

Logistics Sustainability Initiatives Agree to a Joint Vision for Greenhouse-gas Data Management and Reporting

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Professor Alan McKinnon, Director of the Logistics Research Centre, Heriot-Watt University and Chair, Logistics & Supply Chain Agenda Council of the World Economic Forum, commented “ The logistics and transport sector has been an early mover on carbon reporting. However, there is now a pressing need for greater co-ordination.”

Organizations managing leading logistics sustainability initiatives have agreed to a joint vision of simple yet accurate greenhouse-gas data management and reporting. Companies should be able to easily exchange broadly-accepted carbon footprint data along the supply chain. Action towards this is underway.

Organizations including the Carbon Disclosure Project, Clean Cargo Working Group, Chinese Transport, EcoTransit, Pan-Europe, World Resources Institute and WTM are working to align their activities under this vision.

The collaborative effort is in response to the fast development of standards, data and calculators for sharing greenhouse-gas information along the supply chain. Many of the tools are complementary; however, logistics companies and their customers still struggle to efficiently collect, process and report carbon footprint data in widely accepted form.

The groups believe that greater transparency and harmonization of efforts is possible and will improve the quality and uptake of greenhouse-gas emissions reporting in the logistics sector.

By publicly communicating on the collaborative effort, participating organizations hope to affirm the leadership of the private sector, together with multistakeholder experts, in steering towards globally compatible greenhouse-gas emissions reporting approaches for logistics.

The group invites other key stakeholders, including leading shippers and carriers, NGOs, policy-makers, academia, and other reporting and partnership programmes to join their efforts to mainstream carbon reporting procedures for the industry.

For more information please visit www.consignmentcarbon.org

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