

Social Entrepreneurs as Architects of Resilient Dynamism

18 January 2013

Michèle Mischler, Associate Director Public Affairs, telephone +41
(0)79 571 8225, e-mail: michele.mischler@weforum.org

Davos, Switzerland, 18 January 2013 – Although the current global context is uncertain and fragile, the opportunities for transformation and change have never been greater. In an age of austerity when healthcare, education and other social services are being curtailed to meet budget cuts, social enterprises are well positioned to share innovative, cost-effective solutions to key issues that government and business alone have been unable to address. They see the world's poor as an aspiring middle class, an integral part of the value chain, and an untapped pool of human capital and talent. The architects of these solutions are social entrepreneurs, who balance social mission with financial sustainability, forging a viable "middle way" between public sector and private markets in both the developed and developing world. Their narratives are stories of resilient dynamism.

Learn more about the innovative models of over 29 Social Entrepreneurs participating in the Annual

Meeting 2013 in Davos at the following link:

http://www.schwabfound.org/pdf/schwabfound/AM2013/ShortDescriptions_SocialEntrepreneurs_AM2013.pdf

Or refer to the publication on “Social Entrepreneurs @ Annual Meeting 2013” distributed in the participants bag.

Please contact the Schwab Foundation for Social Entrepreneurship or the World Economic Forum

Media team to arrange an interview with a Social Entrepreneur.

Notes to Editors

Visit our website at <http://www.schwabfound.org>

Visit our blog at <http://www.forumblog.org/socialentrepreneurs>

Visit our Facebook page at <http://www.facebook.com/schwabfound>

Download the Schwab Foundation's [Social Investment Manual](#) and [Corporate Governance Manual](#)

Nominate a social entrepreneur through our [website](#)

More information about the Annual Meeting 2013 is available at <http://wef.ch/davos2013>

View the best photographs from the Annual Meeting on Flickr at <http://wef.ch/davos13pix>

Free media access to the Forum press photo archive Swiss-Image at <http://wef.ch/pics>

Watch live webcasts of sessions at <http://wef.ch/live> and on demand at <http://wef.ch/davos13video>

Watch opinions and analysis of key sessions at <http://wef.ch/AM13insights>

Watch the sessions on demand on YouTube at <http://wef.ch/youtube> or <http://wef.ch/youku>

Become a fan of the Forum on Facebook at <http://wef.ch/facebook>

Read the summaries of sessions at <http://wef.ch/davos13sessions>

Follow the Forum on Twitter at <http://wef.ch/twitter> and <http://wef.ch/livetweet> (hashtag #WEF)

Read the Forum:Blog at <http://wef.ch/blog>

Follow the Forum on Google+ at <http://wef.ch/gplus>

The Forum Media App is available here <http://wef.ch/publicapps>

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas.

Incorporated as a foundation in 1971 and headquartered in Geneva, Switzerland, the World Economic Forum is impartial and not-for-profit; it is tied to no political, partisan or national interests (<http://www.weforum.org>).



World Economic Forum, 91-93 route de la Capite, CH-1223 Cologny/Geneva
Tel. +41 (0)22 869 1212, Fax +41 (0)22 786 2744, <http://www.weforum.org>