

Global Shapers Launch Dubai Hub with Pledge for Positive Action

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- A World Economic Forum initiative, the Global Shapers community is a worldwide network of more than 190 city-based hubs led by young leaders working on grassroots initiatives in their communities.
- Launched at the Summit on Global Agenda, the Dubai Hub will focus on education and will be led by Yasar Jarrar, Partner at Bain & Company and former Executive Dean at the Dubai School of Government.
- Global Shapers are 20 to 30 years of age, with great potential for future leadership roles in all sectors of society. For more information about the Global Shapers community: <http://www.globalshapers.org>.

Dubai, 14 November 2012 – The Dubai Hub of the Global Shapers community was officially launched today by the Founding Curator of the Hub, Yasar Jarrar, a Partner in Bain and Company and a former Executive Dean of the Dubai School of Government, who is also a member of the World Economic Forum's Community of Young Global Leaders.

He brings his expertise on public policy and developing talent by working with 13 Global Shapers on initiatives focusing on education and career choices for young people. Nominated under the age of 30, Global Shapers form a worldwide multistakeholder community of promising young leaders who want to build on their achievements and entrepreneurial drive to make a positive contribution to their communities.

Speaking at the launch, Børge Brende, Managing Director at the World Economic Forum, said "The United Arab Emirates is a long-term partner of the World Economic Forum and we are very proud to have a strong Dubai Hub join the Global Shapers Community. These young leaders in Dubai have made an admirable commitment to serve their city. They will also be able to influence like-minded leaders who are part of the Global Shapers community in cities across the world."

The Dubai Hub will focus on amplifying current initiatives with a positive impact on the city. They will also focus on young people, particularly on aspects related to education and careers. The Hub is working on a project called "اَـدْر" or "agdr", meaning "I can", involving two schools, one public and one private, and provides students with career counselling emphasizing sharing the resources available, options and processes. The objective is to improve young people's choices after secondary school education.

One of the Shapers at the launch was Amal Al Mutawa, Senior Project Manager at the Government Innovation Department in the Office of the Prime Minister of the United Arab Emirates. Asked why she joined the Dubai Hub, she responded: "I simply want to make a difference in the future of the world".

The Dubai Hub of Global Shapers is inviting nominations and applications from potential Shapers. These can be submitted online at <http://www.globalshapers.org/apply>.

Notes to Editors

- Follow the Global Shapers on **Twitter** at [@globalshapers](https://twitter.com/globalshapers)
- Become a fan of the Global Shapers on **Facebook** at <https://www.facebook.com/GlobalShapers>
- For more information about the **Global Shapers Community**, visit: www.globalshapers.org
- **Become a Global Shaper** at <http://www.globalshapers.org/apply>
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