

About the Authors

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Jean-François Arvis is a Senior Transport Economist with the International Trade Department at the World Bank, where he is in charge of the knowledge activities in the area of trade logistics. Prior to joining the Bank, he worked in various positions with the French Ministry of Economy and Industry (regulation, trade, finance, and development aid). He is a graduate from the Ecole Normale Supérieure in Paris and Ecole Nationale Supérieure des Mines, and holds doctoral degrees in physics.

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Liliana Annovazzi-Jakab has been working in various capacities for the United Nations and specialized organizations, including UNCTAD, the ILO, the ITC, and UNECE for over 10 years. Her activities focused mainly on trade and transport-related activities and analyses. Prior to joining the UN she worked as a lawyer and legal adviser for law firms, government agencies, and the media industry. She holds a Law degree from the University of Mainz, Germany, and Georgetown University in the United States, and a Master's degree in International Law from the University of Geneva's Graduate Institute of International and Development Studies.

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Jennifer Blanke is Director and Senior Economist with the Global Competitiveness Network at the World Economic Forum. Since joining the team in 2002, she has written and lectured extensively on issues related to national competitiveness and has served as lead editor on a number of regional and topical competitiveness reports. From 1998 to 2002, she was Senior Programme Manager responsible for developing the business, management, and technology section of the World Economic Forum's Annual Meeting in Davos. Before joining the Forum, Dr Blanke worked for a number of years as a management consultant for Eurogroup, Mazars Group in Paris, France, where she specialized in banking and financial market organization. Dr Blanke obtained a Master of International Affairs from Columbia University and an MA and a PhD in International Economics from the Graduate Institute of International Studies (Geneva).

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Sean Doherty is Associate Director and Head of the Transport & Logistics industry community in the World Economic Forum. He previously managed both the Mining & Metals Industry Programme and the Chemicals Industry Programme in the Forum. Immediately prior to joining the Forum he was an independent consultant on strategic marketing for TNT Express, Amsterdam. His main professional background is as a strategy consultant for Booz Allen Hamilton, London, focusing on Energy and

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Margareta Drzeniek Hanouz

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Lionel Fontagné

Lionel Fontagné is Professor of Economics in the Paris School of Economics, Université Paris I Panthéon Sorbonne. He is also a member of the Conseil d'Analyse Economique (Council of Economic Analysis to the French Prime Minister), a scientific adviser to the Centre d'Etudes Prospectives et d'Informations Internationales (CEPII, Paris), and an adviser to the International Trade Centre (UNCTAD-WTO, Geneva). He has formerly been the Director of the CEPII, a Supply Professor at the Free University of Brussels, and a Professor at the University of Nantes, as well as a consultant to the OECD Development Centre, to the OECD Directorate for Science Technology and Industry, to the Ministry of Finance of the Luxembourg, and to the French Ministry of Finance. He is editor of the online think tank Telos, and has written numerous studies on international trade and integration issues. In 1999, *Open Economies Review* recognized Professor Fontagné for his joint contribution to the debate on the endogenous symmetry of shocks in monetary unions. In 2007, he was awarded the Research Fellowship of GTAP (Global Trade Analysis Project, Purdue University). He is currently working on trade policy issues, offshoring, outsourcing, and the economics of industrialization. He has previously worked on competitiveness, on sanitary and technical barriers to trade, on the relationships between trade and FDI, on tax competition, on intra-industry trade, and on the evaluation of the single market program.

Thierry Geiger

Thierry Geiger is an Economist with the Global Competitiveness Network and a Global Leadership Fellow at the World Economic Forum. His responsibilities include the construction and computation of a range of indexes, as well as data analysis for various projects and studies. His main areas of expertise are econometrics and international trade. Mr Geiger holds a BA in Economics from the University of Geneva with a specialization in monetary and financial economics, and an MA in Economics from the University of British Columbia, in Vancouver. Prior to joining the Forum, he worked for the World Trade Organization and Caterpillar Inc. During his studies, he was a Member of the Board of Junior Entreprise Genève. He is also Co-Founder of Procab Studio S.A., an IT company based in Geneva.

