

## What change do you want to see in Africa by 2013? Follow the Africa meeting online

2 May 2012

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- The Forum is asking the public: "What change do you want to see in Africa by 2013?"
- Follow the [One Year One Change](#) campaign and follow participants responding to your ideas
- Over 700 participants will gather at the World Economic Forum on Africa in Addis Ababa, Ethiopia, on 9-11 May 2012, under the theme *Shaping Africa's Transformation*. Read more at <http://wef.ch/africa2012>

**Geneva, Switzerland, 3 May 2012** – The World Economic Forum launched its [One Year One Change](#) online campaign today, seeking people's opinions from around the world on their vision of Africa's future. Translating public ideas into actionable change will be a core part of the agenda at the World Economic Forum on Africa, which will take place for the first time in Addis Ababa, Ethiopia, on 9-11 May 2012.

The *One Year One Change* online campaign is gathering voices to share their vision of a better Africa to transform and shape the region. The Forum is asking the general public to share ideas about the change they want to see in Africa in the next 12 months by submitting comments to **What change do you want to see in Africa by 2013?** at <http://wef.ch/1y1c>. Do you want improved water access? Do you want interest-free student loans? Do you want safe and reliable public transport? Do you want easier access to education? What specific technological innovation do you want to see scaled up?

Join the debate today at <http://wef.ch/1y1c> and the Forum will share your ideas with participants at the World Economic Forum on Africa in Addis Ababa, the very people who can help bring about the actions needed to transform the country and region. Propose changes and start a conversation. Follow the campaign on [Facebook](#) and watch participants respond to your ideas on [youtube.com/davos](http://youtube.com/davos) as of 9 May.

Many of the 700 participants will be invited to record video responses on site in Addis Ababa. They will include heads of government from Ethiopia, The Gambia, Gabon, Namibia, Nigeria, Rwanda, South Africa and Tanzania, as well as regional experts and business and thought leaders.

### How to Follow the World Economic Forum on Africa Online

#### Who will participate in the World Economic Forum on Africa?

View this year's [Twitter list](#) and the [programme](#) of the meeting.

#### Livestream

A selection of plenary sessions will be webcast live on our [Livestream channel](#) and [Facebook page](#). The session videos will also be available on demand on the [Forum's website](#) and [YouTube](#) channel.

#### Facebook

"Like" the Forum's [Facebook](#) page to follow the *One Year One Change* campaign and receive news from the meeting. Read participants' blogs on the [Forum:Blog](#), view photographs, video

responses and more.

### Google+

Join our 650,000+ followers on [Google+](#) and receive videos, pictures and [One Year One Change](#) video responses.

### Twitter

You can also follow the meeting on Twitter [@Davos](#) and our live tweet account [@WEF](#), from which World Economic Forum staff will share the best quotes, outcomes and ideas from key sessions and events. The official World Economic Forum on Africa [Twitter list](#), compiled by the Forum, allows you to follow participant tweets from Ethiopia and beyond.

### Forum:Blog

Read participants' insights and views on the meeting and watch their video diaries on the [Forum:Blog](#).

The Co-Chairs of the meeting are **Kofi Annan**, Chairman, Alliance for a Green Revolution in Africa (AGRA) and the Africa Progress Panel (APP), Switzerland; **Gao Xiqing**, President and Vice-Chairman, China Investment Corporation (CIC), People's Republic of China; **Bekele Geleta**, Secretary-General, International Federation of Red Cross and Red Crescent Societies (IFRC), Geneva; **Monhla Hlahla**, Chairperson, Industrial Development Corporation of South Africa Ltd (IDC), South Africa; **Donald Kaberuka**, President, African Development Bank (AfDB), Tunisia; **Doug McMillon**, President and Chief Executive Officer, Wal-Mart International, Wal-Mart Stores, USA; and **Tidjane Thiam**, Group Chief Executive, Prudential, United Kingdom.

### Notes to Editors:

**Follow** the [One Year One Change](#) campaign

**Watch** the [video responses](#)

**Follow** this year's meeting online at <http://wef.ch/africa2012>

**View** photos from the 2011 World Economic Forum on Africa at <http://wef.ch/africapics2011>

Watch live webcasts of the sessions on **Livestream** at <http://wef.ch/live>

Watch the sessions on **YouTube** at <http://wef.ch/youtube>

Become a fan of the Forum on **Facebook** at <http://wef.ch/facebook>

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Read Forum reports on **Scribd** at <http://wef.ch/scribd>

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