director, Programme on Ethics of the New Biosciences, 21st Century School, University of Oxford, United Kingdom
- **Andrew Thompson**, Chief Executive Officer, Proteus Biomedical, USA; Technology Pioneer

Moderated by

- **Thomas R. Insel**, Director, National Institute of Mental Health, USA

*Hotel Meierhof -
Restaurant*

Taking Success to Scale in the Middle East

Individual accomplishment in areas from business to literature continues to be offset in the Middle East by macro-level deficiencies such as clientelism and interstate conflict.

What new measures can be adopted to make human achievement more systemic in the region?

Discussion Leaders

- **Samir Brikho**, Chief Executive Officer, Amec, United Kingdom
- **Saif Al Islam Al Gaddafi**, President, Gaddafi International Charity and Development Foundation (GICDF), Libya; Young Global Leader
- **Rachid M. Rachid**, Minister of Trade and Industry of Egypt
- **Abdel Monem Said Aly**, Director, Al-Ahram Center for Political and Strategic Studies, Egypt

Moderated by

- **Sherif El Diwany**, Director, Head of Middle East, World Economic Forum

*Hotel Kongress -
Restaurant*

Global Organized Crime: An Offer that Many Cannot Refuse

Illegal trade, corruption and organized crime continue to prosper in a globalized world and now account for more than one-fifth of global GDP.

What can be done to fight the proliferation of criminal networks worldwide?

Discussion Leaders

- **Raymond Fisman**, Professor of Economics and Finance, Columbia Business School, USA
- **Misha Glenny**, Writer and Broadcaster, United Kingdom
- **Gary A. Haugen**, President and Chief Executive Officer, International Justice Mission (IJM), Washington DC
- **Huguetta Labelle**, Chair, Transparency International, Germany
- **Ronald K. Noble**, Secretary-General, International Criminal Police Organization (Interpol), Lyon
- **Mark Pieth**, Professor of Criminal Law and Criminology, University of Basel, Switzerland; Co-Chair, Global Agenda Council on Corruption
- **Govindasamy Rajasekaran**, Secretary-General, Malaysian Trade Union Congress, Malaysia
- **Kenneth Roth**, Executive Director, Human Rights Watch, USA

Moderated by

Wednesday 28 January

- **Simon Taylor**, Director, Global Witness, United Kingdom; Co-Chair, Global Agenda Council on Illicit Trade

*Central Sporthotel -
Bündnerstube*

Preparing for a Pandemic

In addition to the countless lives lost, an international outbreak of avian flu would result in a loss of nearly US\$ 3 trillion, or 5% of global GDP.

What can be done to mitigate against a worse case scenario?

Discussion Leaders

- **Stanley M. Bergman**, Chairman of the Board and Chief Executive Officer, Henry Schein, USA
- **Laurie A. Garrett**, Senior Fellow for Global Health, Council on Foreign Relations, USA
- **Angela McLean**, Director, Institute for Emerging Infections, 21st Century School, University of Oxford, United Kingdom
- **David Nabarro**, Assistant Secretary-General, United Nations; Coordination for Avian and Pandemic Influenza and the Global Food Crisis, United Nations Development Programme (UNDP), New York
- **K. Srinath Reddy**, President, Public Health Foundation of India (PHFI), India

Moderated by

- **Norbert Lossau**, Science Editor, Die Welt, Germany

*Hotel Waldhuus -
Sertig*

Power to the People -- Politics in the Internet Age

The surprising success of President Obama's 2008 campaign demonstrates how the Internet has evolved from a tool to organize our knowledge to an instrument to organize ourselves.

What are the future threats and opportunities emerging from this development?

Discussion Leaders

- **Chang Dae-Whan**, Chairman and Publisher, Maeil Business Newspaper and TV, Republic of Korea
- **Calvin Chin**, Chief Executive Officer, Qifang, People's Republic of China; Technology Pioneer
- **William M. Daley**, Vice-Chairman, JPMorgan Chase & Co., USA
- **Irene Khan**, Secretary-General, Amnesty International, United Kingdom
- **Moisés Naím**, Editor-in-Chief, Foreign Policy Magazine, USA; Co-Chair, Global Agenda Council on Illicit Trade
- **Andrew Stern**, International President, Service Employees International Union (SEIU), USA
- **Don Tapscott**, Chairman, nGenera Insight, nGenera, Canada

Moderated by

- **Arianna Huffington**, Editor, Huffington Post.com, USA

*Central Sporthotel -
Vetschstube*

When Business as Usual Is Not an Option

Crisis management and leading through a crisis are common topics of conversation but the leadership skills necessary in a post-crisis environment are rarely discussed.

Wednesday 28 January

What changes must be implemented now to lead effectively after the financial crisis has subsided and what kind of leaders will be needed?

Discussion Leaders

- **Herminia Ibarra**, The Cora Chaired Professor of Leadership and Learning and Professor of Organizational Behaviour, INSEAD, France
- **Fred van Leeuwen**, General Secretary, Education International, Belgium
- **Joe Saddi**, Chairman of the Board, Booz & Company, Lebanon
- **Ingrid Maryann Srinath Narasimhan**, Secretary-General and Chief Executive Officer, Civicus: World Alliance for Citizen Participation, South Africa
- **Jeffrey R. Tarr**, President and Chief Operating Officer, IHS, USA

Moderated by

- **Alan Murray**, Deputy Managing Editor and Executive Editor, Online, Wall Street Journal, USA

*Hotel Schweizerhof
- Bündnerstübli*

What Was Privacy?

Geographic location, relationship status, personal interests and professional background are no longer private once we step into the digital world.

What does the end of privacy mean for individuals, corporations and governments?

Discussion Leaders

- **Thomas Crampton**, Editor, www.thomascrampton.com, Hong Kong SAR; Young Global Leader
- **Reid Hoffman**, Chairman and President, LinkedIn Corporation, USA
- **Tom Ilube**, Chief Executive Officer, Garlik, United Kingdom; Technology Pioneer
- **Jeff Jarvis**, Blogger and Professor, Buzzmachine.com, USA
- **David W. Kenny**, Managing Partner, VivaKi, USA
- **Diarmuid Martin**, Archbishop of Dublin, Ireland

Moderated by

- **Loïc Le Meur**, Founder and Chief Executive Officer, Seismic, USA

*Hotel Seehof -
Ferdmann*

Right Brain Crisis -- Left Brain Recovery

A widely held perception about brain function is the notion that the left cerebral hemisphere is the logical, dominant half and the right hemisphere is the creative, suppressed half.

What do advances in neuroscience and behavioural economics tell us about the brain and its functions, with respect to risk management and innovation?

Discussion Leaders

- **Brian Collins**, Chairman and Chief Creative Officer, Collins, USA
- **Michael Gazzaniga**, Professor of Psychology and Director, Sage Center for the Study of Mind, University of California, Santa Barbara, USA
- **Baroness Greenfield**, Director, The Royal Institution of Great Britain, United Kingdom

Wednesday 28 January

- **Henry Markram**, Professor, Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland
- **Matthieu Ricard**, Director, Karuna-Shechen, Nepal

Moderated by

- **Patrick Aebischer**, President, Swiss Federal Institute of Technology (EPFL), Switzerland

*Hotel Victoria -
Victoria*

How Does Science Happen?

Scientific research is considered essential, not only for the solution of looming global challenges but also for technology-driven economic growth.

What are the new models behind science research?

Discussion Leaders

- **Merieme Chadid**, Explorer and Astronomer, Concordia Antarctica Research Station, France; Young Global Leader
- **Michael Cima**, Sumitomo Electric Industries Professor of Engineering, Massachusetts Institute of Technology, USA
- **Brian Cox**, Royal Society University Research Fellow, University of Manchester, United Kingdom
- **Kiyoshi Kurokawa**, Science Adviser to the Prime Minister of Japan
- **Tan Chorh-Chuan**, President, National University of Singapore; Deputy Chairman, Agency for Science Technology and Research, Singapore

Moderated by

- **Peter L. Galison**, Joseph Pellegrino University Professor, Harvard University, USA

*Hotel Sunstar Park
- Parsenn 1 + 2 + 3*

Leadership Lessons from Shakespeare's "Macbeth"

"I dare do all that may become a man, who dare do more is none." -- William Shakespeare, Act I, Scene VII, Macbeth.

What lessons can the "Bard of Avon" teach leaders in the 21st century?

Facilitated by

- **Richard Olivier**, Artistic Director, Olivier Mythodrama, United Kingdom

*Waldhotel Davos -
Restaurant*

Business Becoming Social Entrepreneurs

Conventional wisdom is changing to suggest that businesses that tie social and environmental concerns to their mission are better positioned than others to weather the effects of a prolonged economic downturn.

What are social entrepreneurs teaching other businesses?

Discussion Leaders

- **Taffy Adler**, Chief Executive Officer, Johannesburg Housing Company, South Africa; Social Entrepreneur
- **José Ignacio Avalos Hernández**, Founder, President and Chief Executive Officer, Un Kilo de Ayuda, Mexico; Social Entrepreneur

Wednesday 28 January

- **Peter Blom**, Chairman of the Executive Board and Chief Executive Officer, Triodos Bank, Netherlands
- **Neal Goldman**, Managing Director, Uhuru Capital Management, USA; Young Global Leader
- **Reed Paget**, Founder, Belu Water, United Kingdom; Social Entrepreneur
- **Paul Rice**, President and Chief Executive Officer, TransFair, USA; Social Entrepreneur
- **J. B. Schramm**, Founder and Chief Executive Officer, College Summit, USA; Social Entrepreneur
- **Roshaneh Zafar**, President, Kashf Foundation, Pakistan; Social Entrepreneur

Moderated by

- **Rick Aubry**, President, Rubicon Programs, USA; Chair, Global Agenda Council on Social Entrepreneurship; Social Entrepreneur

*Hotel Bahnhof-
Terminus - Albul
Ost and West*

Decoding the Mystery of Social Interaction

With the abundance of data available to track the patterns and behaviours we exhibit online, social scientists are deriving new anthropological insights.

What does our digital footprint say about our societies and ourselves?

Discussion Leaders

- **Duncan J. Watts**, Professor, Department of Sociology, Columbia University, USA
- **Edward O. Wilson**, Professor, Harvard University, USA

Facilitated by

- **David Kirkpatrick**, Senior Editor, Internet and Technology, Fortune Magazine, USA

Thursday 29 January

09.00 - 10.00
Congress Centre -
Studio

Global Agenda Council Update

Update 2009: Digital Convergence Continues

Internet use has grown globally over 300% since 2000 and mobile telephone use is equally impressive, having captured just over half of the world's population. The two trends continue to drive the digital convergence that is taking place worldwide.

Global Agenda Council Members and experts examine how consumer behaviour, social networks and business models are changing the digital world.

Sessions in Studio feature presentations using new audio-visual technology.

- **R. Marcelo Claure**, Chairman of the Board, Chief Executive Officer and President, Brightstar, USA; Young Global Leader
- **Alexander V. Izosimov**, Chief Executive Officer, VimpelCom, Russian Federation; Chair, Global Agenda Council on the Future of Mobile Communications
- **Rafael Ramirez**, Senior Research Fellow, James Martin Institute, Saïd Business School, University of Oxford, United Kingdom; Chair, Global Agenda Council on Strategic Foresight
- **Paul Twomey**, President and Chief Executive Officer, Internet Corporation for Assigned Names and Numbers (ICANN), USA; Chair, Global Agenda Council on the Future of the Internet

Moderated by

- **Elizabeth Daley**, Dean, School of Cinematic Arts, University of Southern California (USC), USA; Chair, Global Agenda Council on the Future of Entertainment

Hotel Belvédère -
Rotary

Update 2009: Migration and Multiple Identities

In a world where the number of migrants would constitute the fifth most populous country, issues of identity and citizenship are emerging alongside major demographic trends such as urbanization and ageing.

Global Agenda Council Members and experts explore how changes in perceptions and attitudes about identity are reshaping society, economics and politics.

- **Thomas Alexander Aleinikoff**, Dean and Executive Vice-President, Georgetown University Law Center, USA; Chair, Global Agenda Council on Migration
- **Kjell Magne Bondevik**, President, The Oslo Center for Peace and Human Rights, Norway
- **Pierre Lanfranchi**, Professor, De Montfort University, United Kingdom; Scientific General Coordinator, CIES, France; Chair, Global Agenda Council on the Role of Sports in Society
- **Tukufu Zuberi**, Professor and Chair, Department of Sociology and Associate Faculty Director, Center for Africana Studies, University of Pennsylvania, USA; Co-Chair, Global Agenda Council on Human Equality and Respect

Moderated by

- **John J. DeGioia**, President, Georgetown University, USA; Chair, Global Agenda Council on Faith

Thursday 29 January

09.00 - 10.15
Congress Centre -
IdeasLab

IdeasLab

IdeasLab with MIT

Systemic thinking and collaborative innovation are in short supply around the world.

Join MIT in the IdeasLab for a holistic and creative look at global issues by exploring new healthcare solutions.

Discussion Leaders

- **Sangeeta Bhatia**, Professor of Engineering, Massachusetts Institute of Technology, USA
- **Michael Cima**, Sumitomo Electric Industries Professor of Engineering, Massachusetts Institute of Technology, USA
- **Hugh Herr**, Assistant Professor in Media Arts and Sciences and Health Sciences and Technology, MIT - Media Laboratory, USA
- **Susan Hockfield**, President, Massachusetts Institute of Technology, USA; Member of the Foundation Board of the World Economic Forum
- **Carlo Ratti**, Director, MIT SENSEable City Laboratory, MIT - Departments of Urban Studies and Planning, USA

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

09.00 - 10.00
Congress Centre -
Aspen 1

Interactive Sessions

Can the World Live with the Frugal American?

On the eve of the sub-prime crisis, American household debt rose to an unsustainable 140% as consumer spending grew faster than income for almost two decades.

As US consumption begins its expected rebalancing, how will the frugality of American consumers change the face of future global growth?

- **Ian E. Davis**, Worldwide Managing Director, McKinsey & Company, United Kingdom
- **Richard Haythornthwaite**, Chairman of the Board of Directors, MasterCard Worldwide, United Kingdom
- **Yasser El Mallawany**, Chief Executive Officer and Board Member, EFG-Hermes Holding, Egypt
- **Ken Rosen**, Chairman, Fisher Center for Real Estate and Urban Economics and Professor Emeritus, University of California, Berkeley, USA
- **Zhu Min**, Group Executive Vice-President, Bank of China, People's Republic of China

Moderated by

- **Steve Adler**, Editor-in-Chief, BusinessWeek, USA

Congress Centre -
Forum

The Cancer Epidemic

According to the WHO, cancer will be the world's top killer by 2010.

What can be done to reduce the burden of cancer, and what are the major roadblocks?

Thursday 29 January

- **Jenny Chang**, Medical Director and Professor of Medicine, Baylor College of Medicine, Lester and Sue Smith Breast Center, USA
- **Francis S. Collins**, Special Volunteer and Former Director, National Human Genome Research Institute, National Institutes of Health, USA
- **Surya N. Mohapatra**, Chairman, President and Chief Executive Officer, Quest Diagnostics, USA
- **Peer M. Schatz**, Chief Executive Officer, Qiagen, Germany
- **David Servan-Schreiber**, Founder, Center for Integrative Medicine, University of Pittsburgh, USA

Moderated by

- **John Mendelsohn**, President, University of Texas M. D. Anderson Cancer Center, USA

*Hotel Belvédère -
Scaletta East/West*

Changing the Culture of Consumption

The World Bank estimates that the middle class in emerging markets will rise from 430 million in 2000 to 1.15 billion in 2030.

How can industry and policy-makers ensure that new consumers will have sustainable consumption patterns?

- **Adi B. Godrej**, Chairman, The Godrej Group, Godrej Industries, India
- **H. Fisk Johnson**, Chairman of the Board and Chief Executive Officer, S. C. Johnson & Son, USA
- **Paul Roberts**, Author, Twelve, USA
- **Michael I. Roth**, Chairman and Chief Executive Officer, Interpublic Group, USA
- **Joseph E. Stiglitz**, Professor, Columbia University, USA

Moderated by

- **Brian Collins**, Chairman and Chief Creative Officer, Collins, USA

*Congress Centre -
Sanada 1+ 2*

Crisis, Community and Leadership

The 19th century Norwegian playwright, Henrik Ibsen, observed: "A community is like a ship; everyone ought to be prepared to take the helm."

What leadership qualities and personal values are needed today to take the helm at national, regional and global levels?

- **Ana P. Botín**, Member of the Board, Grupo Santander, Spain
- **David Cameron**, Leader of the Conservative Party, United Kingdom
- **James Dimon**, Chairman and Chief Executive Officer, JPMorgan Chase & Co., USA
- **Benjamin Netanyahu**, Leader of the Likud Party, Israel

Moderated by

- **William W. George**, Professor, Management Practice, Harvard University, USA

Thursday 29 January

*Congress Centre -
Congress Hall*

Energy Outlook 2009

The price of oil doubled from 2007 to reach US\$ 145 in the summer of 2008, only to collapse by over 50%.

If current consumption trends are sustained, are we headed for a crisis as long-term investment strategies are reshaped by short-term energy economics?

- **Ilham Aliyev**, President of Azerbaijan
- **Mukesh D. Ambani**, Chairman and Managing Director, Reliance Industries, India
- **Abdalla Salem El Badri**, Secretary-General, Organization of the Petroleum Exporting Countries (OPEC), Vienna
- **Pierre Gadonneix**, Chairman and Chief Executive Officer, EDF (Electricité de France), France
- **Tony Hayward**, Group Chief Executive, BP, United Kingdom
- **Alberto Weisser**, Chairman and Chief Executive Officer, Bunge, USA

Moderated by

- **John K. Deferios**, Anchor, CNN Marketplace Middle East, CNN International, United Kingdom

*Congress Centre -
Aspen 2*

Fragility in the Fourth Estate

Media companies worldwide are facing cyclical and structural challenges driven by changes in consumer behaviour, disruptive technologies and demographic shifts.

What is the outlook for the media industry and how will it affect the future role of the press in society?

- **Shobhana Bhartia**, Member of Parliament; Chairperson and Editorial Director, HT Media, India
- **Steve Forbes**, Chairman and Chief Executive Officer, Forbes Media, USA; Chair of the Governors Meeting for Media, Entertainment & Information 2009
- **Thomas H. Glocer**, Chief Executive Officer, Thomson Reuters, USA
- **John D. Graham**, Chairman, Fleishman-Hillard, USA
- **Jonathan M. Nelson**, Chief Executive Officer, Providence Equity Partners, USA

Moderated by

- **Lionel Barber**, Editor, Financial Times, United Kingdom

*Hotel Belvédère -
Spina*

Meet the Cultural Leaders: Mallika Sarabhai and José Antonio Abreu

Mallika Sarabhai and José Antonio Abreu are accomplished Cultural Leaders improving the state of the world.

Come and join this session to discover more about them.

- **José A. Abreu**, Founder, Fundacion del Estado para el Sistema Nacional de Orquestas Juveniles e Infantiles, Venezuela
- **Mallika Sarabhai**, Dancer, Darpana Academy of Performing Arts, India

Moderated by

Thursday 29 January

- **Julia Peyton-Jones**, Director and Co-Director, Exhibitions and Programmes, Serpentine Gallery, United Kingdom

Congress Centre - Sertig

Can You Trust Your Model?

Computational models are essential to the understanding and management of every major global risk today.

Given the systemic failures in the financial world, how robust are the models currently in place to manage risks and help strategic decision-making in other domains such as public health, defence, IT and energy?

- **Patrick M. Cronin**, Director, National Defense University, USA
- **Jim Goodnight**, Chief Executive Officer, SAS Institute, USA
- **Angela McLean**, Director, Institute for Emerging Infections, 21st Century School, University of Oxford, United Kingdom
- **Nassim Nicholas Taleb**, Distinguished Professor of Risk Engineering, New York University Polytechnic Institute, and Principal, Universa Investments, USA

Moderated by

- **Erwann Michel-Kerjan**, Managing Director, Center for Risk Management and Decision Processes, The Wharton School, University of Pennsylvania, USA; Young Global Leader

Hotel Belvédère - Ducan

Neuroeconomic Discoveries

"Economics is a science which studies human behaviour as a relationship between ends and scarce means which have alternative uses," is an often-cited definition from an essay by Lionel Robbins in 1932.

How are research discoveries in the new field of neuroeconomics changing government policies and industry strategies?