Poul Hansen

Poul Hansen has more than 20 years of experience in the area of transport and trade facilitation, transportation management, and public affairs management, as well as management consulting at international and national levels for organizations and companies such as UNCTAD, UNECE, Ernst & Young, FreightForwardInternational, the IRU, and the Ziegler Group, among others. Mr Hansen has management experience in a number of industries, including transportation, automotive industry, association management, retail, and manufacturing. His studies include a MSc in Business Administration and Commercial Law from Copenhagen Business School.

Qin He

Qin He is Project Manager of the Mobility Industries at the World Economic Forum. Immediately prior to joining the Forum, Ms He completed a two-year rotational executive management training program at the North America headquarters of CSAV, a Chilean shipping company. In this capacity, she worked closely with senior executives

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Gene Huang

Gene Huang is Chief Economist for FedEx and a Managing Director of the company's Economic and Industry Analysis Group. He and his team track and monitor all industries and countries FedEx serves. Dr Huang plays an active role in the business economic and policy circles and serves in an advisory capacity to US government agencies and international organizations. As a member of the Blue Chip Consensus Panel, he contributes to the economic consensus used by policymakers as well as the business community. He is part of *The Wall Street Journal* Economic Panel and *BusinessWeek Magazine's* Business Outlook Panel. Dr Huang serves as vice chairman for the Conference of Business Economists and sat on the Board of Directors (2007) of the National Association for Business Economics (NABE), and is a member of groups of business economists such as the European Council of Economists, the National Business Economic Issues Council, and the Harvard Industrial Economists Group. Starting his corporate career in 1987 with a Wall Street money management firm, Dr Huang has worked for some of the world's largest industrial corporations and prestigious research institutions, including Eaton Corporation, General Motors Corporation, ICSEAD in Japan, and Wharton School's Economic Research Unit. He is the author of two books on business economics and many articles. Dr Huang received his MA from Yale University and his PhD from the University of Pennsylvania, and holds a Law degree from Fudan University in Shanghai.

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Mondher Mimouni

Mondher Mimouni has worked as Senior Market Analyst in the Market Analysis and Research section of the International Trade Centre since 1999. As part of his work on international trade, he has built the Web-based application Market Access Map and developed the Trade Performance Index for assessing and monitoring the export performance and competitiveness of countries. Mr Mimouni has also contributed to a variety of joint market access analysis projects of the ITC, UNCTAD, and the WTO, including World Tariff Profile; MDG indicators; and the Multi-Agency Support Team project on the collection, classification, and analysis of Non Tariff Measures. Mr Mimouni holds an M.Phil. equivalent in Development Economics from the Economic University of Montpellier, and an MS in Agricultural Policy and Development Administration from the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM-Montpellier).

John Moavenzadeh

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Dr Lauri Ojala is a tenured full professor of logistics at the Turku School of Economics, Finland. His research interests include international logistics and transport markets. Since the mid 1990s, he has also worked as an expert for several international agencies (the World Bank, the Asian Development Bank, the European Commission, and the Nordic Investment Bank) in development projects in, for example, the Baltic States, Albania, Moldova, South Caucasus, and Central Asia. In 2006–07, he was in charge of two EU part-funded logistics projects in the Baltic Sea Region with a combined volume of over 4 million euros; DaGoB deals with transport of Dangerous Goods (www.dagob.info), and LogOn Baltic deals with logistics and ICT competence (www.logonbaltic.info). Dr Ojala is initiator and co-author of the Logistics Performance Index (www.worldbank.org/lpi), which was launched by the World Bank in November 2007.

John Panzer

John Panzer is Sector Manager, Africa Region, World Bank. In this capacity, he manages the group responsible for economic policy analysis and development policy operations for a group of 12 countries in Southern Africa. A Chilean national, Mr Panzer joined the Bank in 1990. Prior to joining the Africa Region, he was Sector Manager of the Bank's International Trade Department, responsible for supporting the development and implementation of trade-related operations at both country and regional levels. He has also served in several capacities in Latin America and South Asia. Before joining the Bank, he taught economics and industrial organization at University Adolfo Ibanez and the National University of Chile. Mr Panzer has a PhD in Economics from the University of Chicago.

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