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Abercrombie & Kent

Born as a safari outfitter in 1962, Abercrombie & Kent's unparalleled travel services extend around the globe to more than one hundred countries on all seven continents. The company built its award-winning reputation by being the first to bring unexpected comforts and amenities to remote destinations. Small group or private travel with A&K offers the convenience, service and security of a network of over 50 on-site offices to ensure "by invitation only" access to inspiring experiences in a personalized, low-profile and intelligent style.

Among the names in the Abercrombie & Kent family of brands and services are: Abercrombie & Kent, Akorn, Sanctuary Retreats, Sanctuary Lodges & Camps, Sanctuary Villas & Apartments, Sanctuary Cruising (Sun Boats on the Nile, Yangtze Explorer). Abercrombie & Kent employs over 2,500 people worldwide.

Visit our website at www.abercrombiekent.com.

BOMBARDIER

Bombardier shares with the World Economic Forum the belief that the world's key challenges can only be overcome through joint efforts. Bombardier contributes to such efforts by providing transportation solutions that support social development and economic growth worldwide. The company's commitment is firmly grounded in sustainable development principles, which define the way it conducts business.

Bombardier works diligently to offer state-of-the-art planes, trains and related services that respond to today's mobility challenges—cultivating environmental sustainability in all aspects of its activities, be it product design, management systems or operations. The company communicates openly in its workplace as well as with its customers, shareholders and other stakeholders. Moreover, Bombardier supports—through philanthropy and partnerships—the communities in which it operates. They are at the core of Bombardier's success and deserve its recognition.

Entrepreneurs well understand the value of partnerships. Just like in business, social development is a matter of teamwork. Bombardier commends the Forum for bringing people together to work towards a common and laudable goal.

Booz | Allen | Hamilton

Booz Allen Hamilton has been at the forefront of management consulting for businesses and governments for more than 90 years. Integrating the full range of consulting capabilities, Booz Allen is the one firm that helps clients solve their toughest problems, working by their side to help them achieve their missions.

With 19,000 employees on six continents, the firm generates annual sales of \$4 billion. Booz Allen, a global strategy and technology consulting firm, is committed to delivering results that endure. To learn more about the firm, visit the Booz Allen Web site at www.boozallen.com.



British Airways is a leading global airline and its main base is London Heathrow Airport. It will move into the brand new Terminal 5 at the end of March 2008, offering passengers a world-class experience. British Airways also operates from 8 other airports in the UK and flies over 35 million passengers each year to over 140 destinations in 72 countries. BA employs more than 43,000 people and offers passengers a wide choice of cabins in which to travel: First, Club World, World Traveller Plus and World Traveller on longhaul routes and Club Europe or Euro Traveller on European routes.

The airlines currently has a fleet of 245 aircraft and, in September 2007, placed an order for 12 Airbus A380 aircraft and 24 Boeing 787 aircraft with options for a further seven Airbus A380s and 18 Boeing 787s as part of a longhaul fleet replacement programme.

British Airways is a member of the oneworld alliance.

For flights, fares and other information about British Airways, please log on to our website www.ba.com.



Carlson is a global leader in the hotel, restaurant, business and leisure travel, and marketing industries.

Among the names in the Carlson family of brands and services are: Regent International Hotels®, Radisson Hotels & Resorts®, Park Plaza® Hotels & Resorts, Country Inn & Suites By Carlson, Park Inn® hotels, T.G.I. Friday's® and Pick Up Stix® restaurants, Carlson Wagonlit Travel, CW Government Travel, Carlson Marketing®, Peppers & Rogers Group®, and Gold Points Reward Network®.

Based in Minneapolis, Carlson's brands and services employ about 190,000 people in more than 150 countries.

Visit our website at www.carlson.com.

Deloitte.

Deloitte is one of the world's leading professional services organisations with more than 120,000 people worldwide in over 140 countries. Our member firms serve over one-half of the world's largest companies, as well as large national enterprises, public institutions, and successful, fast-growing global growth companies.

We have assembled a dedicated team of serve the Tourism, Hospitality and Leisure sector across the globe, providing a range of integrated services including Audit, Tax, Consulting and Corporate Finance. Deloitte is the leading provider of professional services to the international hotel and resort industry acting for owners, operators, developers and investors.



Emirates Airline & Group operates 114 wide-bodied aircraft (including 11 freighters) to 99 international destinations in six continents. The fleet will expand to over 150 aircraft by 2012, and will include 58 Airbus A380s—the largest order for this aircraft placed by any airline. Although owned by the government of Dubai, Emirates receives no subsidy of any kind and no protection against competition in its home market.

As well as Emirates and Dnata, the Group includes the tour operator Emirates Holidays; the Dubai destination management company Arabian Adventures; the conservation-based Emirates Al Maha Desert Resort; and Mercator, an air transport and travel software business. Dnata's original airport handling and travel agency businesses continue to flourish.

Dnata is the largest and most influential non-airline travel business in the Middle East and West Asia region. Its airport services division provides all ramp, cargo and passenger handling at Dubai International Airport as well as ground handling operations in 16 other cities in Australia, China, Pakistan, Philippines, Singapore and Switzerland. Dnata's travel agency division supplies corporate and retail travel products and travel-related services in the UAE, and has also expanded its business into Kuwait and Saudi Arabia.



The Hertz Corporation, the world's largest general use car rental brand, operates from approximately 7,900 locations in 145 countries worldwide.

Hertz is the number one airport car rental brand in the U.S. and at 69 major airports in Europe. The Company operates corporate and licensee locations throughout North America, Europe, Latin America, Australia and New Zealand and has licensee locations throughout Africa, Asia, and the Mid-East.