- **Gregory Berns**, Distinguished Chair of Neuroeconomics, Emory University, USA
- **Baroness Greenfield**, Director, The Royal Institution of Great Britain, United Kingdom
- **Dennis J. Snower**, President, Kiel Institute for the World Economy, Germany
- **Yossi Vardi**, Chairman, International Technologies Ventures, Israel

Moderated by

- **Raymond Fisman**, Professor of Economics and Finance, Columbia Business School, USA

10.30 - 11.30
Congress Centre - Congress Hall

Plenary Session

The Values behind Market Capitalism

Regulatory and market failures have clearly damaged capitalism, but the ethical and moral lapses that led to those failures will prove to be more pernicious over time.

What ethical and moral concerns need to be addressed to avoid a greater backlash to market capitalism?

Simultaneous interpretation in all languages

Thursday 29 January

- **Tony Blair**, UN Middle East Quartet Representative; Member of the Foundation Board of the World Economic Forum
- **Stephen Green**, Group Chairman, HSBC, United Kingdom
- **Indra Nooyi**, Chairman and Chief Executive Officer, PepsiCo, USA
- **Shimon Peres**, President of Israel
- **James J. Schiro**, Group Chief Executive Officer and Chairman of the Group Management Board, Zurich Financial Services, Switzerland
- **Jim Wallis**, Editor-in-Chief and Chief Executive Officer, Sojourners, USA

Chaired by

- **Maria Ramos**, Group Chief Executive, Transnet, South Africa; Co-Chair of the World Economic Forum Annual Meeting 2009

*Congress Centre -
Sanada 1+ 2*

Plenary Session in Parallel

Pakistan and Its Neighbours

The future development of Pakistan depends not only on the country's reforms but also on the international community's commitment to bring stability to the region.

How can the current challenges be converted into opportunities to realize the full potential of the country and its neighbours?

- **Ali Babacan**, Minister of Foreign Affairs of Turkey
- **Syed Yousaf Raza Gillani**, Prime Minister of Pakistan
- **Bernard Kouchner**, Minister of Foreign and European Affairs of France
- **David Miliband**, Secretary of State for Foreign and Commonwealth Affairs of the United Kingdom
- **Robert B. Zoellick**, President, The World Bank Group, Washington DC

Chaired by

- **Richard N. Haass**, President, Council on Foreign Relations, USA

10.45 - 12.00
*Hotel Belvédère -
Salon Atlantis*

Interactive Session

Impact of the Financial Crisis on World Trade: US and Swiss Perspectives

Leading government and business figures from Switzerland and the US will explore the impact of the financial crisis on world trade from their perspective by addressing inter alia the following issues:

- 1) Will the financial crisis and slower economic growth lead to more trade protectionism; what will that mean for multilateral trade negotiations under the WTO?
- 2) How will more strongly regulated financial markets affect world trade?
- 3) What impact will the financial crisis have on transatlantic investment flows and the financing of the Swiss and US economy?

- **Jacques Aigrain**, Chief Executive Officer, Swiss Re, Switzerland
- **Doris Leuthard**, Vice-President of the Swiss Confederation and Federal Councillor of Economic Affairs

Moderated by

Thursday 29 January

- **Frederick Kempe**, President and Chief Executive Officer, The Atlantic Council of the United States, USA

- 11.30 - 12.00
*Congress Centre -
Congress Hall*

Plenary Session
Special Session: The US Policy Agenda
The US election captured the attention of the world.

What are the foreign policy and economic priorities of the Obama administration?

Simultaneous interpretations in all languages

 - **James L. Jones Jr**, National Security Adviser, National Security Council, USA

- 12.20 - 12.30
*Swiss Alpine High
School (SAMD) -
Auditorium*

Interactive Session
Introducing the Open Forum

Simultaneous interpretation in English and German

 - **André Schneider**, Managing Director and Chief Operating Officer, World Economic Forum
 - **Thomas Wipf**, President of the Council, Federation of Swiss Protestant Churches, Switzerland

- 12.30 - 14.00
*Hotel Post -
Davoserstube*

Interactive Lunch Session
Riders on the Storm: Mexico Overcoming the Crisis
The internal and external challenges facing Mexico have changed drastically in the last year.

How are government, industry and civil society reacting to these challenges?

Discussion Leaders

 - **Alejandro Baillères**, Chief Executive Officer, Grupo Nacional Provincial, Mexico
 - **Agustín Coppel Luken**, Chief Executive Officer, Coppel, Mexico
 - **José Antonio Fernández Carbajal**, Chairman and Chief Executive Officer, FEMSA, Mexico
 - **Francisco González**, Chairman and Chief Executive Officer, Banco Bilbao Vizcaya Argentaria (BBVA), Spain
 - **Alejandro Ramírez**, Chief Executive Officer, Cinopolis, Mexico; Young Global Leader

Opening Remarks by

 - **Felipe Calderón**, President of Mexico

- Hotel Fluela -
Bridge Room*

Interactive Lunch Sessions
Dealing with Deforestation
Deforestation accounts for nearly 20% of all human carbon emissions as a result of the carbon dioxide and methane that is produced from clearing and burning forests.

What can be done to make this a higher priority in the fight against climate change?

Thursday 29 January

Discussion Leaders

- **Yvo De Boer**, Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC), Bonn
- **Luiz Fernando Furlan**, Chairman of the Board, GALF Empreendimentos, Brazil; Chair, Global Agenda Council on the Future of Latin America
- **Bharrat Jagdeo**, President of Guyana
- **Jim Leape**, Director-General, WWF International, World Wide Fund for Nature, Switzerland
- **Anita Normark**, General Secretary, Building and Wood Workers' International (BWI), Switzerland

Moderated by

- **Richard C. Levin**, President, Yale University, USA

*Hotel Cresta Sun -
Restaurant*

Keeping an Entrepreneurial Edge in Tough Times

The prospect of a broad economic downturn often drives both individuals and companies to become defensive with respect to strategic and operational issues.

What types of leadership and incentives are needed to ensure that the entrepreneurial edge remains sharp within an organization despite tougher economic times?

Discussion Leaders

- **Max Levchin**, Founder and Chief Executive Officer, Slide, USA; Technology Pioneer
- **Ndi Okereke-Onyiuke**, Director-General and Chief Executive Officer, Nigerian Stock Exchange, Nigeria
- **Marcel S. Reichart**, Managing Director, Hubert Burda Media, Germany; Young Global Leader

Moderated by

- **Hirota Takeuchi**, Dean, Graduate School of International Corporate Strategy, Hitotsubashi University, Japan

*Hotel Bahnhof-
Terminus - Albula
Ost and West*

Fixing the Low-Skill, Low-Opportunity Trap

Despite strong economic growth that produced millions of new jobs since the early 1990s, income inequality grew dramatically in most regions of the world and is expected to increase with the global economic downturn.

What steps need to be taken by government and industry to avoid the low-skill, low-opportunity trap?

- **H.E. Sheikh Mohammed Al Khalifa**, Chief Executive, Bahrain Economic Development Board, Bahrain; Young Global Leader
- **Fred van Leeuwen**, General Secretary, Education International, Belgium
- **Charlotte Petri Gornitzka**, Secretary-General, International Save the Children Alliance, United Kingdom
- **Sebastián Piñera Echeñique**, President, Fundación Futuro, Chile
- **Kapil Sibal**, Minister of Science & Technology and Earth Sciences of India

Thursday 29 January

Moderated by

- **Sharan Burrow**, President, Australian Council of Trade Unions, Australia

*Hotel Schweizerhof
- Arvenstübli*

Iran in 2009

2009 not only marks the 30th anniversary of the Islamic Revolution but will also be the year for Iran's 10th presidential election.

How will the country's domestic, regional and international agendas develop in the historic year ahead?

Discussion Leaders

- **Ali Babacan**, Minister of Foreign Affairs of Turkey
- **John Chipman**, Director-General and Chief Executive, International Institute for Strategic Studies (IISS), United Kingdom
- **Seyed Mojtaba Samare Hashemi Shajareh**, First Adviser to the President of the Islamic Republic of Iran

*Hotel Fluela -
Refuge*

New Applications in Nanotechnology

Studies predict that in less than a decade more than 15% of goods worldwide will feature some form of nanotechnology.

Which new applications are attracting the attention of industry and consumers?

Discussion Leaders

- **Sangeeta Bhatia**, Professor of Engineering, Massachusetts Institute of Technology, USA
- **Anatoly B. Chubais**, Director-General, Russian Corporation of Nanotechnologies, Russian Federation
- **Fred Krupp**, President, Environmental Defense Fund, USA
- **Daniel Nocera**, The Henry Dreyfus Professor of Energy and Professor of Chemistry, Massachusetts Institute of Technology, USA
- **Jonathan M. Rothberg**, Co-Founder and Chairman, RainDance Technologies, USA; Technology Pioneer
- **John Ryan**, Director, 21st Century School Institute of Nanoscience for Medicine, University of Oxford, United Kingdom

Moderated by

- **Christopher B. Murray**, Richard Perry University Professor of Chemistry and Materials Science, University of Pennsylvania, USA; Chair, Global Agenda Council on the Challenges of Nanotechnology

*Central Sporthotel -
Säumerstube*

Rising Population: Overload or Opportunity?

A global population of 9 billion in 2050, combined with the changing composition of the labour force and consumption patterns, will place severe strains on cities, energy, food and ecosystems.

How will demographic shifts reshape labour and consumer patterns in the next 5-10 years, and what can be done to take advantage of population growth?

Discussion Leaders

Thursday 29 January

- **Hilary Cottam**, Founding Director, Participle, United Kingdom; Young Global Leader
- **Ashok Khosla**, Chairman, Development Alternatives, India; Social Entrepreneur
- **Guy Ryder**, General Secretary, International Trade Union Confederation (ITUC), Belgium
- **Shamsuddeen Usman**, Minister and Deputy Chairman of National Planning Commission of Nigeria

Moderated by

- **Peter Schwartz**, Chairman, Global Business Network, USA

*Hotel Seehof -
Seehorn*

The Ethics of Science

As science becomes a more global enterprise and is undertaken in earnest by the world's emerging markets, the question arises as to who will define the place of science in society in the 21st century.

Do we need a universal system of ethics or a Hippocratic oath for scientists?

Discussion Leaders

- **Linda Avey**, Co-Founder and Co-President, 23andMe, USA; Technology Pioneer
- **Peter L. Galison**, Joseph Pellegrino University Professor, Harvard University, USA
- **Christopher B. Murray**, Richard Perry University Professor of Chemistry and Materials Science, University of Pennsylvania, USA; Chair, Global Agenda Council on the Challenges of Nanotechnology
- **Julian Savulescu**, Director, Programme on Ethics of the New Biosciences, 21st Century School, University of Oxford, United Kingdom

Moderated by

- **Baroness Greenfield**, Director, The Royal Institution of Great Britain, United Kingdom

*Hotel Victoria -
Victoria*

Sustaining the Non-Profit Sector

If the non-profit sector were a national economy, it would be the seventh largest in the world today.

Given the sector's importance to many communities, particularly during tough times, how can we ensure that the non-profit sector weathers the current global downturn?

Discussion Leaders

- **Ann Cotton**, Founder and Executive Director, CAMFED International, United Kingdom; Social Entrepreneur
- **Brian Gallagher**, President and Chief Executive Officer, United Way Worldwide, USA
- **Antonio Guterres**, UN High Commissioner for Refugees, Geneva
- **Sir John Holmes**, Undersecretary-General for Humanitarian Affairs and Emergency Relief Coordinator, UN Office for the Coordination of Humanitarian Affairs (OCHA), New York
- **Nancy Lublin**, Chief Executive Officer, Do Something, USA; Young Global Leader

Thursday 29 January

- **Ingrid Maryann Srinath Narasimhan**, Secretary-General and Chief Executive Officer, Civicus: World Alliance for Citizen Participation, South Africa
- **Simon Zadek**, Chief Executive, AccountAbility, United Kingdom

Moderated by

- **Ruth J. Simmons**, President, Brown University, USA

*Hotel Seehof -
Palais Mitte*

Renewing Trust in Corporations

Faced with mounting public concern over corporate power, senior executives have had to respond to demands for more transparency and accountability.

What steps can businesses take to regain public confidence in corporate structures while allaying fears about their perceived power?

Discussion Leaders

- **William J. Amelio**, President and Chief Executive Officer, Lenovo, USA
- **Ian E. Davis**, Worldwide Managing Director, McKinsey & Company, United Kingdom
- **Richard W. Edelman**, President and Chief Executive Officer, Edelman, USA
- **Andrew Stern**, International President, Service Employees International Union (SEIU), USA
- **Michael Tipsord**, Vice-Chairman, Treasurer and Chief Financial Officer, State Farm Insurance Companies, USA

Moderated by

- **Rakesh Khurana**, Professor, Harvard Business School, USA

*Hotel National -
Dining Room*

The Mystery of the Dollar

The US dollar's resilience despite the country's growing fiscal burden and slowing domestic consumption comes as a surprise to many.

How tenable is the current reality over the long run and how long will the US dollar be able to sustain its position as the world's reserve currency?

Discussion Leaders

- **Alan S. Blinder**, Professor of Economics and Public Affairs, Princeton University, USA
- **Stanley Fischer**, Governor of the Central Bank of Israel
- **Takatashi Ito**, Professor, Graduate School of Economics and Public Policy, University of Tokyo, Japan
- **John Lipsky**, First Deputy Managing Director, International Monetary Fund (IMF), Washington DC
- **Henrique de Campos Meirelles**, Governor of the Central Bank of Brazil

Moderated by

- **Daniel Hertzberg**, Deputy Managing Editor, Wall Street Journal, United Kingdom

*Hotel Seehof -
Palais Winga*

Death of the Washington Consensus?

The bailout prescriptions from US and European policy-makers are markedly different from the policy medicine administered a decade ago during financial crises in East

Thursday 29 January

Asia and Russia.

What will replace the Washington Consensus and what influence will it have on the Bretton Woods institutions in a post-crisis world?

Discussion Leaders

- **Agustin Carstens**, Secretary of Finance of Mexico
- **Kristin J. Forbes**, Professor of Economics, Sloan School of Management, Massachusetts Institute of Technology, USA; Young Global Leader
- **Han Seung-Soo**, Prime Minister of the Republic of Korea
- **Trevor Manuel**, Minister of Finance of South Africa
- **Moisés Naím**, Editor-in-Chief, Foreign Policy Magazine, USA; Co-Chair, Global Agenda Council on Illicit Trade
- **Stanislav Voskresenskiy**, Deputy Minister of Economic Development of the Russian Federation
- **Robert B. Zoellick**, President, The World Bank Group, Washington DC

Moderated by

- **James F. Hoge**, Editor, Foreign Affairs Magazine, USA

*Swiss Alpine High
School (SAMD) -
Auditorium*

Interactive Session

Global Financial Crisis: What Lessons Should Be Learned?

Governments and central banks had to save the global financial system from certain collapse. Until recently, free markets were seen as a condition for growth and development. Today, the discussion is about defining the most efficient regulation of the global financial system. Large bonuses for top managers and board members, valued at several million dollars, create outrage and indignation.

- 1) What consequences can be drawn from the financial crisis?
- 2) Do we need additional regulation?
- 3) How can an optimal and effective global framework be established?
- 4) What are suitable bonuses? Who should determine them?

This session is co-organized with the Federation of Swiss Protestant Churches (SEK-FEPS).

Simultaneous interpretation in English and German

- **Martine Brunschwig Graf**, National Councillor of Switzerland
- **Ivan Pictet**, Senior Managing Partner, Pictet & Cie Private Bankers, Switzerland; Member of the Foundation Board of the World Economic Forum
- **Jean-Pierre Roth**, Chairman of the Governing Board, Swiss National Bank, Switzerland
- **Rudolf Strahm**, Price Supervisor, Federal Department of Economic Affairs, Switzerland
- **Peter Ulrich**, Director, Institute for Business Ethics, University of St Gallen, Switzerland

Moderated by

- **Urs Leuthard**, TV Host, Swiss Television SF DRS, Switzerland

Thursday 29 January

14.30 - 15.45
Congress Centre -
IdeasLab

IdeasLab

IdeasLab with Oxford University

Systemic thinking and collaborative innovation are in short supply around the world.

Join Oxford University in the IdeasLab for a holistic and creative look at global issues by exploring new concepts and policies for the 21st century.

Discussion Leaders

- **Paul Fairchild**, Director, Oxford Stem Cell Institute, 21st Century School, University of Oxford, United Kingdom
- **Ian A. Goldin**, Director, 21st Century School, University of Oxford, United Kingdom
- **John A. Hood**, Vice-Chancellor, University of Oxford, United Kingdom
- **Angela McLean**, Director, Institute for Emerging Infections, 21st Century School, University of Oxford, United Kingdom
- **John Ryan**, Director, 21st Century School Institute of Nanoscience for Medicine, University of Oxford, United Kingdom
- **Julian Savulescu**, Director, Programme on Ethics of the New Biosciences, 21st Century School, University of Oxford, United Kingdom

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

14.30 - 15.30
Congress Centre -
Aspen 2

Interactive Sessions

The Chinese Business Agenda: Shifting Gears Amid Uncertainty

GDP growth in China is projected to dip below 8% in 2009 compared to more than 11% through 2007; yet these growth rates are still well ahead of other leading economies.

How will Chinese businesses adapt to deteriorating economic conditions after experiencing a "golden period" when soaring growth was almost a given?

Simultaneous interpretation in English and Chinese.

- **Charles Chao**, President and Chief Executive Officer, Sina Corporation, People's Republic of China; Young Global Leader
- **Chen Feng**, Chairman, China Hainan Airlines, People's Republic of China
- **William R. Rhodes**, Senior Vice-Chairman, Citigroup; Chairman, President and Chief Executive Officer, Citibank NA, Citi, USA
- **Wang Jianlin**, Chairman and President, Dalian Wanda Group, People's Republic of China
- **Zhu Min**, Group Executive Vice-President, Bank of China, People's Republic of China

Moderated by

- **Victor L. L. Chu**, Chairman and Chief Executive Officer, First Eastern Investment Group, Hong Kong SAR; Member of the Foundation Board of the World Economic Forum

Thursday 29 January

*Congress Centre -
Forum*

The Future of Development Assistance

The US\$ 700 billion bailout package announced by the US is roughly equivalent to the entire amount of development assistance distributed around the world in the past decade.

Confronted with a series of challenges -- shortage of aid, compartmentalized institutional practices, slow progress on meeting the MDGs and contracting economies -- how can development assistance be reinvented to meet 21st century needs?

- **Nancy Birdsall**, President, Center for Global Development, USA
- **Nita M. Lowey**, Congresswoman from New York (Democrat), 18th District, USA
- **Sadako Ogata**, President, Japan International Cooperation Agency (JICA), Japan
- **Hina Rabbani Khar**, Adviser to the Prime Minister on Economic Affairs of Pakistan; Young Global Leader

Moderated by

- **Barbara Stocking**, Chief Executive, Oxfam GB, United Kingdom

*Congress Centre -
Aspen 1*

Addressing the Employment Challenge

The International Labour Organization predicted that the world's unemployed would total 210 million by the end of 2008, the highest level in over a decade.

How can governments, labour unions and employers collaborate to ensure that social safety nets are deployed and entrepreneurial growth is promoted when responding to this challenge?

- **David Arkless**, President, Corporate & Government Affairs, Manpower, United Kingdom; Co-Chair, Global Agenda Council on the Skills Gap
- **Philip J. Jennings**, General Secretary, UNI Global Union, Switzerland
- **Vineet Nayar**, Chief Executive Officer, HCL Technologies, India
- **Nguyen Thien Nhan**, Deputy Prime Minister and Minister of Education and Training of Vietnam
- **Laurence Parisot**, President, MEDEF, France
- **James H. Quigley**, Global Chief Executive Officer, Deloitte, USA

Moderated by

- **Rafael Rangel**, President, Tecnológico de Monterrey, Mexico

*Congress Centre -
Sanada 1+ 2*

Managing Global Risks

The financial crisis demonstrates the capacity of systemic risks to cripple entire markets and economies at speeds enabled only by globalization.

What are the global risks requiring the collective attention and, possibly, coordinated action of government and industry and how can we apply the lessons learned from the financial crisis to the broader issue of risk management?

- **Gary D. Cohn**, President and Co-Chief Operating Officer, Goldman Sachs, USA
- **John P. Drzik**, President and Chief Executive Officer, Oliver Wyman Group (MMC), USA

Thursday 29 January

- **Christine Lagarde**, Minister of Economy, Industry and Employment of France; Member of the Foundation Board of the World Economic Forum
- **John Lipsky**, First Deputy Managing Director, International Monetary Fund (IMF), Washington DC
- **Kamal Nath**, Minister of Commerce and Industry of India
- **Nicholas Stern**, IG Patel Professor of Economics and Government, India Observatory, London School of Economics, United Kingdom

Moderated by

- **Samuel A. DiPiazza Jr**, Chief Executive Officer, PricewaterhouseCoopers International, PricewaterhouseCoopers, USA

*Congress Centre -
Studio*

Visualizing Complexity

Leaders are expected to make "informed" decisions but an ever-growing volume of data makes this challenging.

