World Economic Forum on East Asia in Indonesia for the First Time

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- Indonesia hosts World Economic Forum on East Asia for the first time
- Over 600 participants will take part on 12 to 13 June in Jakarta
- More information on the 20th World Economic Forum on East Asia: http://wef.ch/EAES2011

Jakarta, Indonesia, 8 June 2011 – Over 600 participants from 40 countries will take part in the 20th anniversary of the World Economic Forum on East Asia in Jakarta, Indonesia. It is the first time that the World Economic Forum holds this meeting in Indonesia.

“Indonesia’s remarkable economic and political transformation is a positive reflection of the region’s growth and progress over the past two decades,” said **Sushant Palakurthi Rao**, Director and Head of Asia of the World Economic Forum. “But, new challenges such as inflationary pressures, resource scarcity and environmental degradation are looming. Therefore, this year’s meeting will focus on how leaders from East Asia will work together to address these issues and ensure sustainable growth into the future.”

Led by President **Susilo Bambang Yudhoyono**, 16 top-level government representatives from Indonesia will take part in the meeting. Some of the key members of the Indonesian government participating in the meeting are: **Boediono**, Vice-President; **Agus D. W. Martowardojo**, Minister of Finance; **Muhammad S. Hidayat**, Minister of Industry; **Raden Mohammad Marty Muliana Natalegawa**, Minister of Foreign Affairs; **M. Hatta Rajasa**, Coordinating Minister for Economic Affairs; **Mari Elka Pangestu**, Minister of Trade; and **Gita Wirjawan**, Chairman, Investment Coordinating Board (BKPM).

Key international public figures who will be participating are: **Lee Hsien-Loong**, Prime Minister of Singapore; **Abhisit Vejjajiva**, Prime Minister of Thailand; **Batbold Sukhbaatar**, Prime Minister of Mongolia; **Lim Hng-Kiang**, Minister of Trade and Industry, Singapore; **Mukhriz Mahathir**, Deputy Minister of International Trade and Industry, Malaysia; **Cao Duc Phat**, Minister of Agriculture and Rural Development, Vietnam; **Pascal Lamy**, Director-General, World Trade Organization (WTO); **Surin Pitsuwan**, Secretary-General, ASEAN; **Rajat M. Nag** , Managing Director-General, Asian Development Bank; **Naoyuki Shinohara**, Deputy Managing Director, International Monetary Fund (IMF); **Taleb Rifai**, Secretary-General, World Tourism Organization (UNWTO); and **Supachai Panitchpakdi**, Secretary-General, United Nations Conference on Trade and Development (UNCTAD).

The Co-Chairs of the World Economic Forum on East Asia are: **Karen Agustiawan**, President Director and Chief Executive Officer, Pertamina (Persero), Indonesia; **Dominic Barton** , Worldwide Managing Director, McKinsey & Company, United Kingdom; **Stuart T. Gulliver**, Group Chief Executive Officer, HSBC Holdings, United Kingdom; **Paul Polman**, Chief Executive Officer, Unilever, United Kingdom; and **Prashant Ruia**, Group Chief Executive, Essar Group, India; and **Sehat Sutardja**, Chairman, President and Chief Executive Officer, Marvell Technology Group, USA.

SCTV is the Host Broadcaster of the World Economic Forum on East Asia 2011.

Notes to Editors

To learn more about the East Asia meeting, go to http://wef.ch/EAES2011

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