

## Meet the Technology Pioneers 2012: Innovating to Transform Society

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- World Economic Forum selects 25 Technology Pioneers, visionary companies in the fields of information technology and new media, energy/environment and life sciences/health
- Technology Pioneers 2012 includes some of the world ' s most innovative young companies whose cutting-edge technologies are transforming business and society
- Read their profiles or download the report at <http://www.weforum.org/techpioneers>

Geneva, Switzerland, 1 September 2011 – The World Economic Forum today announced its new class of Technology Pioneers, comprised of 25 of the most innovative technology start-ups from around the world. These companies represent the latest generation of innovation and are poised to have a critical impact on how business and society work.

The Technology Pioneers 2012 will be recognized for their work at the [Annual Meeting of the New Champions](#) in Dalian, People ' s Republic of China, from 14 to 16 September 2011.

The Technology Pioneers 2012 are drawn from the fields of information technology and new media, energy and environment, and life sciences and health where they are active in a variety of areas, illustrating the broad range of impact they have on the world. Among their many diverse activities are drip irrigation on small farms to high-precision greenhouse-gas measurement; providing financial services to underserved, rural populations; and developing photosynthetic biofuels or molecular diagnostics.

“ One particular aspect to highlight this year is the large number of companies that are focusing on having a social impact, such as providing health or financial services to underserved populations, while revolutionizing the business paradigms in their industries, ” said [Olivier Schwab](#), Director, Head of Technology Pioneers, World Economic Forum. “ This year ' s companies showcase the diversity in which innovative technology can be deployed to benefit business and society. ”

The selected companies are (in alphabetical order): [1366 Technologies](#), [Altobridge](#), [Appirio](#), [Attero Recycling](#), [Biocartis](#), [CloudFlare](#), [Diagnostics For All](#), [DoubleVerify](#), [Driptech](#), [Dropbox](#), [EcoMotors International](#), [Electro Power Systems](#), [Financial Inclusion Network and Operations](#), [First Energy](#), [Joule Unlimited](#), [Kickstarter](#), [Lending Club](#), [Living PlanIT](#), [Mocana](#), [Palantir Technologies](#), [Picarro](#), [Protean Electric](#), [Solazyme](#), [Tabula Digita](#) and [Tethys BioScience](#).

For further information on the Technology Pioneers 2012, please visit <http://www.weforum.org/techpioneers>.

The identification of the Technology Pioneer companies is the result of a rigorous selection process for which the Forum received hundreds of applications from around the world and that were evaluated by over 50 global technology experts. The selection committee includes leading academics, journalists, technologists and venture capitalists.

Since 2000, the World Economic Forum has recognized the work of young companies who hold the promise of significantly transforming the way business and society operate. More than 400 innovative companies from five

continents have been selected as Technology Pioneers. Among them, approximately 60% are still independent and 20% have been acquired by industry leaders. Previous Technology Pioneers include Monitise (2006), Mozilla Corporation (2007), Nanosolar (2007), Gridpoint (2008), Mint.com (2009), BloomEnergy (2010), Takadu (2011) and NetQin (2011).

Technology Pioneers are selected on a yearly basis. Candidate companies are nominated by Members, constituents and collaborators of the World Economic Forum, as well as by the larger public. A selection committee, comprised of top technology and innovation experts from around the world, reviews all candidate companies and makes a recommendation to the World Economic Forum, which then takes the final decision.

#### Notes to Editors

More information about the Technology Pioneers Programme at <http://www.weforum.org/techpioneers>

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