How can visualization make complex data digestible and decision-making holistic?

Sessions in Studio feature presentations using new audio-visual technology.

- **Paola Antonelli**, Senior Curator, Department of Architecture and Design, Museum of Modern Art, USA
- **Toshiko Mori**, Robert P. Hubbard Professor in the Practice of Architecture, Harvard University Graduate School of Design, USA
- **Carlo Ratti**, Director, MIT SENSEable City Laboratory, MIT - Departments of Urban Studies and Planning, USA

Moderated by

- **Adam Bly**, Founder, Chief Executive Officer and Editor-in-Chief, Seed Media Group, USA; Young Global Leader

*Congress Centre -
Congress Hall*

Plenary Session

The Great Game Revisited

The strategic and economic importance of the Caucasus and Central Asia remains unchanged despite the global slowdown.

How will the interplay between historical and emerging powers as well as old and new interests reshape the future of the region?

Simultaneous translation in all languages.

- **Ilham Aliyev**, President of Azerbaijan
- **Recep Tayyip Erdogan**, Prime Minister of Turkey
- **Herman Gref**, Chairman and Chief Executive Officer, Sberbank, Russian Federation
- **Nursultan A. Nazarbayev**, President of Kazakhstan
- **Serzh A. Sargsyan**, President of Armenia

Chaired by

- **Ian Bremmer**, President, Eurasia Group, USA; Young Global Leader

Thursday 29 January

14.30 - 16.30
*Hotel Belvédère -
Rotary*

Workshops

Discovery-driven Strategy

In theory, companies aim to have all the relevant information needed to make strategic decisions but in practice this is never achieved.

How can corporations rapidly learn and evolve, using strategy as experimentation, to drive growth and competitiveness?

Facilitated by

- **Rita G. McGrath**, Associate Professor, Columbia Business School, USA

*Hotel Belvédère -
Scaletta East/West*

The Power of Music in Healing Mind and Body

Since ancient times and across civilizations, music has been known to have the capacity to soothe anxiety, reduce pain and lift spirits.

Join this musical performance featuring "Rhapsody in Blue" and "Porgy and Bess" by George Gershwin (1898-1937) to understand how to harness the extraordinary healing potential of music.

With

- **Richard Kogan**, Pianist, Psychiatrist, and Co-Chairman, Music/Medicine Initiative, Weill Cornell Medical College, USA

*Hotel Belvédère -
Ducan*

Organizing the Unorganizable -- Social Computing and the Enterprise

Social computing applications such as Wikis, networks and blogs accelerate information exchange and collaboration across and beyond formal organization structures.

What is the disruptive impact of these applications on corporate decision-making and strategy, and how can companies leverage social systems to achieve peak performance?

Discussion Leaders

- **Michael Arrington**, Founder and Editor, TechCrunch, USA
- **Eric K. Clemons**, Professor of Operations and Information Management, The Wharton School, University of Pennsylvania, USA
- **Paulo Coelho**, Author, Brazil
- **Matt Cohler**, General Partner, Benchmark Capital, USA
- **Reid Hoffman**, Chairman and President, LinkedIn Corporation, USA
- **Jun Murai**, Vice-President, Professor, Faculty of Environment and Information Studies, Keio University, Japan
- **Alex Pentland**, Toshiba Professor of Media, Arts and Sciences, Massachusetts Institute of Technology, USA
- **Robert Scoble**, Managing Director, Fast Company.TV, USA
- **Jimmy Wales**, Founder, Wikipedia.org, USA; Young Global Leader

Facilitated by

- **George F. Colony**, Chairman of the Board and Chief Executive Officer, Forrester Research, USA

Thursday 29 January

*Hotel Belvédère -
Spina*

From Adoption to Diffusion: Technology and Developing Economies

Beyond the showcase example of devices for mobile communication, technology adoption in emerging market remains concentrated in limited geographical clusters, often lacking the important backward linkages to the rest of the economy.

What are the major roadblocks to technology diffusion and how can they be removed?

Discussion Leaders

- **Vikram K. Akula**, Founder and Chairman, SKS Microfinance, India; Social Entrepreneur
- **Jon Fredrik Baksaas**, President and Chief Executive Officer, Telenor, Norway
- **Ahmed Reda Chami**, Minister of Industry, Trade and New Technologies of Morocco
- **David Green**, Social Entrepreneur, USA; Social Entrepreneur
- **Dean R. Hirsch**, International President and Chief Executive Officer, World Vision International, USA
- **Tarek Kamel**, Minister of Communications and Information Technology of Egypt
- **Fernando Madeira**, Chief Executive Officer, Terra Networks Brasil, Brazil; Young Global Leader
- **Namanga Ngongi**, President, Alliance for a Green Revolution in Africa (AGRA), Kenya
- **Supachai Panitchpakdi**, Secretary-General, United Nations Conference on Trade and Development (UNCTAD), Geneva

Facilitated by

- **Soumitra Dutta**, Dean, External Relations, and Roland Berger Chaired Professor in Business and Technology, INSEAD, France

15.45 - 16.45

*Congress Centre -
Sanada 1+ 2*

Debate

The New US Administration: Can It Meet the Expectations of the World?

Expectations remain high that new American leadership can change the world in 2009.

With a troubled domestic economy priority one, what other issues on the world stage can the United States realistically tackle in its first year? Developed in partnership with CNN International, the session will examine the global challenges facing the US, its key principles and core objectives going forward.

Discussion Leaders

- **Christopher J. Dodd**, Senator from Connecticut (Democrat), USA
- **Mohamed M. ElBaradei**, Director-General, International Atomic Energy Agency (IAEA), Vienna
- **Bernard Kouchner**, Minister of Foreign and European Affairs of France
- **David Miliband**, Secretary of State for Foreign and Commonwealth Affairs of the United Kingdom
- **Manouchehr Mottaki**, Minister of Foreign Affairs of the Islamic Republic of Iran
- **Raila Amolo Odinga**, Prime Minister of Kenya

Thursday 29 January

Moderated by

- **Christiane Amanpour**, Chief International Correspondent, CNN International, USA

*Congress Centre -
Forum*

Interactive Sessions

Innovation: The View from Asia

China now spends more than Japan on research and development and is second only to the US, as R&D spending is expected to surpass 1.5% of its GDP.

What strategies and policies are driving Asia's R&D investments and will their expectations be met in terms of future innovations?

- **Yuichiro Anzai**, President, Keio University, Japan
- **Cho Hyun-Sang**, Executive Vice-President and Board Member, Hyosung Group, Republic of Korea; Young Global Leader
- **Liu Jiren**, Chairman and Chief Executive Officer, Neusoft Corporation, People's Republic of China
- **C. K. Prahalad**, Paul and Ruth McCracken Distinguished University Professor of Corporate Strategy, University of Michigan, USA
- **Deepak Puri**, Chairman and Managing Director, Moser Baer, India

Moderated by

- **David Schlesinger**, Editor-in-Chief, Thomson Reuters, United Kingdom

*Congress Centre -
Congress Hall*

The Economic Governance of Europe

The 27 members of the European Union presented a united front on how the G20 should reshape global economic governance, but the policy approach on how to restore growth on the continent still varies widely among EU members.

How can economic governance at global, regional and national levels be improved in Europe?

- **José Manuel Barroso**, President, European Commission, Brussels
- **Fredrik Reinfeldt**, Prime Minister of Sweden
- **Giulio Tremonti**, Minister of Economy and Finance of Italy
- **Jean-Claude Trichet**, President, European Central Bank, Frankfurt
- **Donald Tusk**, Prime Minister of Poland

Chaired by

- **Josef Ackermann**, Chairman of the Management Board and the Group Executive Committee, Deutsche Bank, Germany; Member of the Foundation Board of the World Economic Forum

*Congress Centre -
Studio*

The Future of Regenerative Medicine

The restoration of functioning tissues or organs lost to trauma, disease and wear is the goal of regenerative medicine and an estimated 650 million people stand to benefit.

Meet top scientists who are at the forefront of regenerative medicine.

Sessions in Studio feature presentations using new audio-visual technology.

Thursday 29 January

- **Sangeeta Bhatia**, Professor of Engineering, Massachusetts Institute of Technology, USA
- **Paul Fairchild**, Director, Oxford Stem Cell Institute, 21st Century School, University of Oxford, United Kingdom
- **Robert Langer**, Institute Professor, MIT - Department of Chemical Engineering, USA
- **Donald McCaffrey**, Co-Founder and Chief Executive Officer, Resverlogix, Canada; Technology Pioneer

Moderated by

- **John D. Gearhart**, Director, Institute for Regenerative Medicine, University of Pennsylvania, USA

Congress Centre -
Aspen 2

Restoring Growth through Social Business

The current economic slowdown provides an opportunity for companies to pursue business opportunities in currently "insulated" markets by involving low income groups as producers and consumers.

What are the key success factors and lessons learned from current partnerships between social entrepreneurs and companies?

- **Christopher J. Elias**, President, Program for Appropriate Technology in Health (PATH), USA; Social Entrepreneur
- **Timothy P. Flynn**, Chairman, KPMG International and Chairman, KPMG USA, KPMG, USA
- **Franck Riboud**, Chairman and Chief Executive Officer, Danone, France
- **Muhammad Yunus**, Managing Director, Grameen Bank, Bangladesh
- **Jaime Augusto Zobel de Ayala II**, Chairman and Chief Executive Officer, Ayala Corporation, Philippines

Moderated by

- **Kishore Mahbubani**, Dean, Lee Kuan Yew School of Public Policy, Singapore; Chair, Global Agenda Council on Global Governance

Congress Centre -
Aspen 1

Shaping the Post-Crisis World: Views from the Next Generation

Leaders often cite the need to protect future generations from the excesses of the present and the mistakes of the past.

Six teenagers from around the globe, selected through the British Council's Global Changemakers programme, assess the state of the world from their generation's perspective.

Moderated by

- **Riz Khan**, Anchor, Al Jazeera, USA

17.00 - 17.20
Congress Centre -
Congress Hall

Plenary Session
A Conversation with

Simultaneous interpretation in all languages.

Thursday 29 January

Conversation with

- **William J. Clinton**, Founder, William Jefferson Clinton Foundation; President of the United States (1993-2001)

17.20 - 18.20
Congress Centre -
Congress Hall

Plenary Session

The Global Compact: Creating Sustainable Markets

The UN Global Compact was launched at the World Economic Forum Annual Meeting 1999 and put forth the powerful idea that corporate engagement on global issues benefits both business and society over the long run.

What are the key lessons and achievements over the past decade and will they survive the challenges of a global slowdown?

Simultaneous interpretation in all languages

- **Ban Ki-moon**, Secretary-General, United Nations, New York
- **Cynthia Carroll**, Chief Executive, Anglo American, United Kingdom; Chair of the Governors Meeting for Mining & Metals 2009
- **Kris Gopalakrishnan**, Chief Executive Officer and Managing Director, Infosys Technologies, India
- **Muhtar A. Kent**, President and Chief Executive Officer, The Coca-Cola Company, USA; Co-Chair of the Governors Meeting for Consumer Industries 2009
- **Andrew N. Liveris**, Chairman and Chief Executive Officer, Dow Chemical Company, USA

Chaired by

- **Guy Ryder**, General Secretary, International Trade Union Confederation (ITUC), Belgium

Congress Centre -
Sanada 1+ 2

Plenary Session in Parallel

The Middle East: Owing Its Challenges

Conflict in Gaza, Iran's regional influence and Iraq's future stability are among the many concerns on the minds of leaders in the Middle East.

How will these challenges be addressed from within the region?

Simultaneous interpretation in English and Arabic.

- **Ali Babacan**, Minister of Foreign Affairs of Turkey
- **David Miliband**, Secretary of State for Foreign and Commonwealth Affairs of the United Kingdom
- **Manouchehr Mottaki**, Minister of Foreign Affairs of the Islamic Republic of Iran
- **Gamal H. Mubarak**, Assistant Secretary-General and Head, Policy Secretariat, National Democratic Party (NDP), Egypt

Chaired by

- **Tony Blair**, UN Middle East Quartet Representative; Member of the Foundation Board of the World Economic Forum

Thursday 29 January

18.15 - 19.15
*Swiss Alpine High
School (SAMD)*

Interactive Session

Middle East Plenary Simulcast

The Middle East plenary will be simulcast from the Congress Centre at the Open Forum.

18.30 - 19.15
*Congress Centre -
Congress Hall*

Plenary Session

Gaza: The Case for Middle East Peace

The uncertainty and complexity surrounding the crisis in Gaza have captured the attention of the world.

What needs to be done to prevent the Middle East peace process from slipping away yet again?

Simultaneous interpretation in all languages

- **Recep Tayyip Erdogan**, Prime Minister of Turkey
- **Amre Moussa**, Secretary-General, League of Arab States, Cairo
- **Shimon Peres**, President of Israel

Chaired by

- **David Ignatius**, Associate Editor and Columnist, The Washington Post, USA

19.00 - 20.30
*Swiss Alpine High
School (SAMD) -
Auditorium*

Interactive Session

Is There a Solution for the Middle East?

In November 2007, after years of violence, Israel and Palestine agreed on the resumption of peace negotiations. However, and in spite of the change of government in Israel, the conclusion of a peace agreement seems to have been postponed indefinitely.

- 1) Is there a solution for the Middle East?
- 2) What influence do Europe and the US have?
- 3) To what extent do external threats create political unity within Israel?
- 4) How does the religious conviction of the "promised land" affect political conflict?

This session is co-organized with the Federation of Swiss Protestant Churches (SEK-FEPS).

Simultaneous interpretation in English and German

- **Ali Babacan**, Minister of Foreign Affairs of Turkey
- **Abdul M. Al Jaber**, Vice-Chairman and Chief Executive Officer, Paltel Group, Palestinian Territories
- **David Rosen**, Chief Rabbi, International Jewish Committee for Interreligious Relations, USA
- **Ulrike Wohlrab**, Priest, Israel

Moderated by

- **Susanne F. Wille**, Journalist, Swiss Television SF DRS, Switzerland

Thursday 29 January

19.15 - 20.15
*Congress Centre -
Throughout the
Congress Centre*

Reception

Dalian Reception

Xia Deren, Mayor of Dalian, People's Republic of China, invites all participants and their spouses to join a reception featuring elegant music and a selection of traditional Chinese hors d'oeuvres.

19.30 - 22.00
*Congress Centre -
Parsenn
WorkSpace*

Interactive Dinner Sessions

Financing Industry in an Era of Capital Scarcity

(Cross-industry Session)

This interactive dinner workshop pairs industrial and financial leaders to examine, on an industry-by-industry basis, the impacts of financial turmoil on the real economy.

With access to capital at a grinding halt, where will consumers and businesses go to finance operations, investment and purchases, and what role might government capital injections play in these decisions?

Discussion Leaders

- **Bradbury H. Anderson**, Vice-Chairman and Chief Executive Officer, Best Buy Co., USA
- **Kurt Bock**, Member of the Board and Chief Financial Officer, BASF, Germany
- **Jean-Paul Bouttes**, Executive Vice-President, Corporate Strategy, Prospective and International Affairs, EDF (Electricité de France), France
- **Paul Calello**, Chief Executive Officer of the Investment Bank, Credit Suisse, USA
- **Michel Demaré**, Executive Vice-President, Chief Financial Officer and Head of Global Markets, ABB, Switzerland
- **Stuart T. Gulliver**, Head, Global Banking and Markets and HSBC Global Asset Management, HSBC, United Kingdom
- **Gene Huang**, Chief Economist and Managing Director, FedEx Corporation, USA
- **Johannes Huth**, Managing Director, Kohlberg Kravis Roberts & Co., United Kingdom
- **Anshu Jain**, Head, Global Markets and Member, Group Executive Committee, Deutsche Bank, United Kingdom
- **Emma Marcegaglia**, President, Confederation of Italian Industries (Confindustria), Italy
- **John J. Studzinski**, Senior Managing Director and Global Head, Corporate Advisory Services, Blackstone Group, United Kingdom

Co-Moderated by

- **Michael S. Klein**, Co-Chair, Global Agenda Council on Global Capital Flows
- **Kevin Steinberg**, Chief Operating Officer, Head of Centre for Global Industries, World Economic Forum USA

20.00 - 22.00
*Hotel National -
Dining Room*

Interactive Dinner Sessions

Contemporary History Lessons

"The whole history of civilization is strewn with creeds and institutions which were invaluable at first, and deadly afterwards." -- Walter Bagehot

As the great deleveraging continues, what ideas and institutions may soon be relegated to the dustbin of history?

Thursday 29 January

Discussion Leaders

- **Vuslat Dogan Sabanci**, President and Chief Executive Officer, Hurriyet Publishing & Printing, Turkey
- **Timothy Garton Ash**, Professor of European Studies, University of Oxford, United Kingdom
- **Jean-Pierre Lehmann**, Professor of International Political Economy, Institute for Management Development International (IMD), Switzerland
- **Barham Salih**, Deputy Prime Minister of Iraq
- **Joseph E. Stiglitz**, Professor, Columbia University, USA

Moderated by

- **Josef Joffe**, Publisher-Editor, Die Zeit, Germany

*Hotel Fluela -
Fluela Post*

Increase Your Cultural Literacy

Cultural differences are often cited as the reason why negotiations fail in diplomatic and commercial settings.

How can cultural literacy be improved at individual and institutional levels?

Discussion Leaders

- **Feisal Abdul Rauf**, Founder and Chairman, Cordoba Initiative, USA
- **Koichiro Matsuura**, Director-General, United Nations Educational, Scientific and Cultural Organization (UNESCO), Paris
- **G. Clotaire Rapaille**, Chairman, Archetype Discoveries Worldwide, USA
- **Sadhguru J. Vasudev**, Founder, Isha Foundation, India
- **Wu Jianmin**, Member of the Foreign Policy Advisory Committee, Ministry of Foreign Affairs, People's Republic of China

Moderated by

- **Daniel Shapiro**, Director, Harvard International Negotiation Initiative, Harvard Law School, USA; Chair, Global Agenda Council on Negotiation and Conflict Resolution; Young Global Leader

*Hotel Waldhuus -
Sertig*

What Is Good Design?

Everyone has an opinion about good design, but our perceptions change over time.

According to the world's leading designers and architects, what constitutes good -- and bad -- design?

Discussion Leaders

- **Paola Antonelli**, Senior Curator, Department of Architecture and Design, Museum of Modern Art, USA
- **Yves Béhar**, President, fuseproject, USA
- **Tim Brown**, President, Chief Executive Officer and Partner, IDEO, USA
- **Brian Collins**, Chairman and Chief Creative Officer, Collins, USA
- **Hilary Cottam**, Founding Director, Participle, United Kingdom; Young Global Leader
- **Elizabeth Diller**, Architect, Diller Scofidio + Renfro, USA

Thursday 29 January

- **Kigge Mai Hvid**, Chief Executive Officer, Index: Design to Improve Life, Denmark
- **William McDonough**, Chairman, William McDonough and Partners Architecture and Community Design/MDBC, USA; Chair, Global Agenda Council on the Future of Sustainable Construction

Moderated by

- **Alice Rawsthorn**, Design Critic, International Herald Tribune, United Kingdom

*Hotel Sunstar Park
- Parsenn 1 + 2 + 3*

Extreme Events: Why the Surprise?

The effects of “extreme events” are often compounded by our bias towards accepting risk models that follow a normal distribution rather than focusing on the extreme outliers of such models.

How can leaders and institutions become better prepared to manage high-impact uncertainties?

Discussion Leaders

- **Niall Ferguson**, Laurence A. Tisch Professor of History, Harvard University, and William Ziegler Professor, Harvard Business School, USA
- **Robert J. Shiller**, Arthur M. Okun Professor of Economics, Yale University, USA
- **Nassim Nicholas Taleb**, Distinguished Professor of Risk Engineering, New York University Polytechnic Institute, and Principal, Universa Investments, USA

Moderated by

- **Peter Schwartz**, Chairman, Global Business Network, USA

*Hotel Seehof -
Ferdmann*

From GDP to Gross National Happiness

Recent studies have not only established a strong correlation between GDP and life satisfaction but have also shown that happiness is contagious and good for your health.

How can we get leaders and policy-makers to take happiness more seriously?

