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## World Economic Forum on East Asia

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### Fact Sheet

Seoul, Republic of Korea 18-19 June 2009

#### General Background on the World Economic Forum

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas. Incorporated as a foundation in 1971 and based in Geneva, Switzerland, the World Economic Forum is impartial and not-for-profit; it is tied to no political, partisan or national interests (<http://www.weforum.org>).

Business Members and Partners are at the heart of the World Economic Forum. Members include 1,000 of the world's foremost companies, encompassing regional market leaders and organizations shaping the future of their industries. Partners are a small group of companies selected from among the most engaged Forum Members who commit to a higher level of ongoing involvement in the Forum and its activities.

#### World Economic Forum on East Asia

The President of the Republic of Korea, **Lee Myung-Bak**, and the Prime Minister of the Republic of Korea, **Han Seung-So**, will host the 18th World Economic Forum on East Asia, which will take place in Seoul, Republic of Korea, from 18-19 June.

More than 350 participants, including key heads of state and government, ministers, leading business figures and leaders from civil society and the media representing over 35 countries will take part in the World Economic Forum on East Asia. The meeting will provide insight on building a common agenda for Asia to revitalize the global economy through new models of growth, technologies and corporate practices.

The programme is designed to address the distressed global economy, environmental protection and resource scarcity. Further, it will be an occasion to discuss the expanding G20 leadership roles of South Korea – which will assume the G20 chairmanship in 2010 – and Japan, set against the continued growth and rising influence of China and India.

Under the theme *Implications of the Global Economic Crisis for East Asia*, the programme includes four thematic pillars to shape Asia's future agenda:

1. Leadership in Turbulent Times
2. Global Risks
3. Sustainable and Green Growth
4. Future Competitiveness

The Co-Chairs of the 2009 World Economic Forum on East Asia are **Azman Mokhtar**, Managing Director, Khazanah Nasional, Malaysia; **Cho Suck-Rai**, Chairman, Federation of Korean Industries (FKI), Republic of Korea; **Peter Sands**, Group Chief Executive Officer, Standard Chartered Bank, United Kingdom and **Tarek Sultan Al Essa**, Chairman and Managing Director, Agility, Kuwait.

#### The Davos Debates in East Asia

The World Economic Forum has launched the Davos Debates on East Asia to coincide with its annual World Economic Forum on East Asia. The Davos Debates (<http://youtube.com/davos>) is a video channel on YouTube dedicated to public debate and discussion with global leaders about the key issues affecting our world.

We have asked the YouTube community to share their thoughts on whether current geopolitical conflicts outweigh the economic crisis in East Asia.

### Tags

Please use the official tag **Korea09** for any blog story, picture or video posted online from the World Economic Forum on East Asia. Twitter users should use the official hashtag **#Korea09** for all tweets. The short URL to our website is <http://tr.im/Korea09>

### Previous World Economic Forum on East Asia Meetings

The Forum has also held the World Economic Forum on East Asia meetings in 2008 in Kuala Lumpur, Malaysia; 2007 in Singapore; 2006 in Tokyo, Japan; 2005 in Singapore; 2004 in Seoul, Republic of Korea; 2003 in Singapore; 2002 in Kuala Lumpur, Malaysia; 2001 in Hong Kong SAR; 2000 in Melbourne, Australia; 1999 in Singapore; 1998 in Singapore; 1997 in Hong Kong SAR; 1996 in Hong Kong SAR; 1995 in Singapore; 1994 in Singapore; 1993 in Hong Kong SAR; 1992 in Hong Kong SAR.

### Useful links to keep you updated during the World Economic Forum on East Asia

1. Everything about this year's World Economic Forum on East Asia:  
<http://www.weforum.org/eastasia2009>
2. In-depth interviews with key participants:  
<http://www.weforum.org/eastasia2009/interviews>
3. Summaries from the World Economic Forum on East Asia:  
<http://www.weforum.org/eastasia2009/summaries>  
(the website will be LIVE as of 18 June)
4. Photos for the media:  
<http://www.weforum.org/eastasia2009/photos>
5. Befriend the Forum on MySpace:  
<http://www.myspace.com/worldeconomicforum>
6. Become a fan of the Forum on Facebook:  
<http://www.facebook.com/worldeconomicforum>
7. Webcasts of the plenary sessions:  
<http://www.weforum.org/eastasia2009/webcasts>
8. Key quotes from the meeting on Twitter:  
<http://twitter.com/davos>

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9. Join the Davos Debates on East Asia  
<http://www.youtube.com/Davos>
10. Subscribe to our Press Releases here:  
<http://www.weforum.org/pressreleases>