News Release

WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STATE OF THE WORLD

Global Shapers Launch Zurich ' s First Zero-Emission Taxi Fleet

17 January 2014

Maxwell Hall, Senior Media Manager, Tel.: +41(0)79 329 3500; E-mail: maxwell.hall@weforum.org

- Green Taxis, a new initiative of the Global Shapers Zurich Hub, promotes the use of green transportation
- Zurich Hub is part of the Global Shapers Community of more than 3,000 socially engaged Millennials in over 300 Hubs worldwide
- The Global Shapers Community is one of the multistakeholder communities of the World Economic Forum
- For more information about the Global Shapers, please visit: www.globalshapers.org

Davos, Switzerland, 17 January 2014 – The Zurich Hub of the Global Shapers Community, an initiative of the World Economic Forum engaging more than 3,000 young people worldwide, today launched its Green Taxi project by putting the first zero-emissions, electric cab into circulation in the Swiss city. The aim is for 15% of Zurich ' s taxi fleet to be electric and emissions free by 2015.

The first passenger was the Forum ' s Founder and Executive Chairman, Professor Klaus Schwab, who said, " We are proud of the Zurich Hub for promoting environmentally friendly mobility options for Zurich citizens. "

Schwab was accompanied by Zurich Global Shaper and project leader Otto von Troschke. " It is very exciting to finally see the first electric taxis on the roads of Zurich today, " said von Troschke. " We are very thankful for the great support of the local companies that have committed to use electric taxis over conventional ones and, therefore, are supporting the transition towards reducing CO_2 emissions and taking one more step against climate change. This clearly proves that the demand for electric cars is already there, " he added.

The taxis have zero emissions and use 100% renewable energy. The initiative was first announced at the World

Economic Forum Annual Meeting 2013 in Davos-Klosters, Switzerland, and is poised for rapid expansion. The city of Zurich is set to equip the city with an extensive network of fast chargers capable of replenishing a battery from 30% to 80% capacity in just 15 minutes. The fleet will help the city cut its transport emissions and demonstrate that electric cars are a viable alternative to traditional gas-powered vehicles.

The Global Shapers Community is an international network of Hubs developed and led by young people in their

twenties who are exceptional in their potential, achievements and drive to make a contribution to their communities.

Hubs undertake local projects and initiatives that make a positive impact on their communities. There are over 300

Hubs worldwide.

Notes to Editors

Visit the **Global Shapers website** at http://globalshapers.org

Follow the Global Shapers on Twitter at @globalshapers

Become a fan of the Global Shapers on Facebook at https://www.facebook.com/GlobalShapers

Watch our videos on YouTube at http://wef.ch/globalshapersyoutube

Become a Global Shaper at http://www.globalshapers.org/apply

Read about the Global Shapers on the Forum Blog at http://wef.ch/shapersblog

Upcoming Forum events at http://wef.ch/events

Subscribe to Forum news releases at http://wef.ch/news

For updates on the activities of the World Economic Forum, subscribe to RSS feed

The World Economic Forum is an international institution committed to improving the state of the world through public-private cooperation in the spirit of global citizenship. It engages with business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations (www.weforum.org).

World Economic Forum, 91-93 route de la Capite, CH-1223 Cologny/Geneva
Tel. +41 (0)22 869 1212, Fax +41 (0)22 786 2744, http://www.weforum.org