Discussion Leaders

- **Ernst Fehr**, Professor of Microeconomics and Experimental Economics, University of Zurich, Switzerland
- **Daniel Kahneman**, Professor, Department of Psychology, Princeton University, USA
- **Manfred F. R. Kets de Vries**, Professor of Leadership Development and Director, INSEAD Global Leadership Centre, INSEAD, France
- **Scott Ratzan**, Vice-President, Global Health, Government Affairs and Policy, Johnson & Johnson, USA
- **Matthieu Ricard**, Director, Karuna-Shechen, Nepal
- **Stewart Wallis**, Executive Director, New Economics Foundation, United Kingdom

Moderated by

- **Michael Gazzaniga**, Professor of Psychology and Director, Sage Center for the Study of Mind, University of California, Santa Barbara, USA

Hotel Victoria -

Creating Wealth through Health

Thursday 29 January

Victoria

Investment in health is a key enabler of economic development and particularly important in times of crisis, as people driving entire households are caught in a vicious downward spiral of lost income and higher healthcare spending.

What is the cost of bad health and the benefit of good health?

- **David E. Bloom**, Clarence James Gamble Professor of Economics and Demography, Harvard School of Public Health, USA; Chair, Global Agenda Council on Demographic Shifts
- **Margaret Chan**, Director-General, World Health Organization (WHO), Geneva
- **Michel Kazatchkine**, Executive Director, Global Fund to Fight AIDS, Tuberculosis and Malaria, Geneva
- **Edward J. Ludwig**, Chairman of the Board, President and Chief Executive Officer, BD, USA
- **Michael Smalley**, Director-General, African Medical and Research Foundation, Kenya
- **Muhammad Yunus**, Managing Director, Grameen Bank, Bangladesh

Moderated by

- **Laurie A. Garrett**, Senior Fellow for Global Health, Council on Foreign Relations, USA

*Hotel Sunstar Park
- Jacobshorn*

Latin America: A Global Hub for Sustainability

Renewable energies, clean technologies, reforestation and urbanization are reshaping Latin America's physical and economic landscape.

How can the region play a greater global role in addressing major environmental challenges?

Discussion Leaders

- **José Pablo Arellano Marín**, President and Chief Executive Officer, Corporación Nacional del Cobre de Chile (CODELCO), Chile
- **Bharrat Jagdeo**, President of Guyana
- **Luis A. Moreno**, President, Inter-American Development Bank, Washington DC
- **Ricardo Young Silva**, President, Ethos Institute, Brazil
- **Andrés Velasco**, Minister of Finance of Chile

Opening Remarks by

- **Alvaro Uribe Velez**, President of Colombia

Closing Remarks by

- **Felipe Calderón**, President of Mexico

Moderated by

- **Luiz Fernando Furlan**, Chairman of the Board, GALF Empreendimentos, Brazil; Chair, Global Agenda Council on the Future of Latin America

*Hotel Seehof -
Stübli*

Political Art: What Now?

Throughout the 20th century, art has shaped political agendas and promoted social causes around the world.

Thursday 29 January

What are the global issues that artists find compelling and inspiring today?

Discussion Leaders

- **Romero Britto**, Painter and Sculptor, Britto Central, USA
- **Howard Davies**, Director, London School of Economics and Political Science, United Kingdom; Chair, Global Agenda Council on Financial Market Development
- **Marc Forster**, Director, Apparatus, USA
- **Elena (Alyona) Kirtsova**, Artist, Russian Federation
- **Richard Kogan**, Pianist, Psychiatrist, and Co-Chairman, Music/Medicine Initiative, Weill Cornell Medical College, USA
- **Louise Neri**, Curator and Editor, Gagosian Gallery, USA
- **Mallika Sarabhai**, Dancer, Darpana Academy of Performing Arts, India

Moderated by

- **Jay Nordlinger**, Senior Editor, National Review, USA

*Hotel Meierhof -
Restaurant*

The World According to Russia

Russia's resurgence in world affairs continues to attract international attention.

What key principles and core objectives are driving Russia's strategy in global and economic affairs?

Discussion Leaders

- **Oleg V. Deripaska**, Chairman of the Supervisory Board, Basic Element Company, Russian Federation
- **Charles Grant**, Director, Centre for European Reform, United Kingdom
- **Herman Gref**, Chairman and Chief Executive Officer, Sberbank, Russian Federation
- **Nand Khemka**, Chairman, Sun Group, India
- **Andrei L. Kostin**, Chairman and Chief Executive Officer, VTB Bank, Russian Federation
- **Elvira Nabiullina**, Minister of Economic Development of the Russian Federation

Moderated by

- **Misha Glenny**, Writer and Broadcaster, United Kingdom

*Hotel Seehof -
Seehorn*

From Science Fiction to Scientific Solution

Planetary engineering concepts, such as reflecting light or extracting carbon dioxide from the atmosphere to cool the planet, defy the current strategies for climate change of mitigating emissions or adapting to their effects.

Can the world really engineer itself out of this problem?

Discussion Leaders

- **Steve Howard**, Chief Executive Officer, The Climate Group, United Kingdom
- **David King**, Director, Smith School of Enterprise and the Environment, University of Oxford, United Kingdom
- **Gerd Leipold**, International Executive Director, Greenpeace International,

Thursday 29 January

Netherlands

- **Richard Muller**, Professor, Department of Physics, University of California, Berkeley, USA
- **David G. Victor**, Professor of Law and Director, Program on Energy and Sustainable Development, Stanford University, USA

Moderated by

- **Norbert Lossau**, Science Editor, Die Welt, Germany

*Hotel Bahnhof-
Terminus - Albula
Ost and West*

Global Security: The Next Tinderbox

Simmering conflicts around the globe from Africa to Asia have the potential to become larger security crises.

Which are the most pressing hotspots and how could these be addressed?

Discussion Leaders

- **Moon Chung-In**, Professor of Political Science, Yonsei University, Republic of Korea; Co-Chair, Global Agenda Council on the Future of Korea
- **Abdel Monem Said Aly**, Director, Al-Ahram Center for Political and Strategic Studies, Egypt
- **Lilia Shevtsova**, Senior Associate, Carnegie Endowment for International Peace, Carnegie Moscow Center, Russian Federation; Chair, Global Agenda Council on the Future of Russia
- **Angela Stent**, Professor, Government and Foreign Service and Director, Center for Eurasian, Russian and East European Studies, Georgetown University, USA
- **Wang Yizhou**, Deputy Director, Institute of World Economics and Politics, Chinese Academy of Social Sciences (CASS), People's Republic of China

Moderated by

- **John Chipman**, Director-General and Chief Executive, International Institute for Strategic Studies (IISS), United Kingdom

Friday 30 January

08.00 - 09.00
Congress Centre -
Congress Hall 1

Working Breakfast

Shaping the Post-Crisis World: Report from the Global Agenda Councils

Decision-makers and experts from the Network of Global Agenda Councils discuss how to navigate the complexity of shaping the post-crisis world.

- 1) What will be the most important developments will impact the next 12 months?
- 2) What priorities need to be addressed in the short and long term?
- 3) Who are the most important actors to address these challenges?

- **Suzanne Nora Johnson**, Chair, Global Agenda Council on Systemic Financial Risk
- **Maria Ramos**, Group Chief Executive, Transnet, South Africa; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Kevin Rudd**, Prime Minister of Australia
- **Nicholas Stern**, IG Patel Professor of Economics and Government, India Observatory, London School of Economics, United Kingdom

Welcome by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

Moderated by

- **Moisés Naím**, Editor-in-Chief, Foreign Policy Magazine, USA; Co-Chair, Global Agenda Council on Illicit Trade

08.30 - 10.00
Congress Centre -
Sanada 1+ 2

Interactive Sessions

Scenarios for the Future of the Global Financial System

The demise of independent investment banks, the failures of fragmented regulation and nearly US\$ 3 trillion in currency reserves in Asia forecast the arrival of a dramatically different financial world.

What will remain of the old financial architecture and what will be its new elements?

- **Robert E. Diamond Jr**, President, Barclays, United Kingdom
- **Christopher J. Dodd**, Senator from Connecticut (Democrat), USA
- **Henry R. Kravis**, Founding Partner, Kohlberg Kravis Roberts and Co., USA; Chair of the Governors Meeting for Investors 2009
- **Daniel S. Och**, Chairman and Chief Executive Officer, Och-Ziff Capital Management Group, USA
- **Tony Tan Keng-Yam**, Deputy Chairman and Executive Director, Government of Singapore Investment Corporation (GIC), Singapore
- **John A. Thain**, President of Global Banking, Securities and Wealth Management, Bank of America - Merrill Lynch, USA
- **Jean-Claude Trichet**, President, European Central Bank, Frankfurt

Moderated by

- **Howard Davies**, Director, London School of Economics and Political Science, United Kingdom; Chair, Global Agenda Council on Financial Market Development

09.00 - 10.15
Congress Centre -

IdeasLab

IdeasLab with the Young Global Leaders

Friday 30 January

IdeasLab

Systemic thinking and collaborative innovation are in short supply around the world.

Join a group of Young Global Leaders in the IdeasLab for a holistic and creative look at global issues.

Discussion Leaders

- **Katherine Garrett-Cox**, Chief Executive Officer, Alliance Trust, United Kingdom; Young Global Leader
- **Tarun Khanna**, Jorge Paulo Lemann Professor, Harvard Business School, USA; Chair, Global Agenda Council on Emerging Multinationals; Young Global Leader
- **Aaron McCormack**, Chief Executive Officer, BT Conferencing, BT Plc, USA; Young Global Leader
- **Alvaro Rodriguez Arregui**, Chair, Board of Directors, ACCION International, USA; Young Global Leader

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

09.00 - 10.00
Congress Centre -
Aspen 1

Interactive Sessions

China, India and Japan: Asia's Big Three

Closer trilateral relations between China, India and Japan, along with their nearly US\$ 2 trillion in currency reserves, would tip the balance of power in favour of Asia for the foreseeable future.

How do the global and regional agendas of each country converge and diverge?

Simultaneous interpretation in English, Chinese and Japanese.

- **Cheng Siwei**, Dean, Management University, Graduate School of Chinese Academy of Sciences, People's Republic of China; Chair, Global Agenda Council on the Future of China
- **Yasuo Hayashi**, Chairman and Chief Executive Officer, Japan External Trade Organization (JETRO), Japan
- **Baba N. Kalyani**, Chairman and Managing Director, Bharat Forge, India
- **Haruhiko Kuroda**, President, Asian Development Bank, Manila
- **Surin Pitsuwan**, Secretary-General, ASEAN (Association of South-East Asian Nations), Jakarta
- **Stephen S. Roach**, Chairman, Asia, Morgan Stanley, Hong Kong SAR
- **Kevin Rudd**, Prime Minister of Australia

Moderated by

- **Robert Thomson**, Editor-in-Chief, Dow Jones & Company and Managing Editor, The Wall Street Journal, USA

Congress Centre -
Studio

Cloud Computing: The Next Big Thing?

Fast and reliable broadband, mobile connections and massive server farms make it possible to outsource data and applications to remote computers worldwide. How is "cloud computing" changing business models and notions of data privacy and security?

Friday 30 January

Sessions in Studio feature presentations using new audio-visual technology.

- **Marc R. Benioff**, Chairman and Chief Executive Officer, Salesforce.com, USA; Young Global Leader
- **Ajei Gopal**, Executive Vice-President, CA Products and Technology Group, CA, USA
- **Shane Robison**, Executive Vice-President, Chief Strategy and Technology Officer, Hewlett-Packard Company, USA
- **Joseph M. Tucci**, Chairman, President and Chief Executive Officer, EMC Corporation, USA
- **Jonathan Zittrain**, Professor of Law, Harvard Law School, Berkman Center for Internet and Society, USA; Young Global Leader

Moderated by

- **David Kirkpatrick**, Senior Editor, Internet and Technology, Fortune Magazine, USA

*Hotel Belvédère -
Spina*

Design for Good

Designers now need to consider the social, ethical and environmental impact of the products and services they develop.

What can business, government and civil society learn from designers?

- **Yves Béhar**, President, fuseproject, USA
- **Tim Brown**, President, Chief Executive Officer and Partner, IDEO, USA
- **Hilary Cottam**, Founding Director, Participle, United Kingdom; Young Global Leader
- **Cameron Sinclair**, Co-Founder and Executive Director, Architecture for Humanity, USA; Young Global Leader
- **Achim Steiner**, Executive Director, United Nations Environment Programme (UNEP), Nairobi

Moderated by

- **Alice Rawsthorn**, Design Critic, International Herald Tribune, United Kingdom

*Congress Centre -
Forum*

Educating the Next Wave of Entrepreneurs

In both developed and emerging markets, sustained economic growth requires ensuring that future generations possess strong entrepreneurial skills.

How can formal and informal education systems deliver the next generation of entrepreneurs?

- **Craig R. Barrett**, Chairman of the Board, Intel Corporation, USA
- **Ángel Cabrera**, President, Thunderbird School of Global Management, USA; Chair, Global Agenda Council on Entrepreneurship; Young Global Leader
- **John T. Chambers**, Chairman and Chief Executive Officer, Cisco, USA
- **Luisa Dias Diogo**, Prime Minister of Mozambique
- **H.R.H. Crown Prince Haakon of Norway**

Friday 30 January

Moderated by

- **Vikram K. Akula**, Founder and Chairman, SKS Microfinance, India; Social Entrepreneur

Congress Centre - Sertig

Cool Ideas from Older Industries

Infant industries are often portrayed as stronger in innovation and creativity than their more mature industry cousins.

How are larger, older industry sectors reclaiming the leadership mantle in innovation, technology and talent?

- **Bradbury H. Anderson**, Vice-Chairman and Chief Executive Officer, Best Buy Co., USA
- **Cristóbal Conde**, President and Chief Executive Officer, SunGard, USA
- **Axel C. Heitmann**, Chairman of the Board of Management, LANXESS, Germany
- **William J. Kelly**, Chief Executive Officer, NetJets Europe, United Kingdom
- **Darrell K. Rigby**, Partner, Bain & Company, USA

Moderated by

- **Alessandra Galloni**, Bureau Chief, Southern Europe, Wall Street Journal, France; Young Global Leader

Hotel Belvédère - Rotary

Meet the Cultural Leaders: Vishwanathan Anand, Chess Grand Master

Come and join this session to discover what complexity means for Vishwanathan Anand, Chess Grand Master.

- **Viswanathan Anand**, Chess Grandmaster and Current World Champion, India

Moderated by

- **Rajendra S. Pawar**, Chairman, NIIT Group, India

Congress Centre - Aspen 2

Mobile Revolutions in the Developing World

Two-thirds of the almost 4 billion people who own a mobile phone today are living in the developing world where annual subscription rates have soared in recent years to more than 30%.

How does the next wave of mobile technologies impact conditions of life and economic growth in developing countries, and how is the developing world changing the mobile phone industry in terms of new applications and business models?

- **Peter Armstrong**, Director, OneWorld International, United Kingdom
- **Vittorio Colao**, Chief Executive Officer, Vodafone Group, United Kingdom
- **Alexander V. Izosimov**, Chief Executive Officer, VimpelCom, Russian Federation; Chair, Global Agenda Council on the Future of Mobile Communications
- **Ben J. Verwaayen**, Chief Executive Officer, Alcatel-Lucent, France
- **Wang Jianzhou**, Chairman and Chief Executive, China Mobile Communications Corporation, People's Republic of China

Friday 30 January

Moderated by

- **Soumitra Dutta**, Dean, External Relations, and Roland Berger Chaired Professor in Business and Technology, INSEAD, France

*Hotel Belvédère -
Scaletta East/West*

Faith in Religion

The essential message of all religions is one of tolerance and understanding; yet, religion continues to be used to divide rather than unite.

How can faith reverse this trend?

- **Mustafa Ceric**, Grand Mufti of Bosnia, Bosnia and Herzegovina
- **Matthieu Ricard**, Director, Karuna-Shechen, Nepal
- **Jonathan Sacks**, Chief Rabbi of Britain and the Commonwealth, United Kingdom
- **Jim Wallis**, Editor-in-Chief and Chief Executive Officer, Sojourners, USA

Moderated by

- **Tony Blair**, UN Middle East Quartet Representative; Member of the Foundation Board of the World Economic Forum

*Hotel Belvédère -
Ducan*

Scientific Research: What Should We Expect?

With the tremendous impact of scientific research and technology on society, managing the expectations of the public, policy-makers and investors on the potential of science poses great challenges for the research community.

What scientific advances can we expect in the next 5 to 10 years?

- **Brian Cox**, Royal Society University Research Fellow, University of Manchester, United Kingdom
- **John D. Gearhart**, Director, Institute for Regenerative Medicine, University of Pennsylvania, USA
- **Alice Jacobs**, Founder, Chairman and Chief Executive Officer, IntelligentMDx, USA; Young Global Leader
- **Martin Rees**, President of Royal Society, Astronomer Royal, Master of Trinity College, University of Cambridge, United Kingdom

Moderated by

- **Adam Bly**, Founder, Chief Executive Officer and Editor-in-Chief, Seed Media Group, USA; Young Global Leader

10.15 - 10.30
*Congress Centre -
Congress Hall*

Plenary Session

Why We Need a New System of Global Cooperation

- **Micheline Calmy-Rey**, Federal Councillor of Foreign Affairs of the Swiss Confederation
- **Yaacob Ibrahim**, Minister of the Environment and Water Resources of Singapore
- **H.E. Sheikh Hamad Bin Jassim Bin Jabr Al Thani**, Prime Minister and Minister of Foreign Affairs of Qatar

Friday 30 January

10.30 - 11.30
Congress Centre -
Congress Hall

Plenary Session

Rising to the Challenge of Copenhagen

The clock is now ticking for the international community to deliver the successor to the Kyoto Protocol in time for the UN Conference on Climate Change that will take place in Copenhagen at the end of this year.

What needs to be done in the months ahead to deliver an agreement that has the full support of policy-makers and industry leaders from both industrialized and developing economies?

Simultaneous interpretation in all languages

- **Jacques Aigrain**, Chief Executive Officer, Swiss Re, Switzerland
- **Yvo De Boer**, Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC), Bonn
- **Al Gore**, Vice-President of the United States of America (1993-2001); Nobel Laureate 2007
- **Anders Fogh Rasmussen**, Prime Minister of Denmark
- **Kevin Rudd**, Prime Minister of Australia
- **Guy Ryder**, General Secretary, International Trade Union Confederation (ITUC), Belgium
- **Jeroen van der Veer**, Chief Executive, Royal Dutch Shell, Netherlands; Co-Chair of the World Economic Forum Annual Meeting 2009

Chaired by

- **Thomas L. Friedman**, Columnist, Foreign Affairs, The New York Times, USA

Congress Centre -
Sanada 1+ 2

Plenary Session in Parallel

The State of Africa

The governance landscape of Africa is in transition with important democratic elections taking place across the continent.

What political and economic actions are required to shape the future of Africa in a challenging global economic environment?

- **Kofi Annan**, Secretary-General, United Nations (1997-2006); Member of the Foundation Board of the World Economic Forum; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Paul Kagame**, President of Rwanda
- **Kgalema Motlanthe**, President of South Africa
- **Raila Amolo Odinga**, Prime Minister of Kenya
- **Abdoulaye Wade**, President of Senegal

Chaired by

- **Niall FitzGerald**, Deputy Chairman, Thomson Reuters, United Kingdom; Member of the Foundation Board of the World Economic Forum

11.30 - 12.00
Congress Centre -
Congress Hall

Plenary Session

Special Address by

Friday 30 January

Simultaneous interpretation in all languages

Special Address by

- **Angela Merkel**, Federal Chancellor of Germany

Chaired by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

12.30 - 14.00
*Central Sporthotel -
Bündnerstube*

Interactive Lunch Sessions

Africa: A Safer Bet than Most

Sub-Saharan Africa's fast-growing economies have not been immune to the global economic slowdown, but the region remains an impressive frontier market with growth rates expected at between 5 and 6% in 2009.

How can the region maintain its healthy growth rates and take advantage of the current economic climate to improve its competitiveness and governance?

Discussion Leaders

- **Soud Ba'alawy**, Executive Chairman, Dubai Group, United Arab Emirates
- **Graham Mackay**, Chief Executive, SABMiller, United Kingdom
- **Patrice T. Motsepe**, Executive Chairman, African Rainbow Minerals, South Africa
- **Ngozi Okonjo-Iweala**, Managing Director, World Bank, Washington DC
- **Jubril Adewale Tinubu**, Group Chief Executive, Oando, Nigeria; Young Global Leader
- **Wu Jianmin**, Member of the Foreign Policy Advisory Committee, Ministry of Foreign Affairs, People's Republic of China

Moderated by

- **Michael W. Spicer**, Chief Executive Officer, Business Leadership South Africa, South Africa

*Hotel Meierhof -
Restaurant*

Brazil: A New Power Broker

Brazil's international influence continues to grow in line with its demography and economy, as it now plays a key role in global economic and environmental issues.

