

## Click on and Connect to the World Economic Forum on East Asia in Jakarta

1 June 2011

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- World and regional leaders will video, tweet and blog live from the event, themed Responding to the New Globalism
- Get public access to sessions and Ask a Leader a question using the latest social networks
- Follow the meeting live and get in-depth content on the Forum ' [website](#)
- World Economic Forum on East Asia to be held in Jakarta, Indonesia, on 12-13 June 2011

Geneva, Switzerland, 1 June 2011 – World leaders will be connected to all major social networks at the World Economic Forum on East Asia, giving the public exclusive access to participants and sessions.

The interactive Social Media Corner at the venue in Jakarta will serve as the central social hub to reach out to the public to facilitate and generate a worldwide discussion on the theme Responding to the New Globalism.

The aim is to create an open and direct dialogue between regional leaders and the world.

Until 4 June, the public can Ask a Leader and post questions to participants on the Forum ' s Facebook page. A selection of the best questions will be put to regional leaders and industry experts at the Social Media Corner. Video replies to the Ask a Leader series will be uploaded to [YouTube](#).

All plenary sessions of the meeting will be webcast live on [Livestream](#) or via the [Forum ' s Facebook](#) page. The session videos will also be available on demand on the [Forum ' s YouTube channel](#)

For selected sessions, the Forum ' s 70,000 Facebook fans will be polled live for their input on tough global questions. Their views will be fed directly into the panel discussion, creating a compelling instant think-tank.

The Forum will also compile an [official Twitter list](#) of all participants providing insights, news and views from the meeting. The tweets will also be published on the Forum ' s mobile app.

### Twitter

We invite you to follow the World Economic Forum on Twitter [@Davos](#) as well as our live tweet account [@WEF](#), where we tweet key plenary session quotes and where most of the Twitter chatter will happen. The official hashtag of the World Economic Forum on East Asia is #WEF.

### Blogging

Key industry and regional players have been handpicked to contribute to the [Forum blog](#) during the meeting.

### Pictures

The best pictures taken at the World Economic Forum on East Asia will be made available free of charge under the creative commons licence (cc-by-sa) on the Forum ' [Slickr account](#).

### FourSquare

Check into the World Economic Forum on [East Asia on FourSquare](#).

#### Mobile App

The programme, session videos, blog posts, photos, tweets and Twitter list will be available on the Forum App. Go to <http://wef.ch/apps> for full details on how to install the application.

For more information about the meeting, please visit the [Forum 's website](#)

#### Notes to Editors

To learn more about the event, go to our website at <http://wef.ch/EAES2011>

View the best pictures from the Forum on Flickr at <http://wef.ch/EA2010> and <http://wef.ch/EA2011>

Watch sessions on YouTube at <http://wef.ch/youtube> or <http://wef.ch/youku>

Become a fan of the Forum on Facebook at <http://wef.ch/facebook>

Follow the Forum on Twitter at <http://wef.ch/twitter> and <http://wef.ch/liveTweet>

Check in with the Forum on FourSquare at <http://wef.ch/foursquare>

Read the Forum Blog at <http://wef.ch/blog>

Read Forum reports on Scribd at <http://wef.ch/scribd>

Follow the meeting on iPhone at <http://wef.ch/iPhone>

Upcoming Forum events at <http://wef.ch/events>

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Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations ([www.weforum.org](http://www.weforum.org)).



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