

# Bulgaria

## Key indicators

Population (millions), 2005.....	7.7
Surface area (1,000 square kilometers) .....	111.0
Gross domestic product (US\$ billions), 2005 .....	26.7
Gross domestic product (PPP, US\$) per capita, 2005 .....	9,223
Real GDP growth (percent), 2005.....	5.5

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

## Travel & Tourism indicators

### T&T industry, 2006 estimates

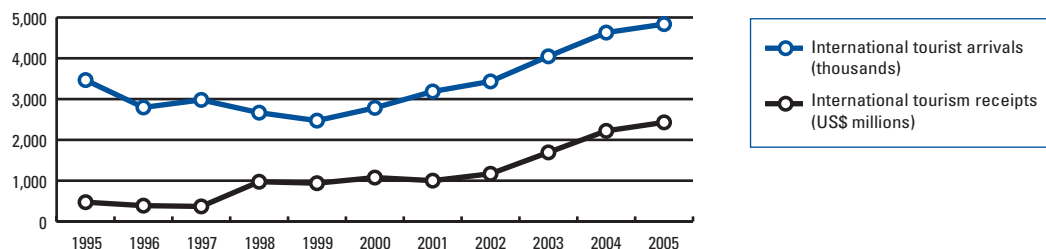
		Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions) .....	1,320	4.6	4.0
Employment (1,000 jobs).....	117	4.0	-0.7

### T&T economy, 2006 estimates

GDP (US\$ millions) .....	4,576	16.0	3.9
Employment (1,000 jobs).....	400	13.6	-0.7

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005 .....	4,837
International tourism receipts (US\$ millions), 2005 .....	2,429



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
<b>2007 Index</b> .....	<b>54</b>	<b>4.3</b>
<b>T&amp;T regulatory framework</b> .....	<b>66</b>	<b>4.2</b>
Policy rules and regulations.....	82	4.2
Environmental regulation.....	103	3.2
Safety and security .....	107	3.5
Health and hygiene.....	27	5.8
Prioritization of T&T strategies.....	45	4.1
<b>T&amp;T business environment and infrastructure</b> .....	<b>56</b>	<b>3.6</b>
Air transport infrastructure .....	76	2.8
Ground transport infrastructure .....	70	3.3
Tourism infrastructure .....	25	4.4
ICT infrastructure .....	50	3.1
Price competitiveness in T&T industry .....	59	4.6
<b>T&amp;T human, cultural, and natural resources</b> .....	<b>41</b>	<b>5.1</b>
Human resources.....	67	5.1
Education and training.....	67	4.6
Availability of qualified labor .....	84	4.0
Workforce wellness .....	48	6.6
National tourism perception.....	30	5.6
Natural and cultural resources.....	43	4.7

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

## T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
<b>Policy rules and regulations</b>					
1.04	Visa requirements .....	1	1.03	Rules governing foreign direct investment .....	113
<b>Health and hygiene</b>					
4.03	Access to improved sanitation .....	1	1.01	Foreign ownership restrictions.....	101
4.04	Access to improved drinking water .....	1	1.05	Openness of bilateral Air Service Agreements .....	93
4.02	Physician density.....	13	1.02	Property rights.....	91
<b>Prioritization of Travel &amp; Tourism</b>					
5.04	T&T fair attendance.....	15	<b>Environmental regulation</b>		
<b>Air transport infrastructure</b>					
6.04	Airport density.....	17	2.02	Clarity and stability of environmental regulations .....	107
<b>Ground transport infrastructure</b>					
7.02	Railroad infrastructure .....	45	2.03	Government prioritization of sustainable T&T .....	104
<b>Tourism infrastructure</b>					
8.01	Hotel rooms.....	20	2.01	Stringency of environmental regulation .....	90
8.03	ATMs accepting Visa cards .....	30	<b>Safety and security</b>		
8.02	Presence of major car rental companies.....	35	3.02	Reliability of police services .....	116
<b>ICT infrastructure</b>					
9.03	Telephone lines.....	35	3.03	Business costs of crime and violence.....	97
<b>Price competitiveness in the T&amp;T industry</b>					
10.01	Ticket taxes and airport charges.....	17	3.01	Business costs of terrorism .....	95
10.02	Purchasing power parity.....	39	<b>Health and hygiene</b>		
<b>Human resources</b>					
11.01	Primary education enrollment .....	1	4.01	Gov't efforts to reduce health risks from pandemics .....	102
11.02	Secondary education enrollment.....	1	<b>Prioritization of Travel &amp; Tourism</b>		
11.08	HIV prevalence .....	1	5.03	Effectiveness of marketing and branding .....	83
11.09	Malaria incidence.....	1	5.02	T&T government expenditure .....	59
11.10	Tuberculosis incidence .....	44	5.01	Government prioritization of the T&T industry.....	58
<b>National tourism perception</b>					
12.01	Tourism openness .....	13	<b>Air transport infrastructure</b>		
12.03	Recommendation to extend business trips .....	41	6.06	International air transport network .....	99
<b>Natural and cultural resources</b>					
13.05	Risk of malaria and yellow fever .....	1	6.01	Quality of air transport infrastructure .....	92
13.01	Number of World Heritage sites .....	21	6.03	Departures per 1,000 population.....	78
<b>Ground transport infrastructure</b>					
<b>ICT infrastructure</b>					
<b>Price competitiveness in the T&amp;T industry</b>					
<b>Human resources</b>					
<b>National tourism perception</b>					
<b>Natural and cultural resources</b>					