How will Brazil's soft and hard power be directed towards key regional and global challenges in the future?

Discussion Leaders

- **José Sergio Gabrielli de Azevedo**, President and Chief Executive Officer, Petroleo Brasileiro Petrobras, Brazil
- **Bernardo Gradin**, Chief Executive Officer, Braskem, Brazil
- **José Miguel Insulza**, Secretary-General, Organization of American States (OAS), Washington DC
- **Ricardo Vilela Marino**, Chief Executive Officer, Latin America, Banco Itaú, Brazil; Young Global Leader

Moderated by

- **David Schlesinger**, Editor-in-Chief, Thomson Reuters, United Kingdom

Friday 30 January

*Hotel Seehof -
Stübli*

How to Answer the Compensation Question

In the wake of massive bank bailouts and increasing job cuts worldwide, public and political attention has shifted to the broader issue of executive compensation.

How can the issue of compensation be addressed in a proactive and prudent manner by industry?

Discussion Leaders

- **Anders Borg**, Minister of Finance of Sweden
- **William F. Browder**, Chief Executive Officer, Hermitage Capital Management, United Kingdom; Young Global Leader
- **Laura M. Cha**, Deputy Chairman, The Hongkong and Shanghai Banking Corporation, Hong Kong SAR; Chair, Global Agenda Council on Corporate Governance
- **Rakesh Khurana**, Professor, Harvard Business School, USA
- **Mark Mactas**, Chairman and Chief Executive Officer, Towers Perrin, USA

Moderated by

- **Robin Buchanan**, President, London Business School, United Kingdom

*Hotel Fluela -
Fluela Restaurant*

Restoring Consumer Confidence

The current financial crisis has sent consumer confidence to record lows in countries around the world.

What will it take to restore demand in a prolonged economic downturn?

Discussion Leaders

- **Rahul Bajaj**, Chairman, Bajaj Auto; Member of Parliament, India
- **Bernd Beetz**, Chief Executive Officer, Coty, USA
- **John B. Osborn**, President and Chief Executive Officer, BBDO New York, BBDO Worldwide, USA; Young Global Leader
- **Robert Polet**, President and Chief Executive Officer, Gucci Group, Netherlands
- **Mark Read**, Director, Strategy, WPP, United Kingdom; Young Global Leader

Moderated by

- **Robert Thomson**, Editor-in-Chief, Dow Jones & Company and Managing Editor, The Wall Street Journal, USA

*Hotel Seehof -
Ferdmann*

The Electric Vehicle Conundrum

Electric vehicles are a potential answer to automaker woes in the US and climate change worldwide, but require significant infrastructure investments.

How can this technology be developed in a holistic, consumer friendly and cost-effective manner?

Discussion Leaders

- **Shai Agassi**, Founder and Chief Executive Officer, Better, USA; Young Global Leader
- **Mikael Lilius**, President and Chief Executive Officer, Fortum Corporation, Finland
- **Patrick Pelata**, Chief Operating Officer, Renault, France

Friday 30 January

- **Nobuo Tanaka**, Executive Director, International Energy Agency, Paris

Moderated by

- **Ernest J. Moniz**, Professor and Director, MIT Energy Initiative, Massachusetts Institute of Technology, USA

*Hotel Cresta Sun -
Restaurant*

Will the Environment Lose Out to the Economy?

The continued slowdown of the global economy has put downward pressure on energy consumption but has increased pressure within some governments to reconsider environmental commitments.

How can key governance institutions such as the G20, UN and EU ensure forward momentum on addressing environment issues?

Discussion Leaders

- **Carlos Ghosn**, President and Chief Executive Officer, Renault, France; President and Chief Executive Officer, Nissan, Japan; Member of the Foundation Board of the World Economic Forum; Co-Chair of the Governors Meeting for the Automotive Industry 2009
- **David Li Daokui**, Director and Mansfield Freeman Professor of Economics, Center for China in the World Economy (CCWE), Tsinghua University, People's Republic of China
- **Marthinus van Schalkwyk**, Minister of Environmental Affairs and Tourism of South Africa
- **Feike Sijbesma**, Chief Executive Officer, Royal DSM, Netherlands; Chair of the Governors Meeting for Chemicals 2009
- **Achim Steiner**, Executive Director, United Nations Environment Programme (UNEP), Nairobi
- **Stewart Wallis**, Executive Director, New Economics Foundation, United Kingdom

Moderated by

- **David G. Victor**, Professor of Law and Director, Program on Energy and Sustainable Development, Stanford University, USA

*Hotel Bahnhof-
Terminus - Albul
Ost and West*

Financial Engineering Revisited

Financial engineering is today more commonly associated with the creation of financial weapons of mass destruction rather than the practice of computational finance.

How has financial engineering changed, with respect to theories, models and applications, in the wake of the economic crisis?

Discussion Leaders

- **Daniel Bouton**, Chairman of the Board, Société Générale, France
- **Christopher J. Dodd**, Senator from Connecticut (Democrat), USA
- **Robert Engle**, Professor of Finance, Leonard N. Stern School of Business, New York University, USA
- **Jacob A. Frenkel**, Vice-Chairman, American International Group (AIG); Chairman, The Group of Thirty (G30), USA
- **Nouriel Roubini**, Chairman, Roubini Global Economics Monitor, USA

Friday 30 January

Moderated by

- **Suzanne Nora Johnson**, Chair, Global Agenda Council on Systemic Financial Risk

*Hotel Waldhuus -
Jakobshorn A + B*

Global Solutions from the Past

The complexity of current global issues often obscures the fact that similar challenges linked to modernity, such as ozone depletion and nuclear non-proliferation, found multilateral solutions.

What can be learned from past global solutions to seemingly intractable problems?

Discussion Leaders

- **Carl Bildt**, Minister of Foreign Affairs of Sweden
- **Gareth Evans**, President, International Crisis Group, Belgium
- **David Nabarro**, Assistant Secretary-General, United Nations; Coordination for Avian and Pandemic Influenza and the Global Food Crisis, United Nations Development Programme (UNDP), New York
- **Peter Waldorff**, General Secretary, Public Services International (PSI), France
- **Simon Zadek**, Chief Executive, AccountAbility, United Kingdom

Moderated by

- **Erwann Michel-Kerjan**, Managing Director, Center for Risk Management and Decision Processes, The Wharton School, University of Pennsylvania, USA; Young Global Leader

*Hotel Victoria -
Victoria*

The New Infrastructure Imperative

Investment in public infrastructure correlates with future economic growth and is the preferred Keynesian prescription to boost demand in tough economic times.

In a period of massive budget deficits, which infrastructure investments can deliver growth and improve competitiveness?

Discussion Leaders

- **James Hogan**, Chief Executive Officer, Etihad Airways, United Arab Emirates
- **Luis A. Moreno**, President, Inter-American Development Bank, Washington DC
- **Marshall C. Sanford Jr**, Governor of South Carolina, USA
- **Luis Téllez Kuenzler**, Secretary of Communications and Transport of Mexico
- **Abdoulaye Wade**, President of Senegal

Moderated by

- **Jörg Eigendorf**, Senior Editor, Economics, Finance and Real Estate, Die Welt, Germany

*Waldhotel Davos -
Restaurant*

A New IP-Based Strategy for Growth

The development and management of knowledge was the foundation for sustained growth throughout the 20th century.

With technology becoming increasingly global and new models such as open source emerging, how can intellectual property frameworks be revamped to address the

Friday 30 January

needs of emerging markets in the 21st century?

Discussion Leaders

- **John Conroy**, Chairman of the Executive Committee, Baker & McKenzie, USA
- **James Moody**, General Manager, Government and International, Commonwealth Scientific and Industrial Research Organisation (CSIRO), Australia; Young Global Leader
- **Bright Simons**, Chief Strategist, MPedigree, Ghana; Technology Pioneer
- **Paul Stoffels**, Company Group Chairman, Johnson & Johnson, Belgium
- **Michael Träm**, Global Chief Executive Officer, Arthur D. Little (Worldwide), Germany

Moderated by

- **Siobhan Walsh**, Executive Director, Concern Worldwide, USA; Young Global Leader

*Hotel Sunstar Park
- Jacobshorn*

NATO: Will It Survive Another 60 Years?

The world's oldest and largest alliance is facing its toughest military challenge ever in Afghanistan in the year of its 60th anniversary.

How can NATO achieve success in Afghanistan in the near term and ensure its success for the long term?

Discussion Leaders

- **Ali Babacan**, Minister of Foreign Affairs of Turkey
- **Patrick M. Cronin**, Director, National Defense University, USA
- **Patrick J. Leahy**, Senator from Vermont (Democrat), USA
- **Hervé Morin**, Minister of Defence of France
- **Robin Niblett**, Director, Chatham House, United Kingdom

Moderated by

- **Gideon Rachman**, Associate Editor, Chief Foreign Affairs Commentator, Financial Times, United Kingdom

*Hotel National -
Dining Room*

A Risky Time for Risk Capital

The projected cost of the financial crisis, coupled with the expected global slowdown, raises concerns about future funding of new ventures and pioneering technologies.

What are the long-term implications for venture capital and private equity investments?

Discussion Leaders

- **Evan Bayh**, Senator from Indiana (Democrat), USA
- **Michael Cima**, Sumitomo Electric Industries Professor of Engineering, Massachusetts Institute of Technology, USA
- **Josh Lerner**, Jacob H. Schiff Professor of Investment Banking, Harvard Business School, USA
- **Björn Savén**, Chairman and Chief Executive, IK Investment Partners, United Kingdom

Friday 30 January

- **Martin Velasco**, Founder, Chairman and Chief Executive Officer, ANECOVA, Switzerland; Technology Pioneer

Moderated by

- **William Lewis**, Editor, The Daily Telegraph, United Kingdom

*Central Sporthotel -
Säumerstube*

A Silver Lining to the Financial Cloud?

The latest estimates of credit losses from the financial crisis are now well over US\$ 1 trillion, but long-term investors are touting the historic opportunities emerging from the market carnage.

Which industries and geographies are undervalued in the current economic climate?

Discussion Leaders

- **Leon D. Black**, Chairman and Senior Founding Partner, Apollo Management, USA
- **Jay S. Fishman**, Chairman and Chief Executive Officer, Travelers Companies, USA
- **Han Seung-Soo**, Prime Minister of the Republic of Korea
- **Arif M. Naqvi**, Founder and Group Chief Executive Officer, Abraaj Capital, United Arab Emirates
- **Peter A. Weinberg**, Founding Partner, Perella Weinberg Partners, USA

Moderated by

- **Andrew R. Sorkin**, Chief Reporter and Editor, Mergers and Acquisitions, The New York Times, USA; Young Global Leader

*Hotel Waldhuus -
Sertig*

Growth via Travel and Tourism

Travel & tourism is the second largest global industry sector and remains the main source of foreign currency and employment in many developing economies.

How can business and government work together to ensure that the growth and employment potential of the sector is not diminished in this challenging global environment?

Discussion Leaders

- **Hubert Joly**, President and Chief Executive Officer, Carlson, USA
- **Frits D. van Paasschen**, Chief Executive Officer and President, Starwood Hotels & Resorts Worldwide, USA
- **Luis Guillermo Plata**, Minister of Trade, Industry and Tourism of Colombia; Young Global Leader
- **Thomas J. Pritzker**, Chairman, Global Hyatt Corporation, USA

Opening Remarks by

- **Abhisit Vejjajiva**, Prime Minister of Thailand

Moderated by

- **Geoffrey Lipman**, Assistant Secretary-General, World Tourism Organization (UNWTO), Madrid

Friday 30 January

*Hotel Victoria - La
Terrasse*

Urbanization: The Unstoppable Global Trend

Half of the world's population now lives in urban areas often overstretching transport, energy and housing systems and resulting in significant social and environmental consequences.

How should government and industry prepare for the challenges and opportunities created by this trend?

Discussion Leaders

- **Steve Dobbs**, Senior Group President, Fluor Corporation, USA
- **Laila Iskandar**, Chairperson, CID Consulting, Egypt; Social Entrepreneur
- **Wolfgang Lehmacher**, Chief Executive Officer, GeoPost Intercontinental, France
- **Mauricio Macri**, Mayor of Buenos Aires, Argentina
- **Toshiko Mori**, Robert P. Hubbard Professor in the Practice of Architecture, Harvard University Graduate School of Design, USA

Moderated by

- **Lawrence Bloom**, Deputy Chairman, Noble Cities, United Kingdom; Chair, Global Agenda Council on Urban Management

*Swiss Alpine High
School (SAMD) -
Auditorium*

Interactive Session

Religion and Human Rights: A Contradiction?

Church and religious communities are often critical voices and successful fighters for the protection of human dignity and human rights. However, religion and human rights are often in contradiction to each other: forced marriages, religiously motivated terrorist attacks and the oppression of people with different religious beliefs are some examples. Moreover, some churches and religious communities still discriminate against women and homosexuals.

- 1) Why are human rights' violations committed on behalf of religion?
- 2) Is the increase of religious fundamentalism connected to respect or disrespect of human rights?
- 3) To what extent is religion used as a pretext for discrimination against women?
- 4) What is the responsibility of government in the protection of religious identity and freedom of worship, and should governments set limits?

This session is co-organized with the Federation of Swiss Protestant Churches (SEK-FEPS).

Simultaneous interpretation in English and German

- **Serap Cileli**, Author, Germany; Women's Rights Activist
- **Mark Markish**, Representative, Russian Orthodox Church, Russian Federation
- **Frank Mathwig**, Responsible for Ethics, Federation of Swiss Protestant Churches, Switzerland
- **Abu Eesa Niamatullah**, Imam and Executive Director, Cheadle Mosque, Cheshire & Prophetic Guidance, United Kingdom
- **Daniel Thürer**, Professor, University of Zurich, Switzerland

Introduced by

Friday 30 January

- **Micheline Calmy-Rey**, Federal Councillor of Foreign Affairs of the Swiss Confederation

Moderated by

- **Susanne F. Wille**, Journalist, Swiss Television SF DRS, Switzerland

13.30 - 15.00
Congress Centre -
Congress Hall

Debate

Lessons from the Financial Crisis - Time for a New Rule Book?

Could different rules and values have prevented the present financial crisis? Business leaders, regulators and politicians have all been re-evaluating the way our global system works but what changes would really make a difference?

In partnership with BBC World News, this session will look at the practical lessons we can draw from the present crisis.

- **Kevin Rudd**, Prime Minister of Australia
- **Laura D. Tyson**, Professor of Business Administration and Economics, University of California, Berkeley, USA; Chair, Global Agenda Council on the Gender Gap
- **Robert B. Zoellick**, President, The World Bank Group, Washington DC

Moderated by

- **Nik Gowing**, Main Presenter, BBC World News, United Kingdom

14.30 - 15.45
Congress Centre -
IdeasLab

IdeasLab

IdeasLab with the Technology Pioneers

Systemic thinking and collaborative innovation are in short supply around the world.

Join some of the Technology Pioneers in the IdeasLab for a holistic and creative look at global issues by exploring innovative and transformative technologies.

Discussion Leaders

- **Luke Alphey**, Co-Founder and Chief Scientist, Oxitec, United Kingdom; Technology Pioneer
- **Christina Domecq**, Co-Founder and Chief Executive Officer, SpinVox, United Kingdom; Technology Pioneer
- **Ron Gonen**, Chief Executive Officer and Co-Founder, RecycleBank, USA; Technology Pioneer
- **Robert Kalin**, Founder, Chairman and Chief Creative Officer, Etsy, USA; Technology Pioneer
- **Andrew Thompson**, Chief Executive Officer, Proteus Biomedical, USA; Technology Pioneer

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

14.30 - 15.30
Congress Centre -
Aspen 2

Interactive Sessions

A Matter of Financial Empowerment

Systemic financial risks continue to grab global headlines, but the reality is that more than 4 billion people around the world have never had access to basic financial

Friday 30 January

services.

How can a holistic global strategy be developed to address critical systemic risks but also deliver the benefits of finance to those most in need?

- **Jeroo Billimoria**, Executive Director, Aflatoun, Child Social and Financial Education, Netherlands; Social Entrepreneur
- **K. V. Kamath**, Managing Director and Chief Executive Officer, ICICI Bank; President, Confederation of Indian Industry (CII), India
- **Neal Keny-Guyer**, Chief Executive Officer, Mercy Corps, USA
- **Roy Sosa**, Co-Founder and Chief Executive Officer, MPOWER Labs, USA; Co-Chair, Global Agenda Council on Financial Empowerment

Moderated by

- **Ricardo Hausmann**, Director, Center for International Development, and Professor of the Practice of Economic Development, John F. Kennedy School of Government, Harvard University, USA; Co-Chair, Global Agenda Council on Financial Empowerment

*Congress Centre -
Forum*

Financial Recovery: A Long Journey Ahead?

Historical analysis of past crises has shown that growth is reduced by five percentage points from its peak, and takes at least three years to return to pre-crisis levels.

What will be the international financial system's long-term response to the latest crisis and attempted solutions?

- **Alan S. Blinder**, Professor of Economics and Public Affairs, Princeton University, USA
- **Robert Greifeld**, Chief Executive Officer, NASDAQ, USA
- **Howard W. Lutnick**, Chairman and Chief Executive Officer, Cantor Fitzgerald, USA
- **Supachai Panitchpakdi**, Secretary-General, United Nations Conference on Trade and Development (UNCTAD), Geneva
- **Robert J. Shiller**, Arthur M. Okun Professor of Economics, Yale University, USA

Moderated by

- **Martin Wolf**, Associate Editor and Chief Economics Commentator, Financial Times, United Kingdom

*Congress Centre -
Sanada 1+ 2*

Global Industry Outlook 1

No single industry has been immune to the global, cyclical or structural changes taking place worldwide.

Chairs of the World Economic Forum Governors Meetings share their industry's evaluation of the most important challenges and opportunities for 2009.

- **Lee A. McIntire**, President and Chief Executive Officer, CH2M HILL Companies, USA
- **Patrice T. Motsepe**, Executive Chairman, African Rainbow Minerals, South Africa
- **James E. Rogers**, Chairman, President and Chief Executive Officer, Duke Energy

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- Corporation, USA; Chair of the Governors Meeting for Energy 2009
- **Feike Sijbesma**, Chief Executive Officer, Royal DSM, Netherlands; Chair of the Governors Meeting for Chemicals 2009
 - **Tarek Sultan Al Essa**, Chairman and Managing Director, Agility, Kuwait; Chair of the Governors Meeting for Logistics & Transport 2009

Moderated by

- **Robert Greenhill**, Managing Director and Chief Business Officer, World Economic Forum

*Congress Centre -
Studio*

Reality Mining: Changing Behaviour

Reality mining is the electronic mapping of human social behaviour through data provided by mobile phones and other commonly used devices.

What is the impact of the technology on our understanding of society and commerce?

Sessions in Studio feature presentations using new audio-visual technology.

- **Chris DeWolfe**, Founder and Chief Executive Officer, MySpace.com, USA
- **Michael T. Fries**, President and Chief Executive Officer, Liberty Global, USA
- **Omar Hamoui**, Founder and Chief Executive Officer, AdMob, USA; Technology Pioneer
- **Alex Pentland**, Toshiba Professor of Media, Arts and Sciences, Massachusetts Institute of Technology, USA
- **Duncan J. Watts**, Professor, Department of Sociology, Columbia University, USA

Moderated by

- **Jonathan Zittrain**, Professor of Law, Harvard Law School, Berkman Center for Internet and Society, USA; Young Global Leader

*Congress Centre -
Aspen 1*

Are Renewables the Silver Bullet?

The global demand for oil and natural gas is expected to exceed supply in less than a decade, making policy-makers and investors bullish about renewable energy.

What are the latest trends and developments in the sector and how will they impact energy consumption in the near future?

- **Samir Brikho**, Chief Executive Officer, Amec, United Kingdom
- **Oleg V. Deripaska**, Chairman of the Supervisory Board, Basic Element Company, Russian Federation
- **Ditlev Engel**, President and Chief Executive Officer, Vestas Wind Systems, Denmark
- **Kenneth Hersh**, Founder and Chief Executive Officer, NGP Energy Capital Management, USA
- **Michael R. Splinter**, President and Chief Executive Officer, Applied Materials, USA
- **Tulsi R. Tanti**, Chairman and Managing Director, Suzlon Energy, India

Moderated by

Friday 30 January

14.30 - 16.30
*Hotel Belvédère -
Spina*

- **Geoff Cutmore**, Anchor, CNBC, United Kingdom

Workshops

Four Billion Consumers, Producers and Entrepreneurs

The base of the pyramid represents a growing US\$ 2.3 trillion market of nearly 4 billion consumers, producers and entrepreneurs.

