

Canada

Key indicators

Population (millions), 2005.....	32.3
Surface area (1,000 square kilometers)	9,984.7
Gross domestic product (US\$ billions), 2005	1,132.4
Gross domestic product (PPP, US\$) per capita, 2005	34,273
Real GDP growth (percent), 2005.....	2.9

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

T&T industry, 2006 estimates

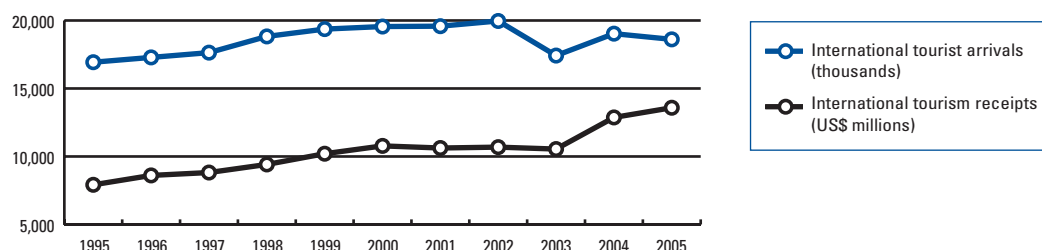
	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions)	41,458	3.5
Employment (1,000 jobs).....	677	4.1

T&T economy, 2006 estimates

GDP (US\$ millions)	131,829	11.1
Employment (1,000 jobs).....	1,942	11.9

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005	18,612
International tourism receipts (US\$ millions), 2005	13,584



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index	7	5.3
T&T regulatory framework	15	5.3
Policy rules and regulations.....	16	5.5
Environmental regulation.....	19	5.4
Safety and security	21	5.4
Health and hygiene.....	38	5.7
Prioritization of T&T strategies.....	32	4.6
T&T business environment and infrastructure	4	5.2
Air transport infrastructure	2	5.7
Ground transport infrastructure	13	5.7
Tourism infrastructure	16	5.3
ICT infrastructure	4	5.8
Price competitiveness in T&T industry	110	3.7
T&T human, cultural, and natural resources	16	5.4
Human resources.....	12	5.7
Education and training.....	16	5.9
Availability of qualified labor	67	4.2
Workforce wellness	9	6.9
National tourism perception.....	76	4.7
Natural and cultural resources.....	11	5.9

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
Policy rules and regulations					
1.05	Openness of bilateral Air Service Agreements	10	1.03	Rules governing foreign direct investment	50
Health and hygiene					
4.03	Access to improved sanitation	1	1.04	Visa requirements	43
4.04	Access to improved drinking water	1	1.01	Foreign ownership restrictions	28
Prioritization of Travel & Tourism					
5.04	T&T fair attendance	4	1.02	Property rights	20
Air transport infrastructure					
6.05	Number of operating airlines	8	Environmental regulation		
6.02	Available seat kilometers	9	2.03	Government prioritization of sustainable T&T	26
6.04	Airport density	9	2.02	Clarity and stability of environmental regulations	18
Tourism infrastructure					
8.02	Presence of major car rental companies	1	2.01	Stringency of environmental regulation	15
ICT infrastructure					
9.03	Telephone lines	7	Safety and security		
9.01	Extent of business Internet use	9	3.01	Business costs of terrorism	74
9.02	Internet users	9	3.03	Business costs of crime and violence	29
Human resources					
11.01	Primary education enrollment	1	3.02	Reliability of police services	14
11.02	Secondary education enrollment	1	Health and hygiene		
11.09	Malaria incidence	1	4.02	Physician density	48
11.10	Tuberculosis incidence	5	4.01	Gov't efforts to reduce health risks from pandemics	41
11.11	Life expectancy	8	Prioritization of Travel & Tourism		
National tourism perception					
12.02	Attitude toward tourists	7	5.01	Government prioritization of the T&T industry	61
Natural and cultural resources					
13.05	Risk of malaria and yellow fever	1	5.03	Effectiveness of marketing and branding	46
Air transport infrastructure					
Ground transport infrastructure					
6.03	Departures per 1,000 population	31	7.01	Road infrastructure	16
6.01	Quality of air transport infrastructure	17	7.03	Port infrastructure	16
6.06	International air transport network	13	7.02	Railroad infrastructure	14
Tourism infrastructure					
8.01	Hotel rooms	16	7.04	Domestic transport network	13
8.03	ATMs accepting Visa cards	15	Price competitiveness in the T&T industry		
Human resources					
10.01	Ticket taxes and airport charges	117	11.07	Ease of hiring foreign labor	98
10.02	Purchasing power parity	100	11.08	HIV prevalence	62
10.03	Extent and effect of taxation	66	11.06	Hiring and firing practices	44
10.04	Fuel price level	63	11.05	Extent of staff training	24
National tourism perception					
11.03	Quality of the educational system	14	12.01	Tourism openness	83
11.04	Local availability of research and training services	13	12.03	Recommendation to extend business trips	59
Natural and cultural resources					
13.02	Carbon dioxide damage	49			
13.03	Nationally protected areas	41			
13.01	Number of World Heritage sites	15			
13.04	Business concern for ecosystems	15			