



Contact Vivian Gee, Head of East Asia and Southeast Asia, Tel.: +41 (0)76 869 1316, E-mail vivian.gee@schwabfound.org

AMBROSIUS RUWINDRIJARTO AND SILVERIUS OSCAR UNGGUL OF TELAPAK WIN SOCIAL ENTREPRENEUR OF THE YEAR 2008 IN INDONESIA

- Ambrosius Ruwindrijarto, President, and Silverius Oscar Unggul, Vice-President, of Telapak jointly win Social Entrepreneur of the Year Award 2008 in Indonesia
- Telapak is an organization dedicated to ecological justice and community development
- For more on the winner and the other finalists, click on <http://www.schwabfound.org>

Jakarta, 3 December 2008 – Ambrosius Ruwindrijarto, President of Telapak, accepted the prestigious Social Entrepreneur of the Year Award 2008 in Indonesia at the annual Entrepreneur of the Year celebration organized by Ernst & Young. “I’m very thankful for this opportunity to share our organization’s vision and mission with others,” he said. “Public awareness is essential to promoting ecological justice and community development.” The Social Entrepreneur of the Year Award is an initiative of The Schwab Foundation for Social Entrepreneurship in collaboration with Ernst & Young in Indonesia. Ernst & Young also confers recognition for other categories for its own entrepreneur of the year award.

The Social Entrepreneur of the Year Award will provide Ruwindrijarto and Silverius Oscar Unggul, Vice-President of Telapak and joint winner of the award, with the opportunity to take part in World Economic Forum activities and join the Schwab Foundation’s global network. They will also have unprecedented opportunities to engage with global decision-makers from the public, corporate, media and academic sectors to strengthen and expand their business model.

Telapak is an association of NGO activists, business practitioners, academics, media affiliates and leaders of indigenous people. The organization sustains its activities through cooperatives and community enterprises in printing, mass media, food production and sustainable fisheries and forestry. Telapak’s mission is to influence public policy as it relates to conservation, to establish community-driven natural resource management, and to stop the unprecedented rate of ecosystem destruction while involving in the process the impoverished communities living in and around rich natural resources. Among their many achievements, Ruwindrijarto and Unggul have succeeded in creating an effective monitoring mechanism to oversee the quota system for harvesting timber and coral in a sustainable way.

The Social Entrepreneur of the Year is chosen based on a rigorous selection process, which encompasses thorough background research, two rounds of applications, as well as a site visit. In their work, the social entrepreneurs must demonstrate large-scale, transformational benefit for marginalized populations or for society at large. This year’s distinguished jury had representatives from both the public and private sectors: Subarto Zaini (Supervisory Board of Center for Corporate Leadership), Ir. Ciputra (President Commissioner of PT Ciputra Development Tbk), Tony Chen (President Director of PT Microsoft Indonesia), Zaki Baridwan (Professor of University of Gajah Mada), and Guiseppe Nicolosi (Chief Executive Officer of Ernst & Young Indonesia).

The other two finalists were Agung Alit of Mitra Bali and Imam Pituduh of Perkerti, both organizations focusing on fair trade handicrafts in Indonesia.

Note to Editors:

The Schwab Foundation – (<http://www.schwabfound.org>)

The Geneva-based Schwab Foundation is a sister organization of the World Economic Forum. Through its Social Entrepreneurship awards, the Foundation provides a national platform to promote social entrepreneurship as a key element to advance societies and address social problems in an innovative and effective manner. It also fosters a close-knit network of social entrepreneurs who have successfully implemented and scaled their transformational ideas so they may exchange ideas and replicate best practices. Finally, the Foundation creates unprecedented opportunities where social entrepreneurs can further the legitimacy of their work, have access to usually inaccessible networks, and in consequence, mobilize financial and other resources that enable them to continue to strengthen and expand.

Ernst & Young (www.ey.com)

Ernst & Young is a global leader in assurance, tax, transaction and advisory services. Ernst & Young Entrepreneur of the Year ® is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. The programme is run in more than 135 cities in 50 countries.

For further information please contact:

Ernst & Young Entrepreneur of the Year Committee
Indonesia Stock Exchange Building
Tower 1, 12th Floor
Jalan Sudirman Kav. 52-53
Jakarta 12190
Indonesia

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