How can companies develop successful strategies to tap this potential and unleash economic growth that benefits the poor?

Discussion Leaders

- **Vikram K. Akula**, Founder and Chairman, SKS Microfinance, India; Social Entrepreneur
- **Hugh Grant**, Chairman, President and Chief Executive Officer, Monsanto Company, USA
- **Jean-Michel Halfon**, General Manager, Emerging Markets, Pfizer, USA
- **William V. Hickey**, President and Chief Executive Officer, Sealed Air, USA
- **Kigge Mai Hvid**, Chief Executive Officer, Index: Design to Improve Life, Denmark
- **Paul E. Jacobs**, Chief Executive Officer, Qualcomm Incorporated, USA
- **C. K. Prahalad**, Paul and Ruth McCracken Distinguished University Professor of Corporate Strategy, University of Michigan, USA
- **Thulasiraj Ravilla**, Executive Director, Aravind Eye Hospital, India; Social Entrepreneur
- **Thomas A. Reardon**, Professor, Department of Agricultural, Food and Resource Economics, Michigan State University, USA
- **Janmejaya K. Sinha**, Managing Director, India, The Boston Consulting Group, India

Facilitated by

- **Bruce McNamer**, President and Chief Executive Officer, TechnoServe, USA; Social Entrepreneur

*Hotel Belvédère -
Rotary*

Crisis, Collaboration and a Connected World

A crisis is often portrayed as a galvanizing event that forces overdue collaboration or dramatic change, but the financial crisis failed miserably to achieve either at its onset.

What are the barriers to crisis-driven collaboration in a globalized world and how can they be overcome?

Discussion Leaders

- **H.R.H. Prince de Bourbon Parme**, Head, Crisis Response Operations, Ministry of Foreign Affairs, Netherlands; Young Global Leader
- **Mustafa Cerić**, Grand Mufti of Bosnia, Bosnia and Herzegovina
- **Audrey Kurth Cronin**, Professor, US National War College, USA
- **Paul A. Laudicina**, Chairman of the Board and Managing Officer, A.T. Kearney, USA
- **Erwann Michel-Kerjan**, Managing Director, Center for Risk Management and Decision Processes, The Wharton School, University of Pennsylvania, USA; Young Global Leader

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- **Enric Sala**, National Geographic Fellow, National Geographic Society (NGS), USA; Young Global Leader
- **Valdis Zatlers**, President of Latvia

Facilitated by

- **Daniel Shapiro**, Director, Harvard International Negotiation Initiative, Harvard Law School, USA; Chair, Global Agenda Council on Negotiation and Conflict Resolution; Young Global Leader

*Hotel Belvédère -
Ducan*

The Design Flaws of Governance

Governance structures of the 20th century will not be able to deal with the complex and often interdisciplinary challenges of the 21st century.

What are the key design elements of good governance and how can we apply them to address global challenges?

Discussion Leaders

- **Frances Beinecke**, President, Natural Resources Defense Council (NRDC), USA
- **Jacques Diouf**, Director-General, Food and Agriculture Organization of the United Nations (FAO), Rome
- **Gareth Evans**, President, International Crisis Group, Belgium
- **Jakob Kellenberger**, President, International Committee of the Red Cross (ICRC), Geneva
- **Irene Khan**, Secretary-General, Amnesty International, United Kingdom
- **Laura Liswood**, Secretary-General, Council of Women World Leaders, USA
- **Toshiko Mori**, Robert P. Hubbard Professor in the Practice of Architecture, Harvard University Graduate School of Design, USA
- **Robin Niblett**, Director, Chatham House, United Kingdom
- **Surin Pitsuwan**, Secretary-General, ASEAN (Association of South-East Asian Nations), Jakarta

Facilitated by

- **Ian A. Goldin**, Director, 21st Century School, University of Oxford, United Kingdom

*Hotel Belvédère -
Scaletta East/West*

Growth through Innovation

Tough economic times often drive companies to make dramatic or drastic spending cuts which harm their long-term success in terms of future innovation and R&D achievements.

How can companies leverage major shifts in the global economy to create competitive advantages through innovation?

Discussion Leaders

- **Kris Gopalakrishnan**, Chief Executive Officer and Managing Director, Infosys Technologies, India
- **William A. Hawkins**, President and Chief Executive Officer, Medtronic, USA
- **Herminia Ibarra**, The Cora Chaired Professor of Leadership and Learning and Professor of Organizational Behaviour, INSEAD, France

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- **Kiyoshi Kurokawa**, Science Adviser to the Prime Minister of Japan
- **Felipe Larraín Bascuñán**, Professor of Economics, Catholic University of Chile, Chile
- **Liu Jiren**, Chairman and Chief Executive Officer, Neusoft Corporation, People's Republic of China
- **Anand G. Mahindra**, Vice-Chairman and Managing Director, Mahindra & Mahindra, India; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Rajiv J. Shah**, Director, Agricultural Development, Bill & Melinda Gates Foundation, USA; Young Global Leader

Facilitated by

- **Tim Brown**, President, Chief Executive Officer and Partner, IDEO, USA

16.00 - 17.00
Congress Centre -
Aspen 2

Interactive Sessions

The Next Digital Experience

Social networking applications and sophisticated mobile devices are combining elements of the real and virtual worlds, and delivering an augmented experience of reality.

How is this digital experience changing consumers and communities?

- **Hamid Akhavan**, Chief Executive Officer, T-Mobile International, Germany
- **Eric K. Clemons**, Professor of Operations and Information Management, The Wharton School, University of Pennsylvania, USA
- **Chad Hurley**, Co-Founder and Chief Executive Officer, YouTube, USA
- **Craig Mundie**, Chief Research and Strategy Officer, Microsoft Corporation, USA
- **Shantanu Narayen**, President and Chief Executive Officer, Adobe Systems, USA
- **Mark Zuckerberg**, Founder and Chief Executive Officer, Facebook, USA

Moderated by

- **Alan C. Rusbridger**, Editor, The Guardian, United Kingdom

Congress Centre -
Forum

Mending the Holes in the Food Safety Net

High-profile food safety crises, such as chemical and bacterial contaminations, have energized national regulators and industry leaders to revisit existing mechanisms for global regulatory cooperation and the oversight of global supply chains.

What can be done from a regulatory and industry perspective to improve the effectiveness of global food safety protection?

- **John W. Chidsey**, Chairman and Chief Executive Officer, Burger King Corporation, USA
- **Kevin McKinley**, Deputy Secretary-General, International Organization for Standardization (ISO), Geneva
- **Kendall J. Powell**, Chairman and Chief Executive Officer, General Mills, USA
- **Paul Roberts**, Author, Twelve, USA

Moderated by

- **Joost Martens**, Director-General, Consumers International, United Kingdom

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*Congress Centre -
Aspen 1*

The Gulf's New Economic Agenda

In the wake of the financial crisis, members of the Gulf Cooperation Council (GCC) are being called on to deploy their reserves both abroad and at home to restore global and domestic growth.

What economic strategies should the Gulf economies pursue globally and domestically?

Simultaneous interpretation in English and Arabic.

- **Abdulaziz Alghurair**, Speaker, Federal National Council, United Arab Emirates
- **Khalid A. Alireza**, Executive Director, Xenel Group, Saudi Arabia
- **Ibrahim S. Dabdoub**, Group Chief Executive Officer, National Bank of Kuwait, Kuwait; Chair of the Arab Business Council
- **Muhammad S. Al Jasser**, Vice-Governor of the Saudi Arabian Monetary Agency
- **H.E. Sheikh Ahmed Mohammed Al Khalifa**, Minister of Finance of Bahrain

Moderated by

- **Andrew Critchlow**, Bureau Chief and Managing Editor, Zawya Dow Jones, Dow Jones Newswires, United Arab Emirates

*Congress Centre -
Studio*

Human Augmentation -- From Imagination to Realization

Latest advances in neuroscience and robotics pave the way for a new generation of devices to augment our mental and physical capabilities.

What promising applications can we expect in the future?

Sessions in Studio feature presentations using new audio-visual technology.

- **Yves Béhar**, President, fuseproject, USA
- **Hugh Herr**, Assistant Professor in Media Arts and Sciences and Health Sciences and Technology, MIT - Media Laboratory, USA
- **Henry Markram**, Professor, Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland
- **Takeshi Natsuno**, Professor, Keio University, Japan

Moderated by

- **Adam Bly**, Founder, Chief Executive Officer and Editor-in-Chief, Seed Media Group, USA; Young Global Leader

*Congress Centre -
Sanada 1+ 2*

Global Industry Outlook 2

No single industry has been immune to the global, cyclical or structural changes taking place worldwide.

Chairs of the World Economic Forum Governors Meetings share their industry's evaluation of the most important challenges and opportunities for 2009.

- **Steve Forbes**, Chairman and Chief Executive Officer, Forbes Media, USA; Chair of the Governors Meeting for Media, Entertainment & Information 2009

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- **Donald Gogel**, President and Chief Executive Officer, Clayton, Dubilier & Rice, USA
- **Peter Sands**, Group Chief Executive Officer, Standard Chartered, United Kingdom; Chair of the Governors Meeting for Financial Services 2009
- **James S. Turley**, Chairman and Chief Executive Officer, Ernst & Young, USA; Co-Chair of the Governors Meeting for Professional Services 2009
- **Zhang Xin**, Chief Executive Officer, SOHO China, People's Republic of China; Chair of the Governors Meeting for Real Estate 2009; Young Global Leader

Moderated by

- **Kevin Steinberg**, Chief Operating Officer, Head of Centre for Global Industries, World Economic Forum USA

*Congress Centre -
Congress Hall*

Advice to the US President on Competitiveness

According to research by the International Monetary Fund, recessions following financial crises driven by a collapse in housing prices are historically more severe than those of a cyclical nature.

How can the new administration ensure that the US retains its competitive edge in the midst of a deep downturn in housing prices and a dramatic fall in consumer spending?

- **Scott Davis**, Chairman and Chief Executive Officer, UPS, USA
- **Ellen J. Kullman**, Chief Executive Officer, DuPont, USA
- **Rupert Murdoch**, Chairman and Chief Executive Officer, News Corporation, USA; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Duncan Niederauer**, Chief Executive Officer, NYSE Euronext, USA
- **David M. Rubenstein**, Co-Founder and Managing Director, Carlyle Group, USA
- **Ronald A. Williams**, Chairman and Chief Executive Officer, Aetna, USA

Moderated by

- **Michael E. Porter**, Bishop William Lawrence University Professor, Harvard Business School, USA

17.15 - 18.00
*Congress Centre -
Congress Hall*

Plenary Session

Latin America's Economic Imperative

Driven by macroeconomic stability and strong commodity prices, Latin America experienced GDP growth of over 5% per annum during the past years and has reduced poverty rates by almost 10% on average.

How can the region ensure that the economic and social progress achieved so far during this decade is not undermined by a deep global economic recession?

Simultaneous interpretation in all languages

- **Felipe Calderón**, President of Mexico
- **José Miguel Insulza**, Secretary-General, Organization of American States (OAS), Washington DC
- **Alvaro Uribe Velez**, President of Colombia

Chaired by

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- **Ernesto Zedillo Ponce de Leon**, Director, Yale Center for the Study of Globalization, Yale University, USA; Member of the Foundation Board of the World Economic Forum; Chair, Global Agenda Council on the Global Trade Regime

17.15 - 18.15
Congress Centre -
Sanada 1+ 2

Plenary Session in Parallel
Fresh Solutions for Food Security

Over one billion people are now food insecure, more than any other time in history; yet new innovations in technology, market access and policy offer a chance to shift from crisis response to opportunity generation.

What are the most effective solutions to address food security challenges in the near and long term?

- **Kofi Annan**, Secretary-General, United Nations (1997-2006); Member of the Foundation Board of the World Economic Forum; Co-Chair of the World Economic Forum Annual Meeting 2009
- **William H. Gates III**, Co-Chair, Bill & Melinda Gates Foundation, USA
- **Irene B. Rosenfeld**, Chairman and Chief Executive Officer, Kraft Foods, USA
- **Michael Treschow**, Chairman, Unilever, Netherlands
- **Abhisit Vejjajiva**, Prime Minister of Thailand

Chaired by

- **Josette Sheeran**, Executive Director, United Nations World Food Programme (WFP), Rome; Chair, Global Agenda Council on Food Security

18.00 - 19.00
Congress Centre -
Congress Hall

Plenary Session
Reviving Economic Growth

At the G20 Summit in November 2008, governments representing 85% of the world economy pledged to work together to restore global growth.

Where does this pledge stand today and what are the next steps to revive global growth?

Simultaneous interpretation in all languages

- **Gordon Brown**, Prime Minister of the United Kingdom
- **Felipe Calderón**, President of Mexico
- **Han Seung-Soo**, Prime Minister of the Republic of Korea
- **Kgalema Motlanthe**, President of South Africa

Chaired by

- **Fareed Zakaria**, Editor, Newsweek, USA

19.00 - 20.30
Swiss Alpine High
School (SAMD) -
Auditorium

Interactive Session
Climate Justice: Basis of a New Global Solidarity?

Over three-quarters of the world's greenhouse gas emissions -- the principle cause of climate change -- come from the EU, the United States, China, Russia, India and Japan. The 49 least developed countries account for just 1% of global emissions. Though they are certainly not responsible for climate change, the world's poorest are

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suffering from it the most since poverty increases vulnerability to its effects.

- 1) What would be the most equitable solution to the injustices of climate change?
- 2) What overlap exists between adaptation and development? To what extent can compensation and assistance in dealing with climate change also contribute to development?
- 3) What scope is there for action at the international level to ensure protection of the most vulnerable populations and to reduce emissions sufficiently to deal with climate change and the suffering it causes?
- 4) How can such responsibility -- "climate justice" -- be established as a guiding principle in the ongoing negotiations for a successor to the Kyoto Protocol?

This session is co-organized with the Federation of Swiss Protestant Churches (SEK-FEPS) and the Global Humanitarian Forum.

Simultaneous interpretation in English and German

- **Kofi Annan**, Secretary-General, United Nations (1997-2006); Member of the Foundation Board of the World Economic Forum; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Howard B. Dean III**, Governor of Vermont (1991-2003), USA
- **Ajit Gulabchand**, Chairman and Managing Director, Hindustan Construction Company, India
- **Bharrat Jagdeo**, President of Guyana
- **Raj Singh**, Member of the Executive Board, Chief Risk Officer, Swiss Re, Switzerland

20.00 - 22.00
Hotel Fluela -
Fluela Post

Interactive Dinner Sessions

Preventing Cancer? Change Your Habits

All of us have cancer cells in our bodies, but not all of us die from cancer. This dinner with best-selling author and cancer survivor David Servan-Schreiber will help you to develop the most effective strategies to prevent and fight the disease.

With

- **David Servan-Schreiber**, Founder, Center for Integrative Medicine, University of Pittsburgh, USA

Hotel Fluela -
Fluela Restaurant

Capitol Hill Dinner -- The 2009 Congressional Agenda

In the wake of a major economic crisis in recent memory, the elections in November 2008 resulted in a dramatic concentration of power in the 111th Congress.

What are the legislative priorities of the US Congress in 2009?

Discussion Leaders

- **Sheila C. Bair**, Chairwoman, Federal Deposit Insurance Corp. (FDIC), USA
- **Brian Baird**, Congressman from Washington (Democrat), 3rd District, USA
- **Max Baucus**, Senator from Montana (Democrat); Chairman, US Senate Committee on Finance
- **Evan Bayh**, Senator from Indiana (Democrat), USA
- **Christopher J. Dodd**, Senator from Connecticut (Democrat), USA

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- **Barney Frank**, Congressman from Massachusetts (Democrat), 4th District; Chairman, Financial Services Committee, USA
- **Lindsey O. Graham**, Senator from South Carolina (Republican), USA
- **Richard N. Haass**, President, Council on Foreign Relations, USA
- **Patrick J. Leahy**, Senator from Vermont (Democrat), USA
- **Nita M. Lowey**, Congresswoman from New York (Democrat), 18th District, USA
- **Carolyn B. Maloney**, Congresswoman from New York (Democrat), 14th District, USA
- **David A. Paterson**, Governor of New York, USA

Moderated by

- **Frederick Kempe**, President and Chief Executive Officer, The Atlantic Council of the United States, USA

*Hotel Meierhof -
Restaurant*

Cultural Leaders Dinner

The Cultural Leaders Dinner is an opportunity for participants to meet exceptional artists who continue to inspire.

Discussion Leaders

- **José A. Abreu**, Founder, Fundacion del Estado para el Sistema Nacional de Orquestas Juveniles e Infantiles, Venezuela
- **Viswanathan Anand**, Chess Grandmaster and Current World Champion, India
- **Amitabh Bachchan**, Actor, AB Corp Limited, India
- **Konstantin Batynkov**, Artist, Russian Federation
- **Romero Britto**, Painter and Sculptor, Britto Central, USA
- **Paulo Coelho**, Author, Brazil
- **Elizabeth Diller**, Architect, Diller Scofidio + Renfro, USA
- **Marc Forster**, Director, Apparatus, USA
- **Michael E. Haefliger**, Executive and Artistic Director, Lucerne Festival, Switzerland
- **Jet Li**, Founder, One Foundation, People's Republic of China
- **Elena (Alyona) Kirtsova**, Artist, Russian Federation
- **John Maeda**, President, Rhode Island School of Design, USA
- **Nikolay Nasedkin**, Artist, Russian Federation
- **Louise Neri**, Curator and Editor, Gagosian Gallery, USA
- **Mallika Sarabhai**, Dancer, Darpana Academy of Performing Arts, India
- **Anant Singh**, Film Producer, Videovision Entertainment, South Africa
- **Benjamin Zander**, Conductor, Boston Philharmonic Orchestra, USA

Moderated by

- **Julia Peyton-Jones**, Director and Co-Director, Exhibitions and Programmes, Serpentine Gallery, United Kingdom

Hotel Fluela - Diana

Recession, Depression and the Road to Recovery

The link between prolonged recession and severe depression was established in a number of mental health studies that examined the societal and psychological effects of the 1997-1998 financial crisis in Asia.

What are the mental health issues that countries, companies and communities need to

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be aware of during a dramatic economic slowdown?

Discussion Leaders

- **Ian Ayres**, Professor of Law, Yale Law School, USA
- **John G. Evans**, General Secretary, Trade Union Advisory Committee to the OECD, France
- **Thomas R. Insel**, Director, National Institute of Mental Health, USA
- **Richard Kogan**, Pianist, Psychiatrist, and Co-Chairman, Music/Medicine Initiative, Weill Cornell Medical College, USA
- **G. Clotaire Rapaille**, Chairman, Archetype Discoveries Worldwide, USA
- **Sadhguru J. Vasudev**, Founder, Isha Foundation, India

Moderated by

- **Rosamund Zander**, Psychotherapist, Author and Consultant, Rosamund Stone Zander, USA

*Hotel Victoria -
Victoria*

Digital Asia: A World unto Itself

Internet usage in Asia has grown by 400% since 2000, almost double the rate of the rest of the world.

What differentiates the digital ecosystem of Asia from the West and what is driving its evolution?

Discussion Leaders

- **Calvin Chin**, Chief Executive Officer, Qifang, People's Republic of China; Technology Pioneer
- **Thomas Crampton**, Editor, www.thomascrampton.com, Hong Kong SAR; Young Global Leader
- **Jun Murai**, Vice-President, Professor, Faculty of Environment and Information Studies, Keio University, Japan
- **Takeshi Natsuno**, Professor, Keio University, Japan
- **Cher Wang**, Chairman, HTC-VIA, Taiwan, China

Facilitated by

- **Michelle Guthrie**, Managing Director, Providence Equity Asia, Hong Kong SAR; Young Global Leader

*Hotel Fluela -
Bridge Room*

Personal Genetics -- Revolutionizing Healthcare?

Today individuals can sequence parts of their DNA for less than US\$ 400, analyse it online and publish it on social networking sites to find the perfect genetic match.

What are the implications for personal healthcare and beyond?

