News Release

WORLD ECONOMIC FORUM

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Media Accreditation Opens for the World Economic Forum on Latin America

10 February 2011

World Economic Forum on Latin America in Rio de Janeiro, Brazil, 27 – 29 April 2011

Media accreditation is now open. To apply, please register online at: www.weforummedia.org

Geneva, Switzerland, 10 February 2011 – The World Economic Forum on Latin America takes place in Rio de Janeiro, Brazil, on 27-29 April 2011. The theme of the meeting is "Laying the Foundation for a Latin American Decade" and will convene more than 500 top regional and global leaders.

The co-chairs of the meeting are **Frederico Fleury Curado**, President and Chief Executive Officer, Embraer - Empresa Brasileira de Aeronautica, Brazil; **Orit Gadiesh**, Chairman, Bain & Company, USA; Member of the Foundation Board of the World Economic Forum; **Vikram Pandit**, Chief Executive Officer, Citi, USA; and **Sir Martin Sorrell**, Chief Executive Officer, WPP, United Kingdom.

Media accreditation for the event is now open. If you would like to cover this event, please register online at www.weforummedia.org.

The registration deadline is Friday 15 April 2011. As the number of accreditations issued will be strictly limited, we will not be able to accommodate late registrations. No accreditation will be granted on site.

For more information about the meeting, please visit the Forum's website at http://www.weforum.org/events/world-economic-forum-latin-america-2011

Notes to Editors

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Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is independent, impartial and not tied to any interests. It cooperates closely with all leading international organizations (www.weforum.org).

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