

Council of 100 Leaders

Project Submission Template

I. Creation and Purpose of the Council of 100 Leaders

The World Economic Forum formally launched the Council of 100 Leaders: West-Islamic Dialogue (C-100) at its Annual Meeting in January 2004 as a multi-stakeholder and global community that promotes understanding and cooperation between Western countries and countries with predominantly Muslim populations. The C-100 engages senior political, religious, business, media and opinion leaders in an effort to foster cooperative action based on mutual respect. The C-100 relies in particular on the pragmatic dynamism of the business community as a powerful aid and enabler of positive change. The Council is co-chaired by:

- Lord Carey of Clifton, Former Archbishop of Canterbury, United Kingdom
- H.R.H. Prince Turki Al Faisal Al Saud, Ambassador of the Kingdom of Saudi Arabia to the United Kingdom

II. The Vision & Objectives

The C-100 envisions a state of Islamic-Western relations in which differences are discussed openly, shared interests are advanced cooperatively, distinct cultures and perspectives are better understood and appreciated, and an over-riding respect for our shared humanity and dignity is reflected in all interactions, even as we deal with our most contentious differences.

To advance toward this vision, the C-100 seeks to engage societies in the West and in predominantly Muslim countries at multiple levels with the following objectives:

- To improve knowledge and understanding within and across cultures;
- To identify and address key misunderstandings and forces that drive discord;
- To promote cooperation and partnership based on mutual respect and shared interests.

III. Catalyzing Cooperative Action

Recognizing that many organizations are engaged in building Islamic-Western cooperation, the C-100 seeks to provide a platform and support for existing projects that could benefit from exposure to the WEF's unique network.

Given the global scope of the WEF, the C-100 seeks projects that aim for highly-leveraged impact across multiple countries and that involve genuine cooperation between institutions based in the West and in predominantly Muslim countries. Further, the C-100 has identified four strategic themes along which it seeks to support Islamic-Western cooperation:

- Ø Amplifying Thoughtful Voices (i.e. through Media)
- Ø Demonstrating Cooperation Through Pop- and High-Culture
- Ø Connecting Key Communities
- Ø Facilitating Islamic-Western Cooperation on Practical Issues of Shared Concern

The C-100 Secretariat created a project submission template for organizations planning or already implementing projects that match the above criteria and strategic themes. Proposals are reviewed by the C-100 Core Group. If approved they are then presented to C-100 members the following January at the WEF Meeting in Davos. Approved projects are included in C-100 publicity efforts and receive development and fundraising support from the C-100 Secretariat.

The World Economic Forum does not make any representations or warranties that projects submitted to the C-100 will be matched with funding, nor does the World Economic Forum itself provide funding for projects.

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Name of Applicant: _____

Address: _____

Project Name: _____

Submit project proposals of 5 pages or less to Oussama Safa, C-100 Secretariat Member at the World Economic Forum by e-mail at osafa@sfcg.org no later than December 17, 2004.

I. NARRATIVE DESCRIPTION OF PROJECT – 4 pages or less

Project Synopsis

- a) **What specific problem(s) does the project address?**
Projects should fit well within the C-100's mandate (see attached).
- b) **How would the project address the problem(s)?**
Please be sure to list concrete outputs that would result from the project as well as desired impact.
- c) **Where will the project take place?**
- d) **How will the project's effectiveness be evaluated?**

Project Timeline

- e) **What is the project timeline?**
- f) **Is the project new? If not, please describe where it is in its development.**

Project Partners

- g) **Applicant organisation credentials presentation.**
Please provide background information regarding your organisation and why it is well-positioned to deliver the project.
- h) **What partners, if any, will be involved in implementation?**
Please provide credentials for the partners, explaining the appropriateness and capacities of each partner to assist the project.

Resource Requirements

- i) **What resources is the applicant seeking from the C-100 in order to advance the project?**
Where will the project be without these additional resources?
- j) **What are the fundraising plans beyond approaching the C-100?**

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II. BUDGET – 1 page

- a) Please provide an annual budget for the project, listing all major administrative and programme budget lines.
- b) Please provide a list of all current and/or past donors for this project.