Discussion Leaders

- **Linda Avey**, Co-Founder and Co-President, 23andMe, USA; Technology Pioneer
- **Eric K. Clemons**, Professor of Operations and Information Management, The Wharton School, University of Pennsylvania, USA
- **Francis S. Collins**, Special Volunteer and Former Director, National Human Genome Research Institute, National Institutes of Health, USA

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- **Yasuchika Hasegawa**, President, Takeda Pharmaceutical Company, Japan
- **Gregory T. Lucier**, Chairman and Chief Executive Officer, Life Technologies Corporation, USA
- **Jonathan M. Rothberg**, Co-Founder and Chairman, RainDance Technologies, USA; Technology Pioneer

Moderated by

- **Victor J. Dzau**, President and Chief Executive Officer, Duke University Medical Center and Health System, USA

Hotel Waldhuus - Sertig

Does Economics Need a Bailout?

A science is as valid as long as it is predictive and has prescriptive capabilities, but the current financial crisis has shown the inadequacy of economic models to both predict and prescribe.

Has the science of economics fallen short of expectation, and what is the quality of economic knowledge?

Discussion Leaders

- **Ernst Fehr**, Professor of Microeconomics and Experimental Economics, University of Zurich, Switzerland
- **Raymond Fisman**, Professor of Economics and Finance, Columbia Business School, USA
- **Ethan B. Kapstein**, Chair in Political Economy, INSEAD, France
- **Edmund S. Phelps**, McVickar Professor of Political Economy, Columbia University, USA

Moderated by

- **Moisés Naím**, Editor-in-Chief, Foreign Policy Magazine, USA; Co-Chair, Global Agenda Council on Illicit Trade

Hotel Cresta Sun - Restaurant

Europe's Place in the World

A preoccupied United States, an assertive Russia and a rising Asia are cited as either challenges or opportunities in the context of Europe's influence on world affairs.

What most important regional and global shifts are destined to influence Europe's future standing in the world?

Discussion Leaders

- **Valdas Adamkus**, President of Lithuania
- **Jacques Barrot**, Vice-President and Commissioner, Justice, Freedom and Security, European Commission, Brussels
- **Sali Berisha**, Prime Minister of Albania
- **Charles Grant**, Director, Centre for European Reform, United Kingdom
- **Václav Klaus**, President of the Czech Republic
- **Robin Niblett**, Director, Chatham House, United Kingdom
- **Herman A. van Rompuy**, Prime Minister of Belgium

Moderated by

Friday 30 January

- **Timothy Garton Ash**, Professor of European Studies, University of Oxford, United Kingdom

*Hotel National -
Dining Room*

The Power of Fear in Times of Uncertainty

Panic, fight or flight mechanism, positive-feedback loops and the psychology of crowds have all come into play during the uncertain times of the financial crisis.

If the reaction of fear is faster than cognition inside the brain, how then can we avoid fear-driven decision-making in the marketplace?

Discussion Leaders

- **Michael Gazzaniga**, Professor of Psychology and Director, Sage Center for the Study of Mind, University of California, Santa Barbara, USA
- **Daniel Kahneman**, Professor, Department of Psychology, Princeton University, USA
- **Nouriel Roubini**, Chairman, Roubini Global Economics Monitor, USA
- **Robert J. Shiller**, Arthur M. Okun Professor of Economics, Yale University, USA

Moderated by

- **Gregory Berns**, Distinguished Chair of Neuroeconomics, Emory University, USA

*Hotel Sunstar Park
- Parsenn 1 + 2 + 3*

Reconciling Religion and Science in Society

Religion and science are increasingly in conflict over ethical and political concerns linked to scientific research and policies in areas such as stem cells, genetics, organ donation and vaccines.

How should the concerns of both communities be addressed and what are the best mechanisms to do this?

Discussion Leaders

- **Mazen S. Darwazeh**, Chairman, MENA, Hikma Pharmaceuticals, Jordan
- **John D. Gearhart**, Director, Institute for Regenerative Medicine, University of Pennsylvania, USA
- **J. Joseph Kim**, Co-Founder, President and Chief Executive Officer, VGX Pharmaceuticals, USA; Young Global Leader
- **Abu Eesa Niamatullah**, Imam and Executive Director, Cheadle Mosque, Cheshire & Prophetic Guidance, United Kingdom
- **Josef Penninger**, Scientific Director, Institute of Molecular Biotechnology, Austrian Academy of Sciences, Austria; Young Global Leader

Moderated by

- **John J. DeGioia**, President, Georgetown University, USA; Chair, Global Agenda Council on Faith

*Hotel Victoria - La
Terrasse*

Leadership Lessons from Shakespeare's "As You Like It"

"All the world's a stage, and all the men and women merely players: They have their exits and their entrances; And one man in his time plays many parts." -- William Shakespeare, Act II, Scene VII, As You Like It.

What lessons can the "Bard of Avon" teach leaders in the 21st century?

Friday 30 January

Facilitated by

- **Richard Olivier**, Artistic Director, Olivier Mythodrama, United Kingdom

*Hotel Waldhuus -
Dischma*

The Sustainable Management of Space

Global commerce, scientific research and military strategy all depend on the unencumbered use of the space just beyond the earth's atmosphere at 100 kilometres.

How can we avoid a tragedy of the commons from occurring just beyond the Kármán line?

Discussion Leaders

- **Eric C. Anderson**, President and Chief Executive Officer, Space Adventures, USA; Young Global Leader
- **Giuliano Berretta**, Chairman of the Board and Chief Executive Officer, Eutelsat, France
- **Subramanian Rangan**, Associate Professor of Strategy and Management, INSEAD, France
- **Martin Rees**, President of Royal Society, Astronomer Royal, Master of Trinity College, University of Cambridge, United Kingdom

Moderated by

- **James Moody**, General Manager, Government and International, Commonwealth Scientific and Industrial Research Organisation (CSIRO), Australia; Young Global Leader

22.30 - 23.30

*Hotel Waldhuus -
Dischma*

Nightcap

Nobel Nightcap

Join Nobel Prize-winners for a conversation on the state of the world today.

- **Robert Engle**, Professor of Finance, Leonard N. Stern School of Business, New York University, USA
- **Edmund S. Phelps**, McVickar Professor of Political Economy, Columbia University, USA
- **Joseph E. Stiglitz**, Professor, Columbia University, USA

Moderated by

- **Richard Samans**, Managing Director, World Economic Forum

Saturday 31 January

09.00 - 10.15
Congress Centre -
IdeasLab

IdeasLab

IdeasLab with Yale University

Systemic thinking and collaborative innovation are in short supply around the world.

Join Yale University in the IdeasLab for a holistic and creative look at global issues by exploring new leadership values and principles.

Discussion Leaders

- **Daniel C. Esty**, Director, Yale Center for Environmental Law and Policy, USA
- **Richard C. Levin**, President, Yale University, USA
- **Robert J. Shiller**, Arthur M. Okun Professor of Economics, Yale University, USA
- **Ernesto Zedillo Ponce de Leon**, Director, Yale Center for the Study of Globalization, Yale University, USA; Member of the Foundation Board of the World Economic Forum; Chair, Global Agenda Council on the Global Trade Regime

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

09.00 - 10.00
Congress Centre -
Studio

Interactive Sessions

Cancer at the Nanoscale

Nanotechnology holds tremendous potential for the detection, treatment and monitoring of cancer.

What are the promises of nanotechnology for curing cancer?

Sessions in Studio feature presentations using new audio-visual technology.

- **Jenny Chang**, Medical Director and Professor of Medicine, Baylor College of Medicine, Lester and Sue Smith Breast Center, USA
- **Michael Cima**, Sumitomo Electric Industries Professor of Engineering, Massachusetts Institute of Technology, USA
- **John Mendelsohn**, President, University of Texas M. D. Anderson Cancer Center, USA
- **John Ryan**, Director, 21st Century School Institute of Nanoscience for Medicine, University of Oxford, United Kingdom

Moderated by

- **Robert Langer**, Institute Professor, MIT - Department of Chemical Engineering, USA

Congress Centre -
Congress Hall

Is Emissions Trading the Carbon Solution?

Emissions trading is expected to create a US\$ 1 trillion carbon market with links to all sectors of the global economy.

What is the appetite for a market-based solution to climate change?

- **Nic Frances**, Executive Chairman, cool nrg International, Australia; Social

Saturday 31 January

Entrepreneur

- **Lars G. Josefsson**, President and Chief Executive Officer, Vattenfall, Sweden
- **Pierre Lagrange**, Managing Partner, GLG Partners, United Kingdom
- **Praful Patel**, Minister of State for Civil Aviation of India

Moderated by

- **Fred Krupp**, President, Environmental Defense Fund, USA

*Hotel Belvédère -
Spina*

Technologies Supporting Creative Leadership

Creative leaders thrive in tough times.

What are the values and principles of a creative leader, and how can media technologies support this leadership style?

- **John Maeda**, President, Rhode Island School of Design, USA

With

- **Joseph P. Schoendorf**, Partner, Accel Partners, USA; Member of the Foundation Board of the World Economic Forum
- **Robert Scoble**, Managing Director, Fast Company.TV, USA
- **Joshua Spear**, Founding Partner, Undercurrent, USA

Moderated by

- **Soumitra Dutta**, Dean, External Relations, and Roland Berger Chaired Professor in Business and Technology, INSEAD, France

*Congress Centre -
Forum*

New Frontiers of Conflict

Cyberwarfare, the militarization of space and the proliferation of nuclear weapons will reshape the nature of conflict in an era of rapid technological advances.

How can we manage these future security challenges?

- **Lindsey O. Graham**, Senator from South Carolina (Republican), USA
- **Ray O. Johnson**, Senior Vice-President and Chief Technology Officer, Lockheed Martin Corporation, USA
- **Ronald K. Noble**, Secretary-General, International Criminal Police Organization (Interpol), Lyon
- **Kenneth Roth**, Executive Director, Human Rights Watch, USA
- **Ikram ul-Majeed Sehgal**, Chairman, Pathfinder G4S, Pakistan

Moderated by

- **Audrey Kurth Cronin**, Professor, US National War College, USA

*Hotel Belvédère -
Ducan*

From Green Tech to Green Jobs and Economic Growth

In the US, investment in green technologies is promoted as a key part of the response to the financial crisis; in the United Kingdom, renewable energy hopes to create at least 160,000 new jobs.

As countries around the world look to stimulate economic growth and employment, what green tech opportunities should be prioritized?

Saturday 31 January

- **Thomas J. Casey**, Chief Executive Officer, Current Group, USA; Technology Pioneer
- **William McDonough**, Chairman, William McDonough and Partners Architecture and Community Design/MDBC, USA; Chair, Global Agenda Council on the Future of Sustainable Construction
- **John Monks**, General Secretary, European Trade Union Confederation (ETUC), Brussels
- **Alan E. Salzman**, Chief Executive Officer and Managing Partner, VantagePoint Venture Partners, USA
- **John Woolard**, Chief Executive Officer, BrightSource Energy, USA; Technology Pioneer

Moderated by

- **Björn Stigson**, President, World Business Council for Sustainable Development, Switzerland

*Hotel Belvédère -
Scaletta East/West*

Is the Internet at Risk?

Though the notion of systemic risk has mostly only been associated with financial markets, the digital ecosystem and the Internet in particular may also be susceptible to a similar threat.

Does the open and interconnected nature of both the Internet and the wider communications environment present a problem of systemic risk and, if so, how can it be mitigated?

- **Mitchell Baker**, Chairman of the Board, Mozilla, USA; Technology Pioneer
- **Dave DeWalt**, President and Chief Executive Officer, McAfee, USA
- **Tom Ilube**, Chief Executive Officer, Garlik, United Kingdom; Technology Pioneer
- **André Kudelski**, Chairman of the Board and Chief Executive Officer, Kudelski Group, Switzerland
- **Jonathan Zittrain**, Professor of Law, Harvard Law School, Berkman Center for Internet and Society, USA; Young Global Leader

Moderated by

- **David Kirkpatrick**, Senior Editor, Internet and Technology, Fortune Magazine, USA

*Congress Centre -
Aspen 1*

Completing the Malaria Mission

The last few years have seen a remarkable increase in resources mobilized to eliminate malaria as a public health threat by 2015.

How can the public sector and business stakeholders collaborate to achieve this goal in a publicly accountable manner?

- **Peter Chernin**, President and Chief Operating Officer, News Corporation, USA
- **Awa Marie Coll-Seck**, Executive Director, Roll Back Malaria Partnership (RBM), Geneva
- **Luisa Dias Diogo**, Prime Minister of Mozambique

Saturday 31 January

- **Rex W. Tillerson**, Chairman and Chief Executive Officer, ExxonMobil Corporation, USA
- **Daniel Vasella**, Chairman and Chief Executive Officer, Novartis, Switzerland
- **Ann M. Veneman**, Executive Director, United Nations Children's Fund (UNICEF), New York; Chair, Global Agenda Council on the Welfare of Children

Moderated by

- **Rajat Kumar Gupta**, Chairman of the Board, The Global Fund to Fight AIDS, Tuberculosis and Malaria; Senior Partner Emeritus, McKinsey & Company, USA; Member of the Foundation Board of the World Economic Forum

*Hotel Belvédère -
Rotary*

Sport: An Untapped Asset

Sport can inspire and bring out the best in humanity; it is the sixth biggest industry in the world accounting for 2% of global GDP.

In the current economic and social crisis, how can sport drive much-needed economic growth as well as act as a catalyst for social improvement and change?

- **Charles Denson**, President, Nike Brand, Nike, USA
- **David J. Stern**, Commissioner, National Basketball Association (NBA), USA
- **Mel Young**, President and Chief Executive Officer, The Homeless World Cup, United Kingdom; Social Entrepreneur

Moderated by

- **Michael J. Elliott**, Editor, Time International, Time Magazine, USA

*Congress Centre -
Aspen 2*

Leading through Structural Change

Cyclical changes in an industry are difficult yet manageable, while structural changes will either transform or destroy an industry.

Which industries are now facing structural changes and how will they emerge?

- **Martin C. Halusa**, Chief Executive Officer, Apax Partners, United Kingdom
- **Conni Jonsson**, Chief Executive Officer and Founding Senior Partner, EQT Partners, Sweden
- **Rita G. McGrath**, Associate Professor, Columbia Business School, USA
- **Arif M. Naqvi**, Founder and Group Chief Executive Officer, Abraaj Capital, United Arab Emirates
- **Gregg Sherrill**, Chairman and Chief Executive Officer, Tenneco, USA; Co-Chair of the Automotive Governors Meeting 2009

Moderated by

- **Charles Hodson**, Business Anchor, CNN International, United Kingdom

09.00 - 09.45
*Congress Centre -
Sanada 1+ 2*

Plenary Session

WELCOM: Connecting Leaders to Global Issues

There is growing grassroots awareness about the impact of economic interdependence and how global challenges are now strongly interlinked.

How can the information revolution of the last decade -- which has enabled the public

Saturday 31 January

to share information, knowledge and opinion worldwide -- be extended to leaders from government, industry and civil society to assist them with decision-making and problem-solving?

This session will focus on WELCOM, an interactive platform built on Web 2.0 technology and developed by Industry and Strategic Partners of the World Economic Forum, which in 2009 will drive the Global Cooperation initiative and integrate all of the Forum's communities into this exciting new endeavour.

Simultaneous interpretation in all languages.

- **Jean-Philippe Courtois**, President, Microsoft International, Microsoft Corporation, France
- **Robert Tarkoff**, Senior Vice-President and General Manager, Business Productivity Business Unit, Adobe Systems, USA

Chaired by

- **André Schneider**, Managing Director and Chief Operating Officer, World Economic Forum

10.15 - 11.15
Congress Centre -
Sanada 1+ 2

Interactive Session

The Girl Effect on Development

An educated girl will invest 90% of her future income in her family, yet little more than half a cent of every international development dollar is spent on her.

What needs to be done to realize the potential of the "girl effect" on developing economies worldwide?

- **Melinda French Gates**, Co-Chair, Bill & Melinda Gates Foundation, USA
- **Ngozi Okonjo-Iweala**, Managing Director, World Bank, Washington DC
- **Mari Pangestu**, Minister of Trade of Indonesia
- **Mark G. Parker**, Chief Executive Officer, Nike, USA; Co-Chair of the Governors Meeting for Consumer Industries 2009
- **Ann M. Veneman**, Executive Director, United Nations Children's Fund (UNICEF), New York; Chair, Global Agenda Council on the Welfare of Children
- **Muhammad Yunus**, Managing Director, Grameen Bank, Bangladesh

Chaired by

- **Helene D. Gayle**, President and Chief Executive Officer, CARE USA, USA

Congress Centre -
Congress Hall

Plenary Session

The Global Economic Outlook

The breadth and depth of the financial crisis have forced policy-makers, investors and consumers to rethink long-held assumptions about governance, growth and globalization.

What is the outlook for restoring economic confidence?

Simultaneous interpretation in all languages

Saturday 31 January

- **Montek S. Ahluwalia**, Deputy Chairman, Planning Commission, India
- **Mark J. Carney**, Governor of the Bank of Canada
- **Christine Lagarde**, Minister of Economy, Industry and Employment of France; Member of the Foundation Board of the World Economic Forum
- **Shoichi Nakagawa**, Minister of Finance and Minister of State for Financial Services of Japan
- **Peter Sands**, Group Chief Executive Officer, Standard Chartered, United Kingdom; Chair of the Governors Meeting for Financial Services 2009

Chaired by

- **Martin Wolf**, Associate Editor and Chief Economics Commentator, Financial Times, United Kingdom

11.15 - 11.45
*Congress Centre -
Congress Hall*

Plenary Session
A Conversation with
Simultaneous interpretation in all languages

Conversation with

- **Gordon Brown**, Prime Minister of the United Kingdom

Chaired by

- **Christiane Amanpour**, Chief International Correspondent, CNN International, USA

11.45 - 12.15
*Congress Centre -
Congress Hall*

Plenary Session
Special Address by
Simultaneous interpretation in all languages

With

- **Carlos Ghosn**, President and Chief Executive Officer, Renault, France; President and Chief Executive Officer, Nissan, Japan; Member of the Foundation Board of the World Economic Forum; Co-Chair of the Governors Meeting for the Automotive Industry 2009

Chaired by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

12.15 - 14.00
*Congress Centre -
Throughout the
Congress Centre*

Buffet
Buffet Lunch
You are cordially invited to the buffet lunch throughout the Congress Centre hosted by the Japanese community, featuring a selection of Japanese cuisine.

12.30 - 14.00
*Swiss Alpine High
School (SAMD) -
Auditorium*

Interactive Session
Live and Let Die
Death and dying are controversial subjects. Keywords such as euthanasia and assisted suicide trigger heated debates. Private euthanasia organizations challenge fundamental ethical convictions of our society as well as our legal system.

Saturday 31 January

- 1) Should a person be able to terminate his/her own life? To what extent would a liberal society allow self-determination?
- 2) Is a legal framework regulating euthanasia and suicide necessary?
- 3) In regard to the ageing of the population, how much should palliative care cost? Can medically assisted suicide be ethically legal?

This session is co-organized with the Federation of Swiss Protestant Churches (SEK-FEPS).

Simultaneous interpretation in English and German

- **Petra De Jong**, Chief Executive Officer, Right to Die, Netherlands
- **Hans Jürgen Münk**, Professor for Theological Ethics, University of Lucerne, Switzerland
- **Monika Renz**, Psychotherapist, Management Psychooncology, Cantonal Hospital, St Gallen, Switzerland
- **Eveline Widmer-Schlumpf**, Federal Councillor of Justice and Police of the Swiss Confederation
- **Thomas Wipf**, President of the Council, Federation of Swiss Protestant Churches, Switzerland

Moderated by

- **Urs Leuthard**, TV Host, Swiss Television SF DRS, Switzerland

14.00 - 15.15
Congress Centre -
IdeasLab

IdeasLab

IdeasLab with INSEAD

Systemic thinking and collaborative innovation are in short supply around the world.

Join INSEAD in the IdeasLab for a holistic and creative look at global issues by exploring new leadership models.

Discussion Leaders

- **J. Frank Brown**, Dean, INSEAD, France; Co-Chair, Global Agenda Council on the Skills Gap
- **Soumitra Dutta**, Dean, External Relations, and Roland Berger Chaired Professor in Business and Technology, INSEAD, France
- **Herminia Ibarra**, The Cora Chaired Professor of Leadership and Learning and Professor of Organizational Behaviour, INSEAD, France
- **Ethan B. Kapstein**, Chair in Political Economy, INSEAD, France
- **Manfred F. R. Kets de Vries**, Professor of Leadership Development and Director, INSEAD Global Leadership Centre, INSEAD, France

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

14.00 - 15.00
Congress Centre -
Forum

Interactive Sessions

Making Sense of Complex Systems

Much of the interdependencies that we observe in nature and markets arise from complex systems.

