

World Economic Forum on East Asia in Indonesia for the First Time

8 June 2011

Fon Mathuros, Director, Communications Department, Tel.: +41 (0)79 201 0211, E-mail: fma@weforum.org

- Indonesia hosts World Economic Forum on East Asia for the first time
- Over 600 participants will take part on 12 to 13 June in Jakarta
- More information on the 20th World Economic Forum on East Asia: <http://wef.ch/EAES2011>

Jakarta, Indonesia, 8 June 2011 – Over 600 participants from 40 countries will take part in the 20th anniversary of the World Economic Forum on East Asia in Jakarta, Indonesia. It is the first time that the World Economic Forum holds this meeting in Indonesia.

“Indonesia’s remarkable economic and political transformation is a positive reflection of the region’s growth and progress over the past two decades,” said Sushant Palakurthi Rao, Director and Head of Asia of the World Economic Forum. “But, new challenges such as inflationary pressures, resource scarcity and environmental degradation are looming. Therefore, this year’s meeting will focus on how leaders from East Asia will work together to address these issues and ensure sustainable growth into the future.”

Led by President Susilo Bambang Yudhoyono, 16 top-level government representatives from Indonesia will take part in the meeting. Some of the key members of the Indonesian government participating in the meeting are: Boediono, Vice-President; Agus D. W. Martowardojo, Minister of Finance; Muhammad S. Hidayat, Minister of Industry; Raden Mohammad Marty Muliana Natalegawa, Minister of Foreign Affairs; M. Hatta Rajasa, Coordinating Minister for Economic Affairs; Mari Elka Pangestu, Minister of Trade; and Gita Wirjawan, Chairman, Investment Coordinating Board (BKPM).

Key international public figures who will be participating are: Lee Hsien-Loong, Prime Minister of Singapore; Abhisit Vejjajiva, Prime Minister of Thailand; Batbold Sukhbaatar, Prime Minister of Mongolia; Lim Hng-Kiang, Minister of Trade and Industry, Singapore; Mukhriz Mahathir, Deputy Minister of International Trade and Industry, Malaysia; Cao Duc Phat, Minister of Agriculture and Rural Development, Vietnam; Pascal Lamy, Director-General, World Trade Organization (WTO); Surin Pitsuwan, Secretary-General, ASEAN; Rajat M. Nag, Managing Director-General, Asian Development Bank; Naoyuki Shinohara, Deputy Managing Director, International Monetary Fund (IMF); Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO); and Supachai Panitchpakdi, Secretary-General, United Nations Conference on Trade and Development (UNCTAD).

The Co-Chairs of the World Economic Forum on East Asia are: Karen Agustawan, President Director and Chief Executive Officer, Pertamina (Persero), Indonesia; Dominic Barton, Worldwide Managing Director, McKinsey & Company, United Kingdom; Stuart T. Gulliver, Group Chief Executive Officer, HSBC Holdings, United Kingdom; Paul Polman, Chief Executive Officer, Unilever, United Kingdom; and Prashant Ruia, Group Chief Executive, Essar Group, India; and Sehat Sutardja, Chairman, President and Chief Executive Officer, Marvell Technology Group, USA.

SCTV is the Host Broadcaster of the World Economic Forum on East Asia 2011.

Notes to Editors

To learn more about the East Asia meeting, go to <http://wef.ch/EAES2011>

Download photos from the previous East Asia meeting on Flickr at <http://wef.ch/EA2010>

Download photos from the 2011 East Asia meeting at <http://wef.ch/EA2011>

Watch session live during the meeting at <http://www.livestream.com/worldeconomicforum>

Watch sessions on YouTube at <http://wef.ch/youtube> or <http://wef.ch/youku>

Become a fan of the Forum on Facebook at <http://wef.ch/facebook>

Follow the Forum on Twitter at <http://wef.ch/twitter> and <http://wef.ch/livetweet>

Check in with the Forum on Foursquare at <http://wef.ch/foursquare>

Read the Forum Blog at <http://wef.ch/blog>

Read Forum reports on Scribd at <http://wef.ch/scribd>

Follow the meeting on iPhone at <http://wef.ch/iPhone>

Upcoming Forum events at <http://wef.ch/events>

Subscribe to Forum news releases at <http://wef.ch/news>

The World Economic Forum is an international institution committed to improving the state of the world through public-private cooperation in the spirit of global citizenship. It engages with business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations (www.weforum.org).



World Economic Forum, 91-93 route de la Capite, CH-1223 Cologny/Geneva
Tel. +41 (0)22 869 1212, Fax +41 (0)22 786 2744, <http://www.weforum.org>