

Botswana

Key indicators

Population (millions), 2005.....	1.8
Surface area (1,000 square kilometers)	581.7
Gross domestic product (US\$ billions), 2005	10.2
Gross domestic product (PPP, US\$) per capita, 2005	11,410
Real GDP growth (percent), 2005.....	6.2

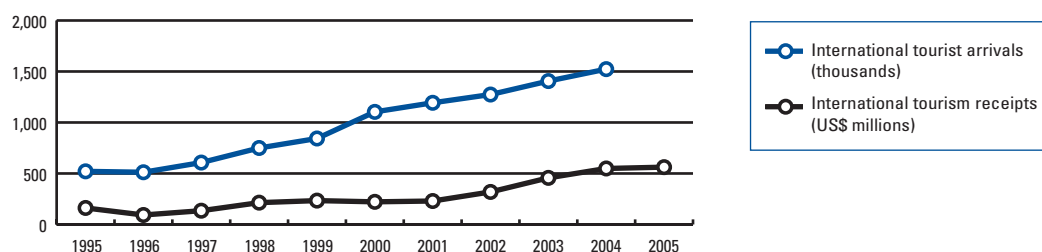
Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

T&T industry, 2006 estimates	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions)	3.3	4.9
Employment (1,000 jobs).....	4.6	2.3
T&T economy, 2006 estimates		
GDP (US\$ millions)	8.0	4.8
Employment (1,000 jobs).....	9.6	2.3

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2004	1,523
International tourism receipts (US\$ millions), 2005	562



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index	70	4.0
T&T regulatory framework	64	4.2
Policy rules and regulations.....	59	4.7
Environmental regulation.....	59	4.1
Safety and security	55	4.7
Health and hygiene.....	86	4.1
Prioritization of T&T strategies.....	83	3.4
T&T business environment and infrastructure	69	3.3
Air transport infrastructure	59	3.1
Ground transport infrastructure	66	3.5
Tourism infrastructure	73	2.7
ICT infrastructure	97	1.9
Price competitiveness in T&T industry	16	5.3
T&T human, cultural, and natural resources	85	4.5
Human resources.....	113	3.5
Education and training.....	77	4.5
Availability of qualified labor	109	3.6
Workforce wellness	117	2.4
National tourism perception.....	28	5.6
Natural and cultural resources.....	62	4.3

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
Policy rules and regulations					
1.04	Visa requirements	15	1.05	Openness of bilateral Air Service Agreements	96
Environmental regulation					
2.03	Government prioritization of sustainable T&T	38	1.03	Rules governing foreign direct investment	68
Safety and security					
3.01	Business costs of terrorism	22	1.01	Foreign ownership restrictions	57
Health and hygiene					
4.01	Gov't efforts to reduce health risks from pandemics	33	1.02	Property rights	52
4.04	Access to improved drinking water	45	Environmental regulation		
Prioritization of Travel & Tourism					
5.01	Government prioritization of the T&T industry	25	2.01	Stringency of environmental regulation	76
5.03	Effectiveness of marketing and branding	49	2.02	Clarity and stability of environmental regulations	54
Air transport infrastructure					
6.04	Airport density	7	Safety and security		
6.03	Departures per 1,000 population	47	3.03	Business costs of crime and violence	66
Ground transport infrastructure					
7.02	Railroad infrastructure	48	3.02	Reliability of police services	62
Price competitiveness in the T&T industry					
10.01	Ticket taxes and airport charges	16	Health and hygiene		
10.03	Extent and effect of taxation	16	4.02	Physician density	96
10.04	Fuel price level	49	4.03	Access to improved sanitation	96
Human resources					
11.01	Primary education enrollment	1	Prioritization of Travel & Tourism		
Natural and cultural resources					
13.03	Nationally protected areas	19	5.04	T&T fair attendance	105
13.02	Carbon dioxide damage	47	5.02	T&T government expenditure	78
Air transport infrastructure					
Ground transport infrastructure					
Tourism infrastructure					
ICT infrastructure					
Price competitiveness in the T&T industry					
Human resources					
National tourism perception					
Natural and cultural resources					