News Release

WORLD ECONOMIC FORUM

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Social Entrepreneurs as Architects of Resilient Dynamism

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Davos, Switzerland, 18 January 2013 – Although the current global context is uncertain and fragile, the opportunities for transformation and change have never been greater. In an age of austerity when healthcare, education and other social services are being curtailed to meet budget cuts, social enterprises are well positioned to share innovative, cost-effective solutions to key issues that government and business alone have been unable to address. They see the world ' s poor as an aspiring middle class, an integral part of the value chain, and an untapped pool of human capital and talent. The architects of these solutions are social entrepreneurs, who balance social mission with financial sustainability, forging a viable " middle way " between public sector and private markets in both the developed and developing world. Their narratives are stories of resilient dynamism.

Learn more about the innovative models of over 29 Social Entrepreneurs participating in the Annual Meeting 2013

in Davos at the following link:

http://www.schwabfound.org/pdf/schwabfound/AM2013/ShortDescriptionsSocialEntrepreneursAM2013.pdf

Or refer to the publication on " Social Entrepreneurs @ Annual Meeting 2013 " distributed in the participants bag.

Please contact the Schwab Foundation for Social Entrepreneurship or the World Economic Forum Media team to

arrange an interview with a Social Entrepreneur.

Notes to Editors

Visit our website at http://www.schwabfound.org
Visit our blog at http://www.forumblog.org/socialentrepreneurs
Visit our Facebook page at http://www.facebook.com/schwabfound

Download the Schwab Foundation ' s Social Investment Manual and Corporate Governance Manual

Nominate a social entrepreneur through our website

More information about the Annual Meeting 2013 is available at http://wef.ch/davos2013

View the best photographs from the Annual Meeting on Flickr at http://wef.ch/davos13pix

Free media access to the Forum press photo archive Swiss-Image at http://wef.ch/pics

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