

Media Accreditation for 2013 World Economic Forum on the Middle East and North Africa is Now Open

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[Arabic](#)

- The World Economic Forum on the Middle East and North Africa will take place at the Dead Sea, Jordan, on 24-26 May 2013
- Press accreditation is now open; to apply, please register online at www.weforummedia.org
- More information about the meeting is available at <http://wef.ch/mena13>

Geneva, Switzerland, 13 March 2013 – Convening under the theme “ Shaping the New Regional Context”, the World Economic Forum on the Middle East and North Africa will be held on 24-26 May 2013 at the Dead Sea, Jordan.

Media accreditation for the event is now open. If you would like to cover this event, please submit your accreditation request online at www.weforummedia.org. The deadline for media accreditation is Monday 6 May 2013. Applications received after this deadline will not be accepted, and no accreditation will be considered on site.

Two years after the start of the transitions in Tunisia and Egypt, decision-makers across the Middle East and North Africa are responding to the challenge of translating the societal momentum into concrete positive outcomes for all citizens. This new context represents a vital opportunity for industry, government and civil society to jointly make historic gains in crucial areas for the region, including youth unemployment, transparency, income disparity, private sector development and infrastructure. At the same time, these efforts are taking place against the backdrop of a deep economic slowdown in Europe and geopolitical uncertainty in the Levant, which underscores the need for enhanced regional cooperation as well as the importance of relations with emerging markets.

The World Economic Forum on the Middle East and North Africa will therefore convene over 1,000 leaders to take a practical look at what policies and business strategies can support the aspirations of the region ' s economies, while at the same catalysing the dialogue necessary to overcome long-standing fault lines and facilitate a multistakeholder partnership for the future.

“ Building on Jordan ' s recognized role in the region and internationally, the aim of this year ' s meeting is to drive the dialogue needed to foster the spirit of multistakeholder partnerships that are so essential for ensuring peace and security at this time of fundamental change, ” said Miroslav Dusek, Director and Head of Middle East and North Africa at the World Economic Forum.

The Co-Chairs of the meeting are [Mohammed H. Al Mady](#), Vice-Chairman and Chief Executive Officer, Saudi Basic Industries Corporation (SABIC), Saudi Arabia; [Samer S. Khoury](#), President Engineering and Construction, Consolidated Contractors Company (CCC), Greece; [Ibrahim S. Dabdoub](#), Group Chief Executive Officer, National Bank of Kuwait, Kuwait; [Jin-Yong Cai](#), Executive Vice-President and Chief Executive Officer, International Finance Corporation (IFC), Washington DC; and [Martin Senn](#), Group Chief Executive Officer Zurich Insurance Group, Switzerland.

Notes to Editors

More information is available at <http://wef.ch/mena13>

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