News Release

WORLD ECONOMIC FORUM

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Davos Debates 2011

6 December 2010

The World Economic Forum has launched the Davos Debates 2011, and will choose one lucky YouTube user to actively participate in the upcoming World Economic Forum Annual Meeting 2011, taking place on 26-30 January in Davos-Klosters, Switzerland.

The Davos Debates competition, hosted on YouTube, invites the public to upload a one-minute video highlighting their ideas on the importance of inclusive growth – a key theme at this year's event. The winner with the best video will be selected as an informal YouTube community representative to participate in the Annual Meeting and take part in a special panel during the event.

The Davos Debates provide a unique opportunity to take part in the Annual Meeting from 26 to 30 January 2011. It is an amazing chance for a member of the general public to interact with world leaders and contribute to the discussions.

The competition runs from 6 December 2010 to 14 January 2011, and the winner will be announced on 17 January. The World Economic Forum will provide the winner with round-trip transportation and hotel accommodation for the event.

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas.

Incorporated as a foundation in 1971 and headquartered in Geneva, Switzerland, the World Economic Forum is impartial and not-for-profit; it is tied to no political, partisan or national interests (http://www.weforum.org).

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