

Industry-changing Companies Recognized as Technology Pioneers

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- World Economic Forum recognizes 23 pioneering tech companies for innovation and leadership in IT/new media, energy/environment and life sciences/health
- Technology Pioneers are selected annually by Forum Members and Partners, technology experts, academics, venture capitalists and academics
- Over 500 companies have been selected since the inception of the nominations in 2000.
- Read their profiles and download the report at <http://www.weforum.org/techpioneers>

New York, 28 August 2012 – The World Economic Forum announced today its latest selection of Technology Pioneers, consisting of 23 of the world's most innovative technology start-ups. These industry-changing companies are being recognized for their potential to transform the future of business and society. Their achievements will be honoured at the Forum's Annual Meeting of the New Champions 2012 in Tianjin, People's Republic of China, from 11-13 September.

This year's Technology Pioneers were selected for their visionary leadership and proven technology in the areas of information technology, telecommunications and new media, life sciences and health, and energy and environment. They include companies that are leaders in the next generation of conformal electronics, energy-saving products and eye-tracking.

"These companies are more than pioneering the way we use technology; they are transforming how we as a society are growing and interacting with each other," said Silvia von Gunten, Head of Technology Pioneers at the World Economic Forum. "They are also providing new opportunities for people to harness the potential of technology."

The Technology Pioneers for 2013 are (in alphabetical order): [AlienVault](#), [Anhui LIGOO New Energy Technology](#), [Azuri Technologies](#), [Coulomb Technologies](#), [Enphase Energy](#), [Ingenuity Systems](#), [LanzaTech](#), [Liquid Robotics](#), [Lookout Mobile Security](#), [MC10](#), [Mind Candy](#), [PassivSystems](#), [Practice Fusion](#), [PrimeSense](#), [Promethean Power Systems](#), [RightScale](#), [shopkick](#), [SoundCloud](#), [Tobii Technology](#), [Transphorm](#), [va-Q-tec](#), [Vidyo](#) and [Voltea](#).

Technology Pioneers are chosen based on their innovation, potential impact, growth and sustainability, proof of concept and leadership. Since the Forum launched the programme in 2000, more than 500 innovative companies from around the world have been selected as Technology Pioneers. Among them, about 75% are still independent and 25% have been acquired by industry leaders.

Previous Technology Pioneers include [Monitise](#) (2006), [Mozilla Corporation](#) (2007), [Kayak.com](#)

(2008), [Mint.com](#) (2009), [Bloom Energy](#) (2010), [TaKaDu](#) (2011), [NQ Mobile](#) (2011), [Drop Box](#) (2012) and [CloudFlare](#) (2012).

Each year the World Economic Forum chooses 23-35 new Technology Pioneers from hundreds of applicants. Candidate companies are nominated by Members, constituents and collaborators of the World Economic Forum, and by the public. A selection committee, comprised of top technology and innovation experts, academics and venture capitalists, reviews all applications before making its recommendation to the World Economic Forum.

More information about the World Economic Forum's Technology Pioneers programme can be found at <http://www.weforum.org/techpioneers>.

Notes to Editors

Follow the Technology Pioneers on **Twitter** at <http://twitter.com/techpioneers>
Read the **Technology Pioneer Blog** at <http://www.forumblog.org/techpioneers>
Follow the **World Economic Forum Annual Meeting of the New Champions** at <http://wef.ch/amnc12>

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