News Release

WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STATE OF THE WORLD

New book by Klaus Schwab, The Re-emergence of Europe published

13 December 2012

Adrian Monck, Managing Director, Head of Communications: Tel.: +41 (22) 8691212,
E-mail: adrian.monck@weforum.org

- New book, published today by the World Economic Forum, focuses on what Europe must do to ensure future prosperity
- Insights gathered from Professor Schwab ' s career spanning five decades at the pinnacle of world affairs
- Common values and a credible narrative can overcome emergent populism and radicalism to create a bright future for Europe, the Professor writes.
- To download the book, please visit: http://www.weforum.org/re-emergence-europe

Geneva, Switzerland, 14 December 2012 – A new book, The Re-emergence of Europe, written by Klaus Schwab, is published today. Drawing on Professor Schwab ' s experiences from a career spanning five decades at the head of the European Management Forum and then, in 1987, its successor, the World Economic Forum, the book examines the issues that have contributed to Europe ' s current crisis of leadership before arriving at a conclusion on how the Europe of the future will look.

By exploring policy choices and recommendations through social and political as well as economic lenses, the book examines Europe ' s prospects for overcoming its current short-term challenges as well as the various models that have been put forward to steer the European Union out of its current political gridlock.

At the same time, Professor Schwab assesses a future strategy for Europe based on an ability to compete in a fast-changing world increasingly defined by four growing forces: interdependency, complexity, velocity and transparency.

Professor Schwab foresees a painful transition period as Europe goes through inevitable fiscal and political union. However, he believes it will ultimately prevail, with its core strengths of high human capital stock and strong governance helping to underpin sustainable economic, social and environmental change.

In the author ' s own words: " Europe will survive and its currency will remain intact, even if in a truncated form. After a crisis of several years, I believe that the European momentum will begin to grow again and will even surprise us positively. "

Notes to Editors

- Download the book at: http://www.weforum.org/re-emergence-europe
- Follow the World Economic Forum at www.weforum.org
- View **photos** at http://wef.ch/pix
- Follow the Forum on **Twitter** at http://wef.ch/twitter and http://wef.ch/livetweet (hashtag #WEF)
- Read the **Forum:Blog** at http://wef.ch/blog
- Become a fan of the Forum on **Facebook** at http://wef.ch/facebook
- Follow the Forum on **Google+** at http://wef.ch/gplus
- Follow the meeting on **iPhone** at http://wef.ch/iPhone

The World Economic Forum is an international institution committed to improving the state of the world through public-private cooperation in the spirit of global citizenship. It engages with business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations (www.weforum.org).

WORLD ECONOMIC FORUM
World Economic Forum, 91-93 route de la Capite, CH-1223 Cologny/Geneva
Tel. +41 (0)22 869 1212, Fax +41 (0)22 786 2744, http://www.weforum.org