

World Economic Forum on Latin America 2012 to Take Place in Puerto Vallarta, Mexico

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- Government of Mexico signs Memorandum of Understanding to host the World Economic Forum on Latin America in 2012
- Puerto Vallarta, Mexico to host the World Economic Forum on Latin America, 16-18 April 2012
- For more information about the meeting, please visit: www.weforum.org/events

Geneva, Switzerland, 26 August 2011 – The World Economic Forum and the Government of Mexico signed a Memorandum of Understanding today to mark the beginning of preparations for the next World Economic Forum on Latin America. The meeting will take place in Puerto Vallarta on 16-18 April 2012. The Young Global Leaders Annual Summit 2012 will be held as part of the meeting in Nuevo Vallarta on 14-16 April 2012.

The Memorandum of Understanding was signed at World Economic Forum headquarters in Geneva by **Jose Antonio Torre**, Undersecretary for Competitiveness and Business Regulation of Mexico and **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum, in the presence of **Bruno Ferrari García de Alba**, Secretary of the Economy of Mexico, **Børge Brende**, Managing Director, Government Relations and Constituents Engagement, World Economic Forum, **Marisol Argueta de Barillas**, Senior Director, Head of Latin America, World Economic Forum, and **Robert Greenhill**, Managing Director, Chief Business Officer, World Economic Forum.

The meeting will address Latin America's role in the governance of the global economy during Mexico's chairmanship of the G20 and as the country prepares for presidential elections. The region as a whole will also see a series of important international events take place in 2012, such as the Rio+20 United Nations Conference on Sustainable Development in Brazil, the Summit of the Americas in Colombia as well as the EU-Latin America Summit in Chile.

"The World Economic Forum on Latin America will be held in Mexico at an important time for the country and the region as a whole," said **Marisol Argueta de Barillas**. "Latin American countries continue to be an attractive destination for investment and the region demonstrates strong finances, continued economic growth and social development, despite the current global context. With this backdrop of economic strength, we are delighted to be in Puerto Vallarta to discuss the political, social and economic priorities for the region and the implication for Latin America's role in the world."

"The World Economic Forum on Latin America in Mexico is a perfect opportunity to convene leaders from business, government, academia, civil society and the media from across Latin America to reshape our path and accelerate our pace towards prosperity," said **Bruno Ferrari García de Alba**. "Mexico is pleased to welcome Latin American leaders and build together a more prosperous future for our people."

Note to the Media: press accreditation for the event will start in February 2012. Please visit www.weforum.org/events for updates on the meeting.

Notes to Editors

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