

## World Economic Forum's Summit on the Global Agenda Opens Tomorrow in Abu Dhabi

9 October 2011

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- Abu Dhabi hosts the Summit on the Global Agenda, from 10-11 October 2011, for the first time
- The Summit convenes over 800 of the world's foremost experts to discuss the most pressing issues on the global agenda and to develop new models to address challenges
- More information about the Summit is available at [www.weforum.org/AbuDhabi2011](http://www.weforum.org/AbuDhabi2011)

**Abu Dhabi, United Arab Emirates, 9 October 2011** – The World Economic Forum's Summit on the Global Agenda will open tomorrow in Abu Dhabi. For the fourth consecutive year, the Summit will bring together over 800 Members of the Network of Global Agenda Councils, comprising global experts – thought leaders from academia, business, government and civil society – from 80 countries to address some of the most pressing issues on the global, regional and industry agendas. It is the first time the Summit on the Global Agenda takes place in Abu Dhabi.

The Co-Chairs of the Summit on the Global Agenda 2011 are H.E. Sultan Bin Saeed AlMansoori, Minister of Economy, United Arab Emirates, and H.E. Nasser Ahmed Alsowaidi, Chairman, Department of Economic Development, United Arab Emirates.

During the Summit, the Council Members will identify key issues, explore risks and unmet opportunities, and elaborate mitigation strategies in a series of interactive sessions and uniquely designed conversations across Councils and relevant themes. The Network of Global Agenda Councils comprises 79 councils of 15-20 experts each, focusing on topics such as food security, climate change, financial stability and geopolitical risk.

"This Summit takes place against a backdrop of unprecedented global challenges. Not only has the sheer amount of challenges increased, but their complexity as well," said Børge Brende, Managing Director, Government Relations and Constituents Engagement, World Economic Forum. "Never before has the global community faced such a number of challenges at the same time. What is needed, therefore, are new models – finding new forms of cooperation and problem solving that are capable of responding effectively to these challenges. This is what the Summit on the Global Agenda aims to achieve."

"We look forward to welcoming the best and the brightest from around the world for the Summit on the Global Agenda for the fourth time," said H.E. Sultan bin Saeed AlMansoori. "This is a unique opportunity to share and exchange insights and work together to identify new ways of meeting some of the most pressing global challenges."

H.E. Nasser Ahmed Alsowaidi, added: "The UAE's participation in the World Economic Forum, and the hosting of the Summit on the Global Agenda in Abu Dhabi is a testament to our ongoing commitment to make a significant contribution to global conversations."

### Notes to Editors

The **host broadcaster** for the Summit is Abu Dhabi Media  
**Everything** about this year's Summit at <http://wef.ch/gac11>  
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