

Gordon Brown to Join World Economic Forum as Chair of New Policy and Initiatives Coordination Board

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Geneva, Switzerland, 22 April 2011 – Gordon Brown, the former British Prime Minister, is to advise the World Economic Forum, having accepted an invitation to chair a new policy and initiatives coordination board. It will be an informal group bringing together heads of international organizations and government representatives to analyse, assess and coordinate the prioritization, development and impact of multistakeholder initiatives within the global system.

“ With the challenges the world faces, it is vital that all stakeholders are engaged in solving them. The World Economic Forum is uniquely placed to bring those stakeholders together and support the global agenda, ” Gordon Brown said.

“ Gordon Brown will bring a wealth of knowledge and experience to the World Economic Forum. As his recent book clearly demonstrates, he has valuable insights into the global agenda that will complement and inform many of the Forum ’ s initiatives. His counsel will help ensure that the Forum remains rigorous and focused – true to its commitment to improve the state of the world, ” said Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum.

Gordon Brown was the United Kingdom ’ s Prime Minister from 2007 to 2010, and Chancellor of the Exchequer from 1997 to 2007.

While Prime Minister, Gordon Brown played a key role in coordinating the international response to the financial crisis, hosting the April 2009 London Summit under the United Kingdom ’ s chairing of the G20.

As Chancellor, Gordon Brown delivered an agreement at the Gleneagles Summit in 2005 to support the world ’ s poorest countries and tackle climate change, and negotiated debt relief for the world ’ s poorest nations.

He also oversaw the world ’ s first-ever Climate Change Act, which came into force in autumn 2008. Gordon Brown supported international negotiations to reach an agreement to succeed the Kyoto Treaty and, in December 2009, he attended the United Nations Conference in Copenhagen. Following the conference, he pledged to lead an international campaign to turn the agreements reached in Copenhagen into a legally binding treaty.

Gordon Brown was a member of a Forum community in the early 1990s and participated in the World Economic Forum Annual Meeting in Davos-Klosters in 1999 and from 2005 to 2009.

Mr Brown's role will not be remunerated, but the World Economic Forum will support the staff he needs to undertake his work with us.

The World Economic Forum is an international institution committed to improving the state of the world through public-private cooperation in the spirit of global citizenship. It engages with business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations (www.weforum.org).



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