News Release

WORLD ECONOMIC FORUM

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Ask a Leader at the India Economic Summit: Your Link to Leadership

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- Have your voice heard and your questions answered at this year ' s India Economic Summit in Mumbai
- World Economic Forum opens Ask a Leader project on YouTube and Facebook
- Deadline to submit questions is 9 November 2011
- World Economic Forum ' s India Economic Summit will take place on 12-14 November in Mumbai
- More information about the Summit available at http://www.weforum.org/india

Geneva, Switzerland, 31 October 2011 – With one of the youngest demographics in the world, India needs its next generation ' s voice to be heard, and the leaders of tomorrow need access to the leaders of today. The World Economic Forum is once again opening a meeting and making its participants available to the public by calling you to " Ask a Leader " at its annual India Economic Summit, which will take place for the first time in Mumbai from 12 to 14 November. The deadline for submitting questions in text or video format is 9 November 2011.

"**What would you ask a world leader? "** You are invited to upload or post a question in text or video to the World Economic Forum ' s Facebook page at wef.ch/facebook or Ask a Leader YouTube channel at youtube.com/Davos.

Join the **Ask a Leader** project and have your voice and your community ' s voice heard on issues related to this year ' s Summit theme, Linking Leadership with Livelihood. During the three-day gathering, the World Economic Forum will put a selection of the best submitted questions to world leaders and regional experts at the **Social Media Corner**, giving the public direct access to the most powerful and influential people in the world. Video responses will be uploaded to the Forum ' s Ask a Leader YouTube channel, where you can watch participants ' video blog their answers, share their ideas and explain their visions for a better India.

Connecting with the India Economic Summit

Livestream

A selection of plenary sessions from Mumbai will be webcast live for public viewing on our Livestream channel and Facebook page. The session videos will also be available on demand on the Forum ' s website and YouTube channel.

Facebook

" Like " the Forum's Facebook page to receive all the news and views from the Summit including participant blog posts (from the Forum Blog), photographs, video diaries and more.

Twitter

You can also follow the Summit on Twitter @Davos as well as our live tweet account @WEF, where World Economic Forum staff will share the best quotes, outcomes and thoughts from key sessions and events. The official India Economic Summit Twitter list, compiled by the Forum, also allows you to follow participant tweets from Mumbai and beyond.

Forum Blog

Read participant insights and views on the Summit as well as watch their video diaries on the Forum Blog. The

Livestream schedule and what ' s happening when is also published on the blog.

Notes to Editors:
Follow the Forum on **Twitter**: http://wef.ch/twitter
Live tweeting from India Economic Summit: http://wef.ch/livetweet
Become a fan of the Forum on **Facebook**: http://wef.ch/facebook
Watch the key sessions live from Mumbai: http://wef.ch/live
Check in with the Forum on **Foursquare**: http://wef.ch/foursquare
Read the **Forum Blog**: http://wef.ch/blog
Follow the Summit on **iPhone**: http://wef.ch/iPhone
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For more information about the Summit, please visit our website at http://www.weforum.org/india.

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Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations (www.weforum.org).

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