

Helmy Abouleish – SEKEM – Egypt



The first company in Egypt to introduce bio-dynamic farming methods. Today, it dominates the domestic market for organic food, phyto-pharmaceuticals and successfully sells to the international market. SEKEM maintains the view that profit-making can go hand-in-hand with social and cultural advancement. It provides employees and the farming communities throughout the country with the chance to improve their education, health and quality of life.

Rodrigo Baggio – Center for Digital Inclusion (CDI) – Brazil



Fosters social inclusion by using information and communication technologies as tools to encourage active citizenship. Using a social franchise model, CDI has expanded nationally to 19 Brazilian states, setting up partnerships with 891 community-based organizations in urban slums which operate the CDI. It is also present in seven other countries. In a recent evaluation conducted by an external consultant group, 87% of the students said that CDI schools had a positive impact on their lives, including regular school attendance, better job opportunities and avoiding criminal offenses.

Sherif El Ghamrawy – Basata – Egypt



Working towards the sustainability and conservation of Egypt's natural resources, Basata and its NGO arm Hemaya are revolutionizing waste management. Dealing with three different types of wastes; Tourist establishments' waste, the Bedouins' waste, and that of the people who moved from the Nile Delta to the area, Basata and its NGO arm Hemaya, designed a system to have the waste sorted at its source. Waste is sorted at source into organic and non-organic, distributing the organic amongst the Bedouins as food for cattle, and the non-organic transferred to stations to be sorted into 15 kinds of plastic, 40 kinds of glass, and all different types of metals, cloth, and paper. It is then packed, or shredded or pressed and sent off to Cairo for the recycling process.

Andreas Heinecke – Dialogue in the Dark – Germany



A unique exhibition concept which breaks down mental prejudices around handicapped and fosters dialogue. Dialogue in the Dark is currently running more than 20 temporary and permanent exhibitions around the world in which visitors are being led by blind guides through an exhibition in the total dark. As a result, they experience a role reversal which alters the perception of the "differently abled". The concept has been taken a step further into the realm of the hearing impaired. "Scenes de Silence" allows visitors to explore the various forms of non-verbal communication.

Zeinab Al Momani – Sakhrah Women's Society Cooperative – Jordan



The Sakhrah Women's Cooperative aims to raise the standard of living for the people of the area through the creation of different self-sustaining projects. Starting out with the Zain Nursery and Kindergarten School to support women who are duty-bound to care for their children, the Cooperative offers the women loans to start their own enterprises and activities. It also provides the necessary technical training to become project managers of various agricultural and dairy initiative. The 721 members contribute funds that are then invested into projects such as the dairy plant, sewing workshop and the grain processing and packaging project, which produce goods that are sold through channels throughout the area and beyond.

Rory Stear (not participating) and Kristine Pearson – Freeplay Energy Group and Freeplay Foundation UK and South Africa



Freeplay has distributed over 250,000 self-powered radios in sub-Saharan Africa providing continuous access to information and education to more than 6 million people. Freeplay's patented wind-up technology has been used also for torches, water purifiers, cell phone chargers and fetal heart monitors. The popularity of its products in affluent markets allows the Foundation to buy the products at a subsidized rate for humanitarian and development efforts.



Sari Revkin – Yedid – Israel



An association, founded in 1997, that operates "storefront" community centres in low-income neighbourhoods, towns and cities throughout Israel that help disadvantaged Israelis access rights and entitlements, and it fosters their commitment to democracy in Israel. In the past eleven years, it has established 27 citizen rights centres across the country and has assisted over 220,000 citizens.

Soraya Salti – INJAZ – Jordan



Injaz objective is to promote Jordanian youth by improving their skills to increase their employment opportunities as either employees or employers who are well-qualified to play a more efficient role in national economy and society. Injaz reaches approximately 100.000 students per year in the Arab World (65.000 in Jordan). Starting already at elementary school level, through age appropriate curriculum they accompany the student throughout its whole education in order to transform them into more entrepreneurial and self confident persons.

Mustafa Sari – Doga Gözcüleri Dernegi (Nature Observer's Society) – Turkey



Using the tools of his scientific research, Sari has come up with a replicable approach to fishery management in the Lake Van region. Working collaboratively with the fishermen and wholesalers, governments and inhabitants of the 400 km wide region, the strategy of "problem based social participation" to raise awareness about the fish depletion process brought social change in the region's fishing industry. Since the launching of the organization, fisherman have seen a three-fold increase in their revenues from adopting sustainable fishing practices that have risen from 10 to 60%.

Pierre Tami – Hagar – Cambodia



Offers an array of social and market-oriented initiatives to break the cycle of poverty among vulnerable mothers and children. Hagar understands that rehabilitation will only be successful if the participant has been able to reintegrate into society. To ensure success, women are given the chance to earn their living in one of Hagar's commercial enterprises. Over its 10 years of operation, 10,000 have benefited directly.