

Croatia

Key indicators

Population (millions), 2005.....	4.4
Surface area (1,000 square kilometers)	56.5
Gross domestic product (US\$ billions), 2005	38.5
Gross domestic product (PPP, US\$) per capita, 2005	12,325
Real GDP growth (percent), 2005.....	4.3

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

T&T industry, 2006 estimates

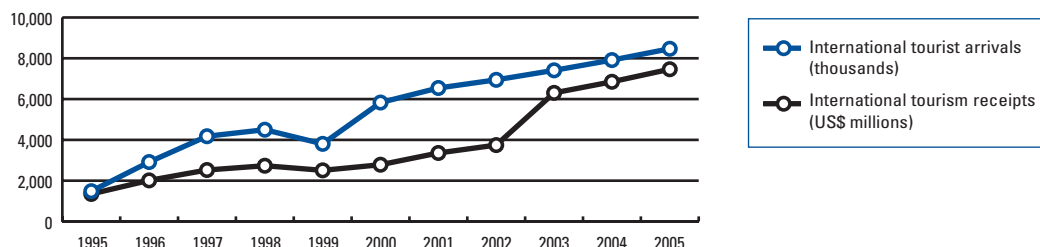
		Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions)	3,613	9.2	8.2
Employment (1,000 jobs).....	121	10.6	4.5

T&T economy, 2006 estimates

GDP (US\$ millions)	7,849	20.1	8.3
Employment (1,000 jobs).....	262	23.1	4.7

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005	8,467
International tourism receipts (US\$ millions), 2005	7,463



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index	38	4.7
T&T regulatory framework	58	4.4
Policy rules and regulations.....	72	4.6
Environmental regulation.....	52	4.3
Safety and security.....	63	4.5
Health and hygiene.....	66	4.6
Prioritization of T&T strategies.....	57	3.9
T&T business environment and infrastructure	40	4.1
Air transport infrastructure	80	2.7
Ground transport infrastructure	46	4.0
Tourism infrastructure	11	5.7
ICT infrastructure	34	3.8
Price competitiveness in T&T industry	96	4.1
T&T human, cultural, and natural resources	11	5.5
Human resources.....	54	5.2
Education and training.....	56	4.9
Availability of qualified labor	71	4.2
Workforce wellness	45	6.6
National tourism perception.....	4	6.5
Natural and cultural resources.....	36	4.9

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
Policy rules and regulations					
1.04	Visa requirements	15	1.03	Rules governing foreign direct investment	94
Safety and security					
3.01	Business costs of terrorism	27	1.02	Property rights	81
Health and hygiene					
4.01	Gov't efforts to reduce health risks from pandemics	37	1.01	Foreign ownership restrictions	74
Prioritization of Travel & Tourism					
5.04	T&T fair attendance	35	1.05	Openness of bilateral Air Service Agreements	45
5.01	Government prioritization of the T&T industry	37	Environmental regulation		
5.03	Effectiveness of marketing and branding	37	2.02	Clarity and stability of environmental regulations	52
Ground transport infrastructure					
7.01	Road infrastructure	37	2.03	Government prioritization of sustainable T&T	52
Tourism infrastructure					
8.02	Presence of major car rental companies	1	2.01	Stringency of environmental regulation	48
8.01	Hotel rooms	9	Safety and security		
8.03	ATMs accepting Visa cards	22	3.02	Reliability of police services	77
ICT infrastructure					
9.03	Telephone lines	30	3.03	Business costs of crime and violence	63
Human resources					
11.08	HIV prevalence	1	Health and hygiene		
11.09	Malaria incidence	1	4.02	Physician density	41
11.04	Local availability of research and training services	34	Prioritization of Travel & Tourism		
National tourism perception					
12.01	Tourism openness	3	5.02	T&T government expenditure	99
12.03	Recommendation to extend business trips	26	Air transport infrastructure		
12.02	Attitude toward tourists	30	6.02	Available seat kilometers	88
Natural and cultural resources					
13.05	Risk of malaria and yellow fever	1	6.06	International air transport network	86
Ground transport infrastructure					
Price competitiveness in the T&T industry					
Human resources					
ICT infrastructure					
Natural and cultural resources					