News Release

WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STATE OF THE WORLD

Towards a Greener Davos

4 December 2010

At the World Economic Forum Annual Meeting 2011, the Forum will pursue the initiative introduced last year to address participant concerns about the environmental impact of the Annual Meeting.

The " Towards a Greener Davos " initiative aims at lowering the amount of pollutants released into the environment by the over 2,500 participants and staff travelling from Zurich to and within Davos and Klosters.

This initiative further advances the Forum ' s mission of " improving the state of the world " .

Vehicles arriving in Davos will be required to meet the emission standards listed below, which were agreed by the Forum and the township of Davos.

Vehicles unable to meet these standards will not be able to access the security zones around the Congress Centre or the hotels Belvedere and Seehof.

The emission standards are:

- Maximum emission of CO2: 200 g/km
- Maximum use of fuel: 9 l/100 km
- Maximum energy class: D

A complimentary shuttle service will be provided from Zurich and to and from hotels in Davos and Klosters, the Registration Area and the Congress Centre.

The World Economic Forum aims to minimise the carbon footprint of the Annual Meeting

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The World Economic Forum is an international institution committed to improving the state of the world through public-private cooperation in the spirit of global citizenship. It engages with business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations (www.weforum.org).

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