Hertz also operates one of the world's largest equipment rental businesses, Hertz Equipment Rental Corporation, from more than 360 branches in the United States, Canada, France and Spain with a growing presence in Asia and India.

Based in Park Ridge, NJ Hertz's brands and services employ approximately 28,000 people worldwide.

Visit Hertz on the web at www.hertz.com.



The International Air Transport Association (IATA), founded in April 1945, is the prime vehicle for inter-airline cooperation in promoting safe, reliable, secure, and economical air services. Today IATA represents 250 airlines comprising 94 percent of international scheduled air traffic.



Founded in 1948 as the International Union for Conservation of Nature and Natural Resources, IUCN brings together States, government agencies and a diverse range of non-governmental organizations in a unique world partnership: over 1000 members in all, spread across some 140 countries.

As a Union, IUCN seeks to influence, encourage and assist societies throughout the world to conserve the integrity and diversity of nature and to ensure that any use of natural resources is equitable and ecologically sustainable. A central Secretariat coordinates the IUCN Programme and serves the Union membership, representing their views on the world stage and providing them with the strategies, services, scientific knowledge and technical support they need to achieve their goals. Through its six Commissions, IUCN draws together over 10,000 expert volunteers in project teams and action groups, focusing in particular on species and biodiversity conservation and the management of habitats and natural resources. The Union has helped many countries to prepare National Conservation Strategies, and demonstrates the application of its knowledge through the field projects it supervises. Operations are increasingly decentralized and are carried forward by an expanding network of regional and country offices, located principally in developing countries.

IUCN builds on the strengths of its members, networks and partners to enhance their capacity and to support global alliances to safeguard natural resources at local, regional and global levels.



Silversea is a cruise company reflecting generations of maritime and travel experience. In the early 1990s, the Lefebvre family of Rome, former owners of Sitmar Cruises, conceived and organized a unique cruise company pledging to build and operate the highest-quality ships in the ultra-luxury segment.

Silversea launched its first ship, Silver Cloud, in 1994, followed by Silver Wind in 1995, Silver Shadow in 2000, and the newest ship, Silver Whisper in 2001. The fleet was purpose-built for the ultra-luxury market, establishing a new class of smaller, intimate vessels that could slip into more exotic ports off the beaten path. These elite vessels were specifically designed for fewer guests, more space, and the highest levels of personalized service, delivered by Italian officers and European staff.

Taking the company into the future is Albert Peter, Silversea's Chief Executive Officer. Since taking the leadership reins in June 2001, Mr. Peter has steered the company to a steady course of high customer satisfaction, financial stability, and new product innovation.



SWISS is Switzerland's national airline, serving 71 destinations around the world from its Zurich hub and from Basel and Geneva international airports. Operating a fleet of 72 aircraft, SWISS is a key player within the Lufthansa Group and the global Star Alliance. SWISS remains true to its mission of providing quality air services that link Switzerland with Europe and the world.

People who fly with SWISS should always feel at home. With its core values of personal care, Swiss hospitality and quality down to the finest detail, SWISS will continue to maintain its high market profile as Switzerland's national airline, committed at all times to providing first-class service on board and on the ground.



Travelport is one of the world's largest travel conglomerates. The company operates three primary businesses: a global distribution system business, which comprises the Galileo and Worldspan brands; a supplier services and data analysis business, Shepherd Systems; and a group travel and wholesale hotel business through its brand GTA. Travelport also owns a significant interest in Orbitz Worldwide (NYSE: OWW), a leading global online travel company. With 2006 revenues (including Worldspan) of approximately US\$ 3.4 billion, Travelport operates in 145 countries and has approximately 7,500 employees. Travelport is a private company owned by the Blackstone Group and One Equity Partners of New York and Technology Crossover Ventures of Palo Alto, California.



The World Tourism Organization (UNWTO) is the specialized agency of the United Nations in the field of tourism and the leading international organization for the sector. The UNWTO serves as a global forum for tourism policy issues and practical source of tourism know-how.

In the year 2006, UNWTO celebrated a twofold anniversary: 60 years of international work in favor of tourism, travel, and development, and its 30th anniversary in Spain. The organization plays a central role within the UN System in promoting the development of responsible, sustainable, and universally accessible tourism within the framework of the Millennium Development Goals. The UNWTO encourages the implementation of the Global Code of Ethics for Tourism, with a view to ensuring that member countries, tourist destinations, and businesses maximize the positive economic, social, and cultural effects of tourism and fully reap its benefits, while minimizing its negative social and environmental impacts.

In 2007, the UNWTO's membership is comprised of 150 countries, 7 territories, and more than 300 Affiliate Members representing the private sector, educational institutions, tourism associations, local tourism authorities, and civil society.



The World Travel & Tourism Council (WTTC) is the global business leaders' forum for Travel & Tourism. Its Members are the Chairmen and Chief Executives of 100 of the world's foremost organizations, representing all regions of the world and all sectors of the industry.

Travel & Tourism is one of the world's largest industries, employing approximately 230 million people and generating over 10 percent of world GDP. As the voice of the global private sector, WTTC works together with governments to raise awareness of the economic and social importance of our industry across the world. WTTC's extensive economic research—Tourism Satellite Accounting—provides public and private sector decision makers with estimates and forecasts for the direct and indirect impacts of Travel & Tourism activity. The research identifies Travel & Tourism's contribution to capital investment, exports, gross domestic product, and jobs for more than 174 countries across the world.