Saturday 31 January

How are these systems created and how do they function, and what can the study of nature's systems teach us about organizations, societies and markets?

- **William Duggan**, Senior Lecturer in Business Management - Strategic Intuition, Columbia Business School, USA
- **Henry Markram**, Professor, Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland
- **Martin Rees**, President of Royal Society, Astronomer Royal, Master of Trinity College, University of Cambridge, United Kingdom
- **Nassim Nicholas Taleb**, Distinguished Professor of Risk Engineering, New York University Polytechnic Institute, and Principal, Universa Investments, USA
- **Edward O. Wilson**, Professor, Harvard University, USA

Moderated by

- **Adam Bly**, Founder, Chief Executive Officer and Editor-in-Chief, Seed Media Group, USA; Young Global Leader

*Congress Centre -
Aspen 1*

The Bank of the Future

Universal banks appear to be the predominant model of choice for the financial industry as independent broker-dealers and investment banks become smaller in size.

How will this banking model develop, given that many governments retain major ownership stakes and are providing loan guarantees to these institutions?

Simultaneous interpretation in English, Chinese and Russian

- **Sheila C. Bair**, Chairwoman, Federal Deposit Insurance Corp. (FDIC), USA
- **Guillermo Ortiz**, Governor of the Central Bank of Mexico
- **Alessandro Profumo**, Chief Executive Officer, UniCredit Group, Italy
- **Chukwuma C. Soludo**, Governor of the Central Bank of Nigeria
- **Yang Kaisheng**, Vice-Chairman, Industrial and Commercial Bank of China, People's Republic of China

Moderated by

- **Lord Turner**, Chairman, Financial Services Authority (FSA), United Kingdom

*Congress Centre -
Sanada 1+ 2*

Global Industry Outlook 3

No single industry has been immune to the global, cyclical or structural changes taking place worldwide.

Chairs of the World Economic Forum Governors Meetings share their industry's evaluation of the most important challenges and opportunities for 2009.

- **George C. Halvorson**, Chairman and Chief Executive Officer, Kaiser Permanente, USA
- **Muhtar A. Kent**, President and Chief Executive Officer, The Coca-Cola Company, USA; Co-Chair of the Governors Meeting for Consumer Industries 2009
- **Mark G. Parker**, Chief Executive Officer, Nike, USA; Co-Chair of the Governors

Saturday 31 January

Meeting for Consumer Industries 2009

- **Azim H. Premji**, Chairman, Wipro, India; Co-Chair of the Governors Meeting for IT and Telecommunications 2009
- **Solomon D. Trujillo**, Chief Executive Officer, Telstra Corporation, Australia; Co-Chair of the Governors Meeting for IT and Telecommunications 2009

Moderated by

- **Jean-Pierre Rosso**, Chairman, Centre for Global Industries, World Economic Forum USA

Congress Centre -
Aspen 2

Infrastructure for the Developing World

Extensive, high-quality infrastructure is an essential driver of competitiveness, impacting significantly on economic growth and reducing income inequalities and poverty in a variety of ways.

How can the public and private sectors work together to implement a well-developed transport and communications infrastructure for developing and emerging markets?

- **Frank Appel**, Chief Executive Officer, Deutsche Post World Net, Germany
- **Ajit Gulabchand**, Chairman and Managing Director, Hindustan Construction Company, India
- **Mandisi Mpahlwa**, Minister of Trade and Industry of South Africa
- **Ngozi Okonjo-Iweala**, Managing Director, World Bank, Washington DC
- **Reuben Joseph September**, Chief Executive Officer, Telkom, South Africa

Moderated by

- **Klaus Kleinfeld**, President and Chief Executive Officer, Alcoa, USA

Congress Centre -
Congress Hall 1

The Politics of Water

With water at the centre of the food-energy-climate nexus, its scarcity will soon enter mainstream economics and politics.

Will it take a crisis to trigger policy reform?

- **Peter Brabeck-Letmathe**, Chairman of the Board, Nestlé, Switzerland; Member of the Foundation Board of the World Economic Forum
- **Peter Gleick**, President, Pacific Institute, USA
- **Yaacob Ibrahim**, Minister of the Environment and Water Resources of Singapore
- **Barham Salih**, Deputy Prime Minister of Iraq
- **Paul Skinner**, Chairman, Rio Tinto, United Kingdom

Moderated by

- **Margaret Catley-Carlson**, Patron, Global Water Partnership (GWP), Sweden; Chair, Global Agenda Council on Water Security

Congress Centre -
Studio

Youth Culture: A Heatmap

According to the UN, approximately 18% of the world's population is between 15 and 24 years of age and another 20% are children 5 to 14 years of age.

What cultural and technological forces are engaging and inspiring nearly half of the

Saturday 31 January

world's population?

Sessions in Studio feature presentations using new audio-visual technology.

- **Suhas Gopinath**, Chief Executive Officer and President, Globals ITeS, India; Young Global Leader
- **Robert A. Kotick**, Chairman and Chief Executive Officer, Activision/Blizzard, USA
- **Toshiko Mori**, Robert P. Hubbard Professor in the Practice of Architecture, Harvard University Graduate School of Design, USA
- **Joshua Spear**, Founding Partner, Undercurrent, USA

Moderated by

- **Don Tapscott**, Chairman, nGenera Insight, nGenera, Canada

14.00 - 16.00
*Hotel Belvédère -
Rotary*

Workshops

Regulating Complex Industries

From food safety to financial derivatives, regulators and consumers are contending with higher levels of industry-based complexity.

How can complex industries such as mobility, finance and food be effectively regulated at national and international levels?

Discussion Leaders

- **Christoph Franz**, Chief Executive Officer, Swiss International Air Lines, Switzerland
- **Yasuchika Hasegawa**, President, Takeda Pharmaceutical Company, Japan
- **Shirley Ann Jackson**, President, Rensselaer Polytechnic Institute, USA
- **Lord Levene**, Chairman, Lloyd's, United Kingdom
- **Joost Martens**, Director-General, Consumers International, United Kingdom
- **Yossi Sheffi**, Professor of Engineering Systems, Massachusetts Institute of Technology, USA

Facilitated by

- **Subramanian Rangan**, Associate Professor of Strategy and Management, INSEAD, France

*Hotel Belvédère -
Spina*

Leveraging Mass Innovation

The industrial revolution introduced mass consumption and mass production, but mass innovation arrived only after the IT revolution.

What is mass innovation, which forms are gaining currency, and how can organizations employ this concept without losing control?

Discussion Leaders

- **Dov Baharav**, President and Chief Executive Officer, Amdocs, Israel
- **Mitchell Baker**, Chairman of the Board, Mozilla, USA; Technology Pioneer
- **Mark B. Fuller**, Chairman and Chief Executive Officer, Monitor Group, USA; Co-Chair of the Governors Meeting for Professional Services 2009
- **John Maeda**, President, Rhode Island School of Design, USA

Saturday 31 January

- **Takeshi Natsuno**, Professor, Keio University, Japan
- **Neil Rimer**, General Partner, Index Ventures, Switzerland
- **Mark Turrell**, Co-Founder and Chief Executive Officer, Imaginatik, United Kingdom; Technology Pioneer

Facilitated by

- **Jeff Jarvis**, Blogger and Professor, Buzzmachine.com, USA

*Hotel Belvédère -
Ducan*

Science for World Leaders

We live in a high-tech world where major global risks such as climate change, food insecurity, pandemics and proliferation have a scientific component.

How can leaders gain scientific understanding to complement their political acumen to address such risks?

Discussion Leaders

- **Fabio Cavalli**, Chief Executive Officer and Chief Business Architect, mondoBIOTECH, Switzerland; Technology Pioneer
- **Patrick M. Cronin**, Director, National Defense University, USA
- **Enrico Giovannini**, Chief Statistician, Organisation for Economic Co-operation and Development (OECD), Paris; Chair, Global Agenda Council on Benchmarking Progress in Society
- **Steve Howard**, Chief Executive Officer, The Climate Group, United Kingdom
- **Ellen J. Kullman**, Chief Executive Officer, DuPont, USA
- **Joachim Lohse**, Executive Director, Öko-Institut, Germany
- **Peter Piot**, Senior Fellow, Bill & Melinda Gates Foundation, USA; Chair, Global Agenda Council on HIV/AIDS
- **Alison Richard**, Vice-Chancellor, University of Cambridge, United Kingdom

Facilitated by

- **Richard Muller**, Professor, Department of Physics, University of California, Berkeley, USA

*Hotel Belvédère -
Scaletta East/West*

Leadership in Teamwork

Leadership in the context of teamwork is key to running a business.

Join this workshop for a demonstration of leadership in teamwork, as well as commitment, listening, clarity of vision and high level communication.

- **Benjamin Zander**, Conductor, Boston Philharmonic Orchestra, USA
- **Rosamund Zander**, Psychotherapist, Author and Consultant, Rosamund Stone Zander, USA

15.30 - 17.00
*Swiss Alpine High
School (SAMD) -
Auditorium*

Interactive Session

Is the Right to Food an Illusion?

Over 860 million people are starving in the world -- and high food prices are fuelling the nutritional crisis even more. One of the reasons for rising prices lies in the global demand for grain: the world population increases, fast-developing nations consume more and production of biofuels soar. At the same time, harvest yields are decreasing as a result of climate change.

Saturday 31 January

- 1) To what extent is the production of biofuels responsible for global hunger?
- 2) What influence does speculation have on world food prices?
- 3) Should hunger be alleviated by genetic engineering and what are the consequences for health and biodiversity?
- 4) What is the role of international agricultural policy in the global nutritional crisis?

This session is co-organized with the Federation of Swiss Protestant Churches (SEK-FEPS).

Simultaneous interpretation in English and German

- **Olivier De Schutter**, UN Special Rapporteur on the Right to Food
- **Ngozi Okonjo-Iweala**, Managing Director, World Bank, Washington DC
- **Rudolf Rechsteiner**, National Councillor and President, Swissaid, Switzerland
- **Peter H. Staude**, Chief Executive Officer, Tongaat Hulett Group, South Africa

Moderated by

- **Reto Brennwald**, Presenter, Swiss Television SF, Switzerland

15.30 - 16.30
Congress Centre -
Sanada 1+ 2

Interactive Sessions

Rebooting the Global Economy

The assumption that Europe, Japan and the United States could fend off recession at home by increasing exports to BRIC economies has been proved wrong along with the grander notion about the decoupling of emerging markets.

As global trade continues to decrease along with commodity prices, what should be done differently by governments and industry to jump-start global economic growth?

- **Angel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development (OECD), Paris
- **Yoshihiko Miyauchi**, Chairman and Chief Executive Officer, Orix Corporation, Japan
- **John Monks**, General Secretary, European Trade Union Confederation (ETUC), Brussels
- **Abhisit Vejjajiva**, Prime Minister of Thailand

Moderated by

- **Matthew A. Winkler**, Editor-in-Chief, Bloomberg News, USA

Congress Centre -
Aspen 2

Unlocking the Food Chain

Even though investment in the agricultural sector reduces poverty four times as effectively as investment in other sectors, only 4% of development spending is spent on agriculture.

How should investment be best used to unlock the potential of the food chain to meet the world's needs?

- **Luisa Dias Diogo**, Prime Minister of Mozambique
- **Dhruv M. Sawhney**, Chairman and Managing Director, Triveni Engineering &

Saturday 31 January

- Industries, India
- **Ajay Vashee**, President, International Federation of Agricultural Producers (IFAP), France
 - **Patricia A. Woertz**, Chairman, Chief Executive Officer and President, Archer Daniels Midland (ADM), USA
 - **Arthur C. Yap**, Secretary of Agriculture of the Philippines

Moderated by

- **Thomas A. Reardon**, Professor, Department of Agricultural, Food and Resource Economics, Michigan State University, USA

Congress Centre -
Aspen 1

The Challenge of Sustainable Mobility

Transportation systems face serious challenges ranging from growing infrastructure constraints, safety concerns and impending climate change regulations.

How can we develop the technologies, regulations and new business models necessary to deliver clean, efficient and affordable transport?

- **Jürgen R. Grossmann**, President and Chief Executive Officer, RWE, Germany
- **Anand G. Mahindra**, Vice-Chairman and Managing Director, Mahindra & Mahindra, India; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Andrea Newman**, Senior Vice-President, Government Affairs, Delta Air Lines, USA
- **Michel Rollier**, Managing General Partner, Michelin, France

Moderated by

- **Stuart Hart**, Professor of Management, Cornell University, USA

17.00 - 18.15
Congress Centre -
Aspen 1

Interactive Sessions

India in Transition

With a slowdown in growth and recent terrorist attacks on its commercial capital, India is gearing for national elections in 2009 which promise intense debate over how India will sustain high economic growth and improve coordination on counterterrorism.

Amid new challenges, how can India best stimulate its economy, strengthen its regional relations and move forward with reforms?

- **Montek S. Ahluwalia**, Deputy Chairman, Planning Commission, India
- **Shekhar Gupta**, Editor-in-Chief, The Indian Express, India
- **Manish Kejriwal**, Senior Managing Director, Temasek Holdings, India; Young Global Leader
- **Habil F. Khorakiwala**, Chairman, Wockhardt, India
- **Sunil Bharti Mittal**, Chairman and Group Chief Executive Officer, Bharti Enterprises, India
- **Kapil Sibal**, Minister of Science & Technology and Earth Sciences of India

Moderated by

- **Prannoy Roy**, Chairman, New Delhi Television (NDTV), India

Saturday 31 January

*Congress Centre -
Aspen 2*

Values, Vision and Leadership

Case studies have shown that leaders driven by vision and values are much more successful in the business of change than those that rely on "top-down" planning.

How should values-based leadership be applied to address complex challenges in uncertain times?

- **Brian Gallagher**, President and Chief Executive Officer, United Way Worldwide, USA
- **Kevin Kelly**, Chief Executive Officer, Heidrick & Struggles, USA
- **Lesley-Anne Knight**, Secretary-General, Caritas Internationalis, Vatican City State
- **Sir Martin Sorrell**, Group Chief Executive, WPP, United Kingdom; Co-Chair, Global Agenda Council on Marketing and Branding

Moderated by

- **Hiroataka Takeuchi**, Dean, Graduate School of International Corporate Strategy, Hitotsubashi University, Japan

*Congress Centre -
Sanada 1+ 2*

Plenary Session

The Fight against Protectionism

Foreign investment restrictions, energy nationalism and financial bailouts are all cited as new omens of protectionism as the global downturn deepens.

How can proponents of free and fair trade counter the protectionist impulses of government and industry as well as strengthen the multilateral trading system?

Simultaneous interpretation in all languages

- **Celso Amorim**, Minister of Foreign Relations of Brazil
- **Baroness Ashton of Upholland**, Commissioner, Trade, European Commission, Brussels
- **Max Baucus**, Senator from Montana (Democrat); Chairman, US Senate Committee on Finance
- **Kim Jong-Hoon**, Minister for Trade of the Republic of Korea
- **Pascal Lamy**, Director-General, World Trade Organization (WTO), Geneva
- **Doris Leuthard**, Vice-President of the Swiss Confederation and Federal Councillor of Economic Affairs
- **Kamal Nath**, Minister of Commerce and Industry of India

Chaired by

- **Michael L. Ducker**, President, International, FedEx Express, USA

18.30 - 19.00
*Congress Centre -
Congress Hall*

Presentation of the Crystal Award

The World Economic Forum's Crystal Award honours artists who have used their art to improve the state of the world. Come to recognize this year's award winners.

Simultaneous interpretation in English and Chinese

Saturday 31 January

- **José A. Abreu**, Founder, Fundacion del Estado para el Sistema Nacional de Orquestas Juveniles e Infantiles, Venezuela
- **Amitabh Bachchan**, Actor, AB Corp Limited, India
- **Jet Li**, Founder, One Foundation, People's Republic of China
- **Mallika Sarabhai**, Dancer, Darpana Academy of Performing Arts, India

Chaired by

- **Hilde Schwab**, Chairperson and Co-Founder, Schwab Foundation for Social Entrepreneurship

19.00 - 20.15
Congress Centre -
Congress Hall

Concert

Concert

The Saturday evening concert will feature the Lucerne Symphony Orchestra.

Alexander Liebreich, Conductor
Fazil Say, Pianist

Programme

Ludwig van Beethoven: Overture "Egmont" op. 84

Camille Saint-Saëns: Concerto for Piano and Orchestra No. 2 G-Moll op. 22

Ludwig van Beethoven: Symphony No. 2 D-Dur op. 36

19.00 - 20.30
Swiss Alpine High
School (SAMD) -
Auditorium

Interactive Sessions

The EU -- Model without Citizens?

The European Union is attractive; all the new Eastern European countries want to become members. Certainly, citizens of the Western members are not against the EU; however, many reject the ambitious development plans of the leadership. The gap between the political elites and the citizens is bigger than ever. The rejection of the "constitutional contract" in the Netherlands and France, as successor to Ireland, sends a clear message.

- 1) Has the EU reached the limits in its development?
- 2) Does the EU have a democracy deficit? How much can citizens participate?
- 3) How can the EU strengthen trust and the sense of belonging? What reforms are necessary?
- 4) Can the experiences of Switzerland help the EU?

This session is co-organized with the Federation of Swiss Protestant Churches (SEK-FEPS).

Simultaneous interpretation in English and German

- **Andreas Gross**, National Councillor of Switzerland
- **Michael Reiterer**, Ambassador, Delegation of the European Commission to Switzerland

Moderated by

Saturday 31 January

- **Lukas Schmutz**, Redaktionsleiter Inland, Swiss Radio DRS, Switzerland

20.15 - 00.00
*Congress Centre -
Throughout the
Congress Centre*

Cultural Soirée

Klaus Schwab, Executive Chairman of the World Economic Forum, and Mrs Hilde Schwab, together with the Members of the Managing Board, invite all participants and their spouses to this formal Cultural Soirée.

20.30 - 20.40
*Swiss Alpine High
School (SAMD) -
Auditorium*

Interactive Sessions

Concluding Remarks on the Open Forum 2009

Simultaneous interpretation in English and German

- **André Schneider**, Managing Director and Chief Operating Officer, World Economic Forum
- **Thomas Wipf**, President of the Council, Federation of Swiss Protestant Churches, Switzerland

Sunday 1 February

09.00 - 10.30
Congress Centre -
Congress Hall

Closing Plenary

The Global Agenda for 2009: The View from Davos

Join the Co-Chairs of the Annual Meeting and Global Agenda Council members in a series of roundtable discussions to build the key messages from Davos for 2009.

Co-Chaired by

- **Kofi Annan**, Secretary-General, United Nations (1997-2006); Member of the Foundation Board of the World Economic Forum; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Stephen Green**, Group Chairman, HSBC, United Kingdom
- **Anand G. Mahindra**, Vice-Chairman and Managing Director, Mahindra & Mahindra, India; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Maria Ramos**, Group Chief Executive, Transnet, South Africa; Co-Chair of the World Economic Forum Annual Meeting 2009
- **Jeroen van der Veer**, Chief Executive, Royal Dutch Shell, Netherlands; Co-Chair of the World Economic Forum Annual Meeting 2009

Facilitated by

- **Nik Gowing**, Main Presenter, BBC World News, United Kingdom

10.30 - 11.30
Congress Centre -
Congress Hall

Closing Plenary

A Roadmap Out of the Economic Crisis

Business leaders and policy-makers examine how corporations, industries and governments can lead the world back to economic stability and prosperity.

(In cooperation with CNN's "Fareed Zakaria GPS" programme this session aims to sketch out a roadmap for sustained global recovery.)

- **Mukesh D. Ambani**, Chairman and Managing Director, Reliance Industries, India
- **Uday S. Kotak**, Vice-Chairman and Managing Director, Kotak Mahindra Bank, India
- **Christine Lagarde**, Minister of Economy, Industry and Employment of France; Member of the Foundation Board of the World Economic Forum
- **Rachid M. Rachid**, Minister of Trade and Industry of Egypt
- **Jeroen van der Veer**, Chief Executive, Royal Dutch Shell, Netherlands; Co-Chair of the World Economic Forum Annual Meeting 2009

Hosted by

- **Fareed Zakaria**, Editor, Newsweek, USA

11.30 - 12.15
Congress Centre -
Congress Hall

Closing Plenary - **Believing in the Dignity of All**

Special Address by **Desmond M. Tutu**, Archbishop Emeritus of South Africa
With

- **John Bryant**, Founder, Chairman and Chief Executive Officer, Operation Hope, USA; Young Global Leader
- **H.R.H. Crown Prince Haakon of Norway**
- **Pekka Himanen**, Philosopher, Helsinki Institute of Information Technology (HIIT), Finland; Young Global Leader

Chaired by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum