

## Participate in the Summer Davos Debates in China

2 August 2011

[Chinese Version](#) | [□□](#)

- Chinese netizens invited to participate in the Summer Davos Debates: <http://DavosDebates.youku.com>
- Two video bloggers will be selected to take part in the Annual Meeting of the New Champions 2011
- The “Summer Davos” takes place in Dalian, People’s Republic of China, from 14 to 16 September

**Geneva, Switzerland, 2 August 2011** – The World Economic Forum today launched the Summer Davos Debates video competition for its upcoming Annual Meeting of the New Champions in Dalian, People’s Republic of China, on 14-16 September.

Submit a video blog and you could take part in the Meeting and interact with its 1,500 participants, including world and industry leaders, change-makers and leading regional innovators.

The [Summer Davos Debates](#) competition runs in conjunction with Youku, one of China’s largest video sites.

The theme of this year’s three-day Meeting is *Mastering Quality Growth* with a key focus on “disruptive innovation”. To participate in the [Summer Davos Debates](#), Youku users must submit a short video illustrating their ideas on innovation and/or innovative projects in their neighbourhood. The videos must be submitted to the Summer Davos Debates on Youku (<http://DavosDebates.youku.com>) no later than 25 August 2011 at midnight Beijing time.

The [Summer Davos Debates](#) are designed to foster direct dialogue with the public on the key issues affecting our planet. This is the fourth consecutive year the World Economic Forum has opened its meetings to video submissions from the general public. The videos have become an integral part of the debates at its meetings.

In 2010, two video bloggers from Chengdu and Shanghai won the [Summer Davos Debates](#) on Youku to participate in the Annual Meeting of the New Champions in Tianjin. The winners interacted with world leaders and represented the general public during in-depth discussion and dialogue.

“Participating in this Meeting was one of the most wonderful moments in my life,” said Mingzheng Li, who won the competition last year. “There, I was able to talk and exchange ideas in a relaxed manner with political and economic leaders from all over the world.”

Media accreditation for the event is now open. Journalists who wish to cover the event must submit accreditation applications at <http://www.weforummedia.org>. The accreditation deadline is 15 August 2011.

Late and on-site accreditation applications will not be considered.

For more information about the Meeting, please visit the Forum's website at:  
<http://www.weforum.org/events/annual-meeting-new-champions-2011>

## Notes to Editors

View the best pictures from the Forum on **Flickr** at <http://wef.ch/pix>  
Watch sessions on demand on **YouTube** at <http://wef.ch/youtube> or <http://wef.ch/youku>  
Become a fan of the Forum on **Facebook** at <http://wef.ch/facebook>  
Follow the Forum on **Twitter** at <http://wef.ch/twitter> and <http://wef.ch/livetweet>  
Check in with the Forum on **Foursquare** at <http://wef.ch/foursquare>  
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Read Forum reports on **Scribd** at <http://wef.ch/scribd>  
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