

TECHNOLOGY PIONEERS

NOMINATION FORM

The World Economic Forum's Technology Pioneers programme identifies the new technologies and business models that will transform society. The programme focuses on distinguishing those innovations that will have a dramatic and sustainable impact on society.

Nomination Criteria

The nomination will be evaluated on the basis of the criteria below:

1. *Innovation:* The Company's technology must be truly innovative. A new version or repackaging of an already well-accepted technological solution does not qualify as an innovation. The innovation should be recent – not more than two years old. The company should invest significantly in R&D.
2. *Potential Impact:* This Company's technology must have the potential to have a substantial long-term impact on business and society in the future.
3. *Growth and Sustainability:* The company should have all the signs of a long-term market leader and should have well-formulated plans for future development and growth.
4. *Proof of Concept:* The Company must have a product on the market or have proven practical applications of the technology. Companies in "stealth" mode and companies with untested ideas or models will not qualify.
5. *Leadership:* The Company must have visionary leadership that plays a critical role in driving the company towards reaching its goals.
6. *Status:* The Company must not currently be a Member of the World Economic Forum. This criterion applies to the parent company, thus wholly-owned subsidiaries of large firms are not eligible.

Nominated by: _____

Organization: _____

I would like to nominate the following company as a Technology Pioneer:

Company: _____

Name and title of top person at company: _____
(Founder, Chief Executive Officer, etc.)

Company website: _____

E-mail address of company contact person: _____

Category of Company

Select one:

- Biotechnology/health/medical devices
- ICT technologies
- Energy and environmental technologies

Questions

1. Please describe why the company and/or the technology innovation could be characterized as pioneering with high potential for future growth and success in the long-term.

2. Please give references (magazine/newspaper articles, websites) if available.