

## World Economic Forum Annual Meeting 2008

Davos, Switzerland 23-27 January

### Logistical Information for Television and Radio Broadcasters

Dear Broadcasters,

The World Economic Forum provides you with a broadcasting area to cover our Annual Meeting. We hope that the facilities meet your expectations. Please note that the building for the Broadcasting Area is a public swimming pool. To be able to provide you with this space for the coming years we kindly ask you to keep the place clean and in good condition.

We thank you in advance for your cooperation.

The World Economic Forum Media Team

#### HOST BROADCASTERS

- TPC – the broadcast facilities company of Swiss TV ([www.tpcag.ch](http://www.tpcag.ch)) is filming inside the Congress Centre
- Eurovision Operations ([www.eurovision.net](http://www.eurovision.net)) is providing feed, satellite uplink facilities, work spaces (TV and radio)

#### ACCESS TO THE CONGRESS CENTRE FOR ENG CREWS

The World Economic Forum will issue temporary credentials to the technical teams (cameraman/soundman) of accredited broadcasters only, thereby providing access to the Congress Centre on a 30-minute rotation basis.

- **You may sign up for a 30-minute TV rotation latest 24 hours in advance by contacting the World Economic Forum Media Team** (exact contact communicated closer to the meeting)

During the TV rotation, filming is allowed in public areas of the Middle Entry and Lower Level of the Congress Centre, as well as in a designated TV studio in the basement.

- Filming is not allowed in sessions or press conferences.

#### POOL COVERAGE OF PLENARY SESSIONS AND PRESS CONFERENCES

Pool coverage is provided by the two host broadcasters working on behalf of the World Economic Forum:

- TPC-Swiss TV will cover all principal plenary sessions live with feeds available from Eurovision Operations.
- Eurovision Operations will distribute the pool signal of the plenary sessions provided by TPC-Swiss TV from the Congress Centre to individual edit workspaces, will record the signal on tapes and prepare a library for shared edits, or will relay live upon request via the Eurovision network. Copies of the plenary sessions will be provided upon request.
- Eurovision Operations will provide live, two-camera coverage of all press conferences in the Congress Centre for distribution (same as above for plenary sessions).
- While the pool coverage of plenary sessions and press conferences is provided free of copyright charge by the World Economic Forum, a technical access fee will be charged.
- The World Economic Forum will provide a Video News Release(s) (VNR) with footages of the highlights of the day. The time and frequency of the release will be announced on the spot. The VNR will be available via Eurovision News Exchange and Reuters distribution network.

#### Eurovision TV Operations

Eurovision will assist broadcasters covering the Meeting by providing the following facilities:

- Distribution of the pool signal to individual workspaces (plenary sessions and press conferences) in SDI or Analog (the number of workspaces is limited – advance booking is required)
- Transmissions via the Eurovision Network which covers Europe, Asia and the Americas
- Tape play-outs (Beta SP/SX/IMX and DVCPPro/DVCam in PAL and NTSC)
- Stand-up positions for live programme inserts and recordings for playback:
  - in the Congress Centre overlooking the main hall and the Internet Café
  - on the balcony of the Broadcasting Village with a view of the mountains and Davos

- Shared editing (PAL/Beta SP-SX); access to pool signal in edit rooms on recorded tapes
- Copies on PAL/Beta SP tapes of plenary sessions and press conferences. Please note that VHS copies will not be provided
- ENG crews (fully accredited) for hire on an hourly basis
- TV studio inside the Congress Centre (two-camera) equipped for both live transmission and recording

All Eurovision Operations facilities will be located in the Hallenbad (Swimming Pool) next to the Congress Centre and are expected to be operational from Wednesday 23 January through Sunday 27 January. Advanced booking is required.

**Please contact:**

Eurovision Operations: Tel. +41 (0)22 717 2840; Fax +41 (0)22 747 4840  
 E-mail: [bookings@eurovision.net](mailto:bookings@eurovision.net) ([www.eurovision.net](http://www.eurovision.net))

Eurovision Producers in charge:

Marc Stanislas: Tel. +41 (0)79 213 48 88 (mobile) ; email: [stanislas@eurovision.net](mailto:stanislas@eurovision.net)  
 Agnieszka Czerska: Tel. +41 (0)79 287 50 62 (mobile) ; email: [czerska@eurovision.net](mailto:czerska@eurovision.net)

**EBU Radio Operations**

The following facilities will be available:

- Distribution of the pool signal to individual workspaces (plenary sessions and press conferences). The number of workspaces is limited – advance booking is required.
- A Radio Feed point with ISDN codec, permitting journalists to transmit pre-produced pieces or do live interviews with their studios. Can be booked in advance or on site.
- Analog and digital copies of the pool signal.

All EBU Radio facilities will be located in the Hallenbad (Swimming Pool) next to the Congress Centre and are expected to be operational from Wednesday 24 January through Sunday 28 January. Advanced booking is required.

**Please contact:**

EBU Radio Producer in charge:

Julia Lonicer: Tel. +41 (0)22 717 2607 or +41 (0)79 230 15 08 (mobile); email: [lonicer@ebu.ch](mailto:lonicer@ebu.ch)  
 EBU Radio News e-mail: [Radio-ops@ebu.ch](mailto:Radio-ops@ebu.ch)

**TELEPHONE SERVICES**

Telephone line rentals will be available in the Media Centre inside the Congress Centre. To order the phone lines (ISDN/ADSL/Analog), please contact the company Atel as of December 2007 at

Tel.: +41 81 410 04 18  
 Fax: +41 81 410 04 11  
 E-mail: [weforum.davos@group-ait.com](mailto:weforum.davos@group-ait.com)

Please note that mobile telephones cannot be ordered on site.

**ACKNOWLEDGEMENT POLICY**

The World Economic Forum requests that its full name be mentioned in all reports related to its activities:

- **Radio** – Any article or interview derived from the Annual Meeting should mention both the World Economic Forum and the World Economic Forum Annual Meeting.
- **Television** – Any programme or interview derived from the World Economic Forum Annual Meeting should mention the World Economic Forum or visibly display the Forum's logo. Should you need a World Economic Forum logo or backdrop, please contact Yann Zopf at +41 (0)79 329 3500.

**MEDIA TEAM CONTACT INFORMATION**

- **Yann Zopf**, e-mail: [yzopf@weforum.org](mailto:yzopf@weforum.org), Tel.: +41 (0)79 329 3500
- **Fon Mathuros**, e-mail: [fmathuro@weforum.org](mailto:fmathuro@weforum.org), Tel.: +41 (0)79 201 0211

For updated information on the World Economic Forum Annual Meeting 2008, please consult our website ([www.weforum.org/media](http://www.weforum.org/media)) regularly.