

Annual Meeting of the New Champions 2009

Guidelines and General Information for Reporting Press

Dalian, People's Republic of China 10-12 September

Please note that, as this is a private Meeting, we ask you to respect the following guidelines. Members of the media who do not respect these guidelines may have their accreditation withdrawn for this Meeting and other World Economic Forum events.

Accreditation and Press Registration – All journalists and media technical staff (cameramen, soundmen, photographers, etc.) who wish to cover the Annual Meeting of the New Champions must be accredited by the World Economic Forum.

- **The deadline for press accreditation is Tuesday 1 September 2009.** For security reasons, no accreditation will be granted on the spot.
- **Press registration** for accredited journalists will open on **Wednesday 9 September** in the Press Registration Area. Registration will continue on Thursday 10 September and rest of the Meeting. The World Expo Center will be open to the press as of Thursday 10 September.
- Upon registration, journalists will receive their personal security badge, the final programme and the final list of participants, as well as other relevant information.
- **Personal security badges** with photos will be issued at the Press Registration Desk and must be worn at all times during the Meeting. Only one security badge will be issued per journalist. The badge is valid for the three days of the Meeting: Thursday 10, Friday 11 and Saturday 12 September.
- Please note that badges **are not transferable or exchangeable**. Should this rule not be followed, you will immediately lose your accreditation.

Media Centre

- The Media Centre is located on the first floor of the World Expo Center.
- The Media Centre is equipped with telephones, wireless Internet connection, computers with Internet access and Chinese keyboards, fax machines and power plugs. Local calls and limited international fax services will be provided, courtesy of the World Economic Forum.
- The Media Centre will also be equipped with screens with live transmissions of the plenary sessions.
- A light lunch will be provided, courtesy of the World Economic Forum.
- Coffee, tea and soft drinks will also be provided, courtesy of the World Economic Forum.
- Please do not leave your belongings unattended in the Media Centre. The World Economic Forum will not be responsible for any lost items.

Access to the World Expo Center/Meeting Area

- Once reporting press have obtained their security badge, they can enter the Center starting on Thursday 10 September. Reporting press can only access the Center through the main entrance.
- TV crews will have access to the ground floor, where the plenary sessions take place.
- TV crews will have access to the public area, ground floor and first floor, as well as the media area which will be located on the first floor of the Center.

Access to Sessions

Members of the media must abide by the following regulations:

- **All plenary sessions** taking place in the Plenary Hall are on the record and open to the reporting press. All other sessions are *not* open to the press.
- **Please note that members of the reporting press are requested to refrain from asking questions in sessions. Questions should be saved for press conferences or interviews.**

Photographers, Television and Camera Crews

- Only international photo agencies will be granted accreditation for the Meeting as pool photographers. No other photographer will be accredited.
- **IMPORTANT:** Members of the media who have been accredited as reporting press and are found taking photos or video filming any of the sessions (i.e. do not abide by these media guidelines) will lose their accreditation for this Meeting and other World Economic Forum events.
- Filming and/or recording **are allowed only** in the plenary sessions taking place in the main Plenary Hall. Fixed positions for television cameras and photographers will be assigned.
- A separate seating area for reporting press will be reserved towards the back of the room during each Plenary Session.
- TV cameras and photographers should arrive 15 minutes prior to the start of a session to set up their equipment.
- Please bring a large/long zoom as the platforms for cameras will be set at the back of the Plenary Hall.

Acknowledgement Policy

The World Economic Forum requests that its full name be mentioned in all reports related to its Annual Meeting of the New Champions.

- **Print/Radio/Photo/Online Publications**

Any article, interview or photo derived from the **Annual Meeting of the New Champions** should mention both the World Economic Forum and the Annual Meeting of the New Champions. Should you wish to create a link to the World Economic Forum's website, please contact website@weforum.org.

- **Television**

Any programme or interview derived from the Annual Meeting of the New Champions should mention the World Economic Forum or visibly display the Forum's logo. Should you need a World Economic Forum logo or backdrop, please contact Yann Zopf, Senior Media Manager, at yann.zopf@weforum.org.

Language

The official language of the Meeting is English. Simultaneous interpretation in Mandarin Chinese, Japanese and Russian will be provided in all Plenary Sessions.

Dress Code

A business suit or smart casual wear is appropriate during the Meeting.

Venue

Dalian World Expo Center
F Area, No.10 Xinghai Plaza, Dalian, People's Republic of China
Post Code: 116023
Tel.: +86 411 8480 5577
Fax: +86 411 8480 2236
Website: www.dl-expo.com

Visa

We recommend that you immediately check with your local embassy/consulate for visa requirements. Should you need a supporting letter, please contact Kai Bucher at kai.bucher@weforum.org.

For further information, please contact the Media Team:

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For all information on the World Economic Forum's Annual Meeting of the New Champions, please visit www.weforum.org/newchampions.