

## Social Entrepreneur of the Year in Central and Eastern Europe 2010

10 May 2010

Brussels, Belgium, 11 May 2010 – Zoran Puljić was announced as the "Social Entrepreneur of the Year" in Central and Eastern Europe at the World Economic Forum meeting on Europe. He received the official recognition from the Chair of the Foundation, Hilde Schwab, during a meeting with leading social entrepreneurs from across Europe, gathered in Brussels.

**Sa zadovoljstvom Vas obavještavamo da je gospodin Zoran Puljić, direktor Fondacije Mozaik iz BiH za vrijeme Svjetskog ekonomskog foruma proglašen za "Društvenog poduzetnika godine" za Centralnu i Istočnu Evropu. Gospodinu Puljiću priznanje je uručila Hilde Schwab, predsjednica Fondacije Schwab tokom sastanka vodećih društvenih poduzetnika iz Evrope koji je održan u Briselu.**

Social entrepreneurs emphasize long-term sustainability instead of short-term gains. Their primary focus is to maximize benefits for society and the environment by implementing innovative approaches to key challenges. They operate social businesses or organizations that are a mixture of non-profits and for-profits in areas such as energy efficiency, education, waste management, health, education, youth and rural development.

**Društvenim poduzetnicima je važnija dugoročna samoodrživost od kratkoročne koristi. Njihov primarni fokus je na stvaranju koristi za cjelokupno društvo i okruženje na čije izazove odgovaraju na inovativan način. Djeluju kroz profitne i neprofitne organizacije u oblastima energetske efikasnosti, edukacije, upravljanja otpadom, zdravstva, rada sa mladima i ruralnog razvoja.**

The Schwab Foundation for Social Entrepreneurship, an affiliate organization of the World Economic Forum, conducts the search and selection of social entrepreneurs in Central and Eastern Europe, Latin America, Africa, the Middle East and Asia. Selected social entrepreneurs are connected to the world's business, political and media leaders through the events and initiatives of the World Economic Forum. The winners join the global network of outstanding social entrepreneurs of the Schwab Foundation. The Search and Selection process for the Social Entrepreneur of the Year in Central and Eastern Europe was established in partnership with The Boston Consulting Group (BCG).

**Schwab, Fondacija za društveno poduzetništvo, partnerska organizacija Svjetskog ekonomskog foruma, traži i bira društvene poduzetnike iz zemalja Centralne i Istočne Europe, Latinske Amerike, Afrike, Bliskog istoka i Azije. Odabrani društveni poduzetnici se kroz aktivnosti i inicijative Svjetskog ekonomskog foruma povezuju sa najvećim svjetskim liderima u oblasti poslovanja, politike i medija.**

The Regional Social Entrepreneur of the Year – Central and Eastern Europe

**Zoran Puljić – Mozaik Foundation – Bosnia and Herzegovina**

**In the post-war period, an exploding number of civil society organizations evolved from foreign donor funds. Mozaik stresses the importance of mobilizing local resources to strengthen the confidence and self-reliance of the communities. It co-finances tangible improvements in local communities such as roads, water supplies, street lights and local heritage sites. Mozaik works with community members to identify their biggest needs and mobilize local volunteers, as well as locally available financing and materials.**

**Zoran Puljić - Fondacija Mozaik - Bosna i Hercegovina**

**U poslijeratnom periodu, veliki broj organizacija civilnog društva razvio se koristeći sredstva stranih donatora. Mozaik naglašava važnost mobiliziranja lokalnih resursa da bi se ojačalo samopouzdanje i samostalnost zajednica. Fondacija sufinancira projekte koji donose konkretna rješenja u lokalnim zajednicama kao što su ceste, snabdijevanje vodom, ulična rasvjeta i unaprijeđenje lokacija značajnih za kulturno naslijeđe. Mozaik radi s članovima zajednice kako bi identificirati njihove najizraženije potrebe, pokrenuli lokalne volontere, kao i prikupili raspoloživa finansijska i druga sredstva iz zajednice.**

To view PDF version of the winner's full description, please visit the following link:

[http://www.weforum.org/pdf/schwabfound/seoy/SocialEntrepreneur\\_CEE2009.pdf](http://www.weforum.org/pdf/schwabfound/seoy/SocialEntrepreneur_CEE2009.pdf)

**Notes to Editors**

More information about the Schwab Foundation for Social

Entrepreneurship at <http://www.schwabfound.org>

Community of Schwab Social

Entrepreneurs at <http://www.schwabfound.org/sf/SocialEntrepreneurs/Profiles/index.htm>

Follow the Schwab Foundation tweets at <http://twitter.com/schwabfound>

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