

## Click on and Connect to the World Economic Forum on East Asia in Jakarta

1 June 2011

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- World and regional leaders will video, tweet and blog live from the event, themed *Responding to the New Globalism*
- Get public access to sessions and *Ask a Leader* a question using the latest social networks
- Follow the meeting live and get in-depth content on the Forum's [website](#)
- World Economic Forum on East Asia to be held in Jakarta, Indonesia, on 12-13 June 2011

**Geneva, Switzerland, 1 June 2011** - World leaders will be connected to all major social networks at the World Economic Forum on East Asia, giving the public exclusive access to participants and sessions.

The interactive **Social Media Corner** at the venue in Jakarta will serve as the central social hub to reach out to the public to facilitate and generate a worldwide discussion on the theme *Responding to the New Globalism*.

The aim is to create an open and direct dialogue between regional leaders and the world.

Until **4 June**, the public can *Ask a Leader* and post questions to participants on the Forum's Facebook page. A selection of the best questions will be put to regional leaders and industry experts at the Social Media Corner. Video replies to the *Ask a Leader* series will be uploaded to [YouTube](#).

All **plenary sessions** of the meeting will be webcast live on [Livestream](#) or via the [Forum's Facebook](#) page. The session videos will also be available on demand on the [Forum's YouTube channel](#).

For selected sessions, the Forum's 70,000 Facebook fans will be polled live for their input on tough global questions. Their views will be fed directly into the panel discussion, creating a compelling instant think-tank.

The Forum will also compile an [official Twitter list](#) of all participants providing insights, news and views from the meeting. The tweets will also be published on the Forum's mobile app.

### Twitter

We invite you to follow the World Economic Forum on Twitter [@Davos](#) as well as our live tweet account [@WEF](#), where we tweet key plenary session quotes and where most of the Twitter chatter will happen. The official hashtag of the World Economic Forum on East Asia is **#WEF**.

### Blogging

Key industry and regional players have been handpicked to contribute to the [Forum blog](#) during the meeting.

### Pictures

The best pictures taken at the World Economic Forum on East Asia will be made available free of charge under the creative commons licence (cc-by-sa) on the Forum's [Flickr account](#).

## FourSquare

Check into the World Economic Forum on [East Asia on FourSquare](#).

## Mobile App

The programme, session videos, blog posts, photos, tweets and Twitter list will be available on the Forum App. Go to <http://wef.ch/apps> for full details on how to install the application.

For more information about the meeting, please visit the [Forum's website](#).

## Notes to Editors

To learn more about the event, go to our website at <http://wef.ch/EAES2011>

View the best pictures from the Forum on **Flickr** at <http://wef.ch/EA2010> and <http://wef.ch/EA2011>

Watch sessions on **YouTube** at <http://wef.ch/youtube> or <http://wef.ch/youku>

Become a fan of the Forum on **Facebook** at <http://wef.ch/facebook>

Follow the Forum on **Twitter** at <http://wef.ch/twitter> and <http://wef.ch/liveTweet>

Check in with the Forum on **FourSquare** at <http://wef.ch/foursquare>

Read the **Forum Blog** at <http://wef.ch/blog>

Read Forum reports on **Scribd** at <http://wef.ch/scribd>

Follow the meeting on iPhone at <http://wef.ch/iPhone>

**Upcoming** Forum events at <http://wef.ch/events>

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