

Media Accreditation Opens for World Economic Forum in Myanmar

1 March 2013

Fon Mathuros, Director, Media, World Economic Forum, Tel.: +41 (0)79 201 0211; E-mail: fmathuro@weforum.org

Language of Myanmar

- 22nd World Economic Forum on East Asia will be held in Nay Pyi Taw, Myanmar from 5 to 7 June
- Media accreditation is now open at www.weforummedia.org
- Over 800 participants are expected to attend
- For more information about the World Economic Forum, please visit www.weforum.org

Geneva, Switzerland, 1 March 2013 - After a series of bold economic and political reforms, Myanmar has chosen to host the 22nd World Economic Forum on East Asia where the first leading international gathering of senior decision-makers from industry, government, academia and civil society will be held. The meeting will take place in Nay Pyi Taw, Myanmar from 5 to 7 June.

Media accreditation for the meeting is now open. If you would like to cover this event, please register online at www.weforummedia.org by Friday 10 May. As the number of accreditations issued is strictly limited, we will not be able to accommodate late registrations. No accreditation will be granted on site.

The meeting, through this multistakeholder platform, will be an unrivalled opportunity to understand and to shape Myanmar's ongoing reforms and reconciliation process. Additionally, as Myanmar assumes the chairmanship of ASEAN in 2014, it will have a critical role in guiding the bloc's 10-member economies toward the planned economic integration in 2015. In this regard, the meeting will provide value not only to participants from the ASEAN region but also to those who see in ASEAN an important evolving geopolitical and geo-economic pillar of the global economy.

Under the main theme "Courageous Transformation for Inclusion and Integration", this year's meeting will discuss the following sub-themes:

- Inspiring Inclusive Transformation
- Realizing Regional Integration
- Regional Solutions for Global Resilience

The Co-Chairs of the World Economic Forum on East Asia are: Helen E. Clark, Administrator, United Nations Development Programme (UNDP), New York; Anthony F. Fernandes, Group Chief Executive Officer, AirAsia, Malaysia; Yorihiro Kojima, Chairman of the Board, Mitsubishi Corporation, Japan; Indra Nooyi, Chairman and Chief Executive Officer, PepsiCo, USA; Subramanian Ramadorai, Vice-Chairman, Tata Consultancy Services, India; and John Rice, Vice-Chairman, GE, Hong Kong SAR.

In conjunction with the East Asia meeting, the World Economic Forum will be hosting its Young Global Leaders Annual Summit in Yangon from 2 to 7 June. More than 200 Young Global Leaders (YGLs), representing business, government, civil society, arts and culture, academia and media, as well as social entrepreneurs, will take part in the Summit. The focus will be on progressing civil society institutions, long-term sustainable economic development and engaging with younger generations. The YGL programme includes meetings with Myanmar government representatives, the business community and civil society; first-hand experience of working with, and learning from, local organizations and communities; and workshops and cross-mentorship initiatives.

Notes to Editors

More information is available at <http://wef.ch/ea13>

View the best photographs from the Annual Meeting on Flickr at <http://wef.ch/ea13pix>

Watch live webcasts of sessions at <http://wef.ch/live>

Watch video-on-demand, opinions and analysis of key sessions at <http://wef.ch/ea13insights>

Become a fan of the Forum on Facebook at <http://wef.ch/facebook>

Follow the Forum on Twitter at <http://wef.ch/twitter> and <http://wef.ch/livetweet> (hashtag #WEF)

Read the Forum:Blog at <http://wef.ch/blog>

Follow the Forum on Google+ at <http://wef.ch/gplus>

The Forum Media App is available here <http://wef.ch/publicapps>

The World Economic Forum is an international institution committed to improving the state of the world through public-private cooperation in the spirit of global citizenship. It engages with business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations (www.weforum.org).



World Economic Forum, 91-93 route de la Capite, CH-1223 Cologny/Geneva
Tel. +41 (0)22 869 1212, Fax +41 (0)22 786 2744, <http://www.weforum.org>