

## World Economic Forum Hosts Workshop on Competitive Advantage in Hanoi

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- World Economic Forum, together with the Government of Vietnam, to host a [Vietnam Workshop](#) in Hanoi
- Fifteen Vietnamese government leaders will participate
- Accreditation deadline is 4 December
- For information about the World Economic Forum on East Asia: <http://wef.ch/EA2012>

**Geneva, Switzerland, 23 November 2012** – Vietnam's economy has developed at exceptional growth rates, thrusting large numbers of Vietnamese into the middle class and its businesses into the global marketplace. Despite this success, Vietnam's economy remains fragile to shocks of various natures and ranks 75th out of 144 economies in the World Economic Forum 2012-2013 edition of [The Global Competitiveness Report](#), the country's lowest rank since 2005.

The World Economic Forum, together with the Government of Vietnam, will host a Vietnam Workshop in Hanoi on 6 December 2012. The workshop represents an opportunity for leading representatives from the business community and government to consider the most pressing priorities for enhancing Vietnam's competitive advantage through improving risk resilience. Business participants and government leaders as well as experts and academics will take part. Outcomes from the workshop will provide recommendations for the government to shape Vietnam's strategy for the transformation.

Some of the government leaders who will participate to share their perspectives are: **Bùi Quang Vinh**, Minister of Planning and Investment; **Vu Huy Hoang**, Minister of Industry and Trade; **Bui Thanh Son**, Deputy Minister for Foreign Affairs; **Tran Dinh Thien**, Chairman, Vietnam Institute of Economics; **Vu Tien Loc**, Chairman and President, Vietnam Chamber of Commerce and Industry (VCCI); **Vo Tri Thanh**, Vice-President, Central Institute for Economic Management (CIEM).

The programme will explore the following questions: What are the priority areas for enhancing the competitiveness of the Vietnamese economy in the current macroeconomic context? What are the driving forces behind Vietnam's extremely robust export performance in spite of a weak global economy and enormous domestic economic problems? How can the process of economic restructuring be effectively implemented, without negative impact on the sustainable development of Vietnam?

**Accreditation** – Should you wish to cover this workshop, please sign up for accreditation by contacting Ms Hanh at [phongvienbc@mofa.gov.vn](mailto:phongvienbc@mofa.gov.vn). The deadline for accreditation is Tuesday 4 December.

### Notes to Editors:

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