News Release

WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STATE OF THE WORLD

Schwab Foundation for Social Entrepreneurship Announces Social Entrepreneurs of the Year 2013

15 February 2013

Michèle Mischler, Associate Director Public Affairs; Telephone: +41 (0)79 571 8225; E-mail: michele.mischler@weforum.org

- The Schwab Foundation will highlight the Social Entrepreneurs of the Year 2013 at a livecast session on **15 February 2013 at 12:30 EST/18:30 CET** in collaboration with the Forum's media partner, The Huffington Post. Watch the session here: http://live.huffingtonpost.com
- Twenty-four social entrepreneurs working in health, education, employment and the environment join the Schwab Foundation network of outstanding social entrepreneurs
- Learn more about the Schwab Foundation at www.schwabfound.org

New York, 15 February 2013 – Twenty-four social entrepreneurs have been acknowledged by the Schwab Foundation as Social Entrepreneurs of the Year 2013. The winners were selected in recognition of their innovative approaches and potential for global impact. The impact of the award will be discussed during a livecast session at The Huffington Post featuring Hilde Schwab, Co-Founder and Chairperson, Schwab Foundation for Social Entrepreneurship, and David Aikman, Senior Director, World Economic Forum and Head, Schwab Foundation for Social Entrepreneurship.

"Now that the terms social entrepreneurship and social innovation are well known, it is easy to forget that even a few short years ago they were virtually unheard of," says Hilde Schwab. "For decades and in relative obscurity, social entrepreneurs have been doing the hard work of building trust with the poor, finding solutions to their problems and creating entire business models and organizations that take their needs into account."

The 2013 awardees include: **Salvatore Forello,** Addiopizzo (Italy), **Anne Githuku-Shongwe,** Afroes (South Africa), **Bedriye Hulya,** B-fit (Turkey), **Frederick K.W. Day,** Buffalo Bicycle Company (USA), **Janet Longmore,** Digital Opportunity Trust (DOT) (Canada), **Jane Chen** and **Rahul Panicker,** Embrace Innovations (USA), **Mois Cherem Arana,** Enova (Mexico), **Anshu Gupta,** Goonj (India), **Rebecca D. Onie,** Health Leads (USA), **Jim Ayala,** Hybrid Social Solutions Inc. (HSSi) (Philippines), **Jonathan Hursh,** INCLUDED (People's Republic of China), **Cybele Amado de Oliveira,** Chapada Institute (Brazil), **Kristin Peterson,** Inveneo (USA), **Chuck Slaughter,** Living Goods (USA), **Mads Kjaer,** MYC4 (Denmark), **Andrew Youn,** One Acre Fund (USA), **Sugianto Tandio,** Tirta Marta (Indonesia), **Tristan Lecomte,** Pur Projet (France), **Reese Fernandez-Ruiz,** Rags2Riches (Philippines), **Kurt Holle,** Rainforest Expeditions (Peru), **Tom Szaky,** TerraCycle Inc. (USA), **Gopi Gopalakrishnan,** World Health Partners (WHP) (India), and **Njideka U. Harry,** Youth for Technology Foundation (YTF) (Nigeria).

For more information please go to http://wef.ch/SEOY2013

The awardees will become part of the broader Schwab Foundation community of Social Entrepreneurs, which includes 234 social entrepreneurs from 59 countries. Schwab Foundation Social

Entrepreneurs are fully integrated into the events and initiatives of the World Economic Forum. They contribute actively to and benefit from peer-to-peer exchanges with other social entrepreneurs as well as interaction with top leaders in business, government, civil society and the media.

“Social entrepreneurs are an integral community of the World Economic Forum, and an increasingly sought after one,” says David Aikman, Senior Director, World Economic Forum and Head, Schwab Foundation for Social Entrepreneurship. “A growing number of corporations see income inequality and environmental problems like climate change as fundamental threats to their long-term growth. Many governments are starting to rethink the way they deliver goods and services that improve social outcomes. We are seeing greater appetite among other stakeholder groups of the Forum to learn from social innovation models and collaborate with social entrepreneurs in innovative ways. I am confident this trend will only continue to grow in the future, and the World Economic Forum is proud to be at the forefront of catalysing partnerships amongst these stakeholder groups for social and environmental change.”

To nominate a social entrepreneur or to apply for the 2014 award, please visit www.schwabfound.org.

Notes to Editors

Visit our website at http://www.schwabfound.org
Follow us on Twitter http://www.twitter.com/schwabfound
Visit our Blog http://www.forumblog.org/socialentrepreneurs
Visit our Facebook page http://www.facebook.com/schwabfound

Download the Schwab Foundation’s Social Investment Manual and Corporate Governance Manual

Nominate a social entrepreneur through our website

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas.

Incorporated as a foundation in 1971 and headquartered in Geneva, Switzerland, the World Economic Forum is impartial and not-for-profit; it is tied to no political, partisan or national interests (http://www.weforum.org).

WORLD ECONOMIC FORUM
World Economic Forum, 91-93 route de la Capite, CH-1223 Cologny/Geneva
Tel. +41 (0)22 869 1212, Fax +41 (0)22 786 2744, http://www.weforum.org