News Release

WORLD ECONOMIC FORUM

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Media Accreditation Opens for World Economic Forum's East Asia Meeting 2011

21 March 2011

Geneva, Switzerland, 21 March 2011 – The World Economic Forum on East Asia marks its 20th anniversary this year in Jakarta, Indonesia, on 12-13 June. It is the first time that the Forum hosts a regional gathering in Indonesia. Under the theme *Responding to the New Globalism*, the meeting will bring together over 500 leaders to discuss how a sustainable economic recovery can be achieved to ensure the region's future competitiveness.

"As this year's Chair of ASEAN, its largest economy and a member of the G20, Indonesia is the ideal location to convene leaders from business, government and civil society to set the industry and regional agendas for both ASEAN and its strategic partners across the region," explained Sushant Palakurthi Rao, Director, Head of Asia, World Economic Forum.

The Co-Chairs of the World Economic Forum on East Asia are: **Karen Agustiawan**, President Director and Chief Executive Officer, Pertamina (Persero), Indonesia; **Dominic Barton**, Worldwide Managing Director, McKinsey & Company, United Kingdom; **Stuart T. Gulliver**, Group Chief Executive Officer, HSBC Holdings, United Kingdom; **Paul Polman**, Chief Executive Officer, Unilever, United Kingdom; and **Prashant Ruia**, Group Chief Executive, Essar Group, India.

Media accreditation for the meeting is now open. If you would like to cover this event, please register online at www.weforummedia.org.

The programme of this meeting is built on four key themes: **Sustainability and Security, Competitive Connecivity, Inclusive Growth** and **Regional Leadership**. The programme will focus on how governments, businesses and civil society in Asia will have to forge new, collaborative efforts to capitalize on the region's dynamism while addressing interlinked challenges such as inflationary pressures, threats to food security and complexities associated with massive urbanization.

The accreditation deadline is **Thursday 21 April 2011**. As the number of accreditations issued is strictly limited, we will not be able to accommodate late registrations. No accreditation will be granted on site.

Notes to Editors

For more information about the meeting, please visit our website

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