

Colombia

Key indicators

Population (millions), 2005.....	45.6
Surface area (1,000 square kilometers)	1,138.9
Gross domestic product (US\$ billions), 2005	122.3
Gross domestic product (PPP, US\$) per capita, 2005	7,326
Real GDP growth (percent), 2005.....	5.1

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

T&T industry, 2006 estimates

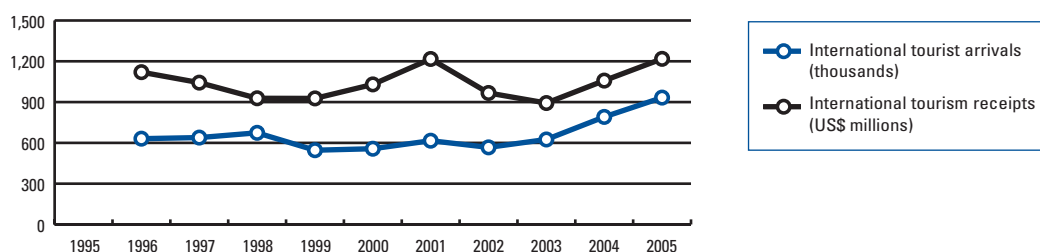
	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions)	2.1	3.4
Employment (1,000 jobs).....	2.0	2.2

T&T economy, 2006 estimates

GDP (US\$ millions)	6.2	4.3
Employment (1,000 jobs).....	5.5	3.0

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005	933
International tourism receipts (US\$ millions), 2005	1,218



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index	72	4.0
T&T regulatory framework	69	4.1
Policy rules and regulations.....	41	5.0
Environmental regulation.....	58	4.1
Safety and security	105	3.5
Health and hygiene.....	55	4.9
Prioritization of T&T strategies.....	98	3.1
T&T business environment and infrastructure	77	3.1
Air transport infrastructure	50	3.3
Ground transport infrastructure	86	2.8
Tourism infrastructure	79	2.5
ICT infrastructure	67	2.5
Price competitiveness in T&T industry	71	4.5
T&T human, cultural, and natural resources	78	4.6
Human resources.....	58	5.2
Education and training.....	66	4.6
Availability of qualified labor	51	4.5
Workforce wellness	63	6.4
National tourism perception.....	89	4.5
Natural and cultural resources.....	72	4.2

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124	
Policy rules and regulations			Policy rules and regulations			
1.04	Visa requirements	1	1.01	Foreign ownership restrictions.....	67	
1.05	Openness of bilateral Air Service Agreements.....	40	1.03	Rules governing foreign direct investment.....	65	
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Environmental regulation			Environmental regulationF			
2.01	Stringency of environmental regulation	45	2.03	Government prioritization of sustainable T&T	74	
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Air transport infrastructure			Safety and security			
6.04	Airport density	21	3.01	Business costs of terrorism	122	
6.02	Available seat kilometers.....	43	3.03	Business costs of crime and violence.....	101	
6.03	Departures per 1,000 population.....	45	3.02	Reliability of police services	53	
6.05	Number of operating airlines.....	50	<hr/>			
6.06	International air transport network	50	Health and hygiene			
<hr/>			Health and hygiene			
Price competitiveness in the T&T industry			Health and hygiene			
10.04	Fuel price level	18	4.01	Gov't efforts to reduce health risks from pandemics	66	
10.02	Purchasing power parity	37	4.02	Physician density.....	64	
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Human resources			Health and hygiene			
11.01	Primary education enrollment	1	4.04	Access to improved drinking water	53	
11.07	Ease of hiring foreign labor	49	4.03	Access to improved sanitation	52	
11.11	Life expectancy	49	<hr/>			
<hr/>			Prioritization of Travel & Tourism			
Natural and cultural resources			Prioritization of Travel & Tourism			
13.01	Number of World Heritage sites	40	5.02	T&T government expenditure	90	
13.03	Nationally protected areas.....	44	5.04	T&T fair attendance.....	90	
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			Air transport infrastructure			
			Air transport infrastructure			
			6.01 Quality of air transport infrastructure			53
			<hr/>			
			Ground transport infrastructure			
			Ground transport infrastructure			
			7.02 Railroad infrastructure			107
			7.01 Road infrastructure.....			87
			7.03 Port infrastructure			82
			7.04 Domestic transport network			62
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			Tourism infrastructure			
			Tourism infrastructure			
			8.01 Hotel rooms.....			78
			8.02 Presence of major car rental companies.....			66
			8.03 ATMs accepting Visa cards			59
			<hr/>			
			ICT infrastructure			
			ICT infrastructure			
			9.01 Extent of business Internet use.....			71
			9.02 Internet users			67
			9.03 Telephone lines.....			65
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			Price competitiveness in the T&T industry			
			Price competitiveness in the T&T industry			
			10.01 Ticket taxes and airport charges.....			113
			10.03 Extent and effect of taxation.....			109
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			Human resources			
			Human resources			
			11.09 Malaria incidence.....			99
			11.08 HIV prevalence			82
			11.02 Secondary education enrollment.....			79
			11.04 Local availability of research and training services.....			70
			11.05 Extent of staff training.....			67
			11.10 Tuberculosis incidence			62
			11.06 Hiring and firing practices.....			58
			11.03 Quality of the educational system			56
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			National tourism perception			
			National tourism perception			
			12.01 Tourism openness			75
			12.02 Attitude toward tourists			72
			12.03 Recommendation to extend business trips			63
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			Natural and cultural resources			
			Natural and cultural resources			
			13.05 Risk of malaria and yellow fever			97
			13.04 Business concern for ecosystems			66
			13.02 Carbon dioxide damage.....			64