

Gambia

Key indicators

Population (millions), 2005.....	1.5
Surface area (1,000 square kilometers)	11.3
Gross domestic product (US\$ billions), 2005	0.5
Gross domestic product (PPP, US\$) per capita, 2005	2,002
Real GDP growth (percent), 2005.....	5.0

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

T&T industry, 2006 estimates

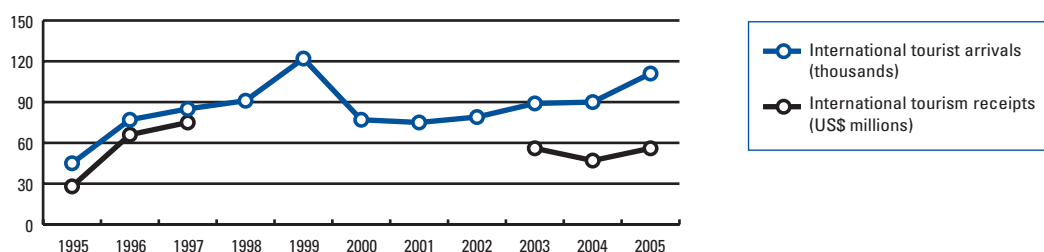
		Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions)	34	6.5	3.8
Employment (1,000 jobs).....	34	5.2	2.6

T&T economy, 2006 estimates

GDP (US\$ millions)	75	14.6	3.8
Employment (1,000 jobs).....	77	11.7	2.6

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005	111
International tourism receipts (US\$ millions), 2005	56



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index	84	3.8
T&T regulatory framework	52	4.5
Policy rules and regulations.....	74	4.4
Environmental regulation.....	43	4.4
Safety and security.....	48	4.8
Health and hygiene.....	95	3.8
Prioritization of T&T strategies.....	20	5.0
T&T business environment and infrastructure	106	2.7
Air transport infrastructure	102	2.2
Ground transport infrastructure	80	3.0
Tourism infrastructure	108	1.9
ICT infrastructure	104	1.8
Price competitiveness in T&T industry	73	4.5
T&T human, cultural, and natural resources	101	4.3
Human resources.....	107	4.0
Education and training.....	114	3.5
Availability of qualified labor	27	4.8
Workforce wellness	107	3.6
National tourism perception.....	25	5.7
Natural and cultural resources.....	108	3.2

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES	Rank/124	COMPETITIVE DISADVANTAGES	Rank/124
Policy rules and regulations		Policy rules and regulations	
1.03 Rules governing foreign direct investment	24	1.04 Visa requirements	92
1.01 Foreign ownership restrictions.....	30	1.02 Property rights.....	79
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Environmental regulation		Environmental regulation	
2.03 Government prioritization of sustainable T&T	19	2.01 Stringency of environmental regulation	62
2.02 Clarity and stability of environmental regulations	44	<hr/>	
<hr/>		Safety and security	
Safety and security		3.02 Reliability of police services	
3.01 Business costs of terrorism	1771	
3.03 Business costs of crime and violence.....	50	<hr/>	
<hr/>		Health and hygiene	
Prioritization of Travel & Tourism		4.02 Physician density	
5.01 Government prioritization of the T&T industry.....	9110	
5.02 T&T government expenditure	9	4.03 Access to improved sanitation	82
5.03 Effectiveness of marketing and branding	21	4.04 Access to improved drinking water	78
<hr/>		4.01 Gov't efforts to reduce health risks from pandemics	
Price competitiveness in the T&T industry	57	
10.02 Purchasing power parity.....	4	<hr/>	
10.03 Extent and effect of taxation.....	44	Prioritization of Travel & Tourism	
<hr/>		5.04 T&T fair attendance	
Human resources	90	
11.06 Hiring and firing practices.....	29	<hr/>	
11.07 Ease of hiring foreign labor	45	Air transport infrastructure	
<hr/>		6.02 Available seat kilometers.....	
National tourism perception	123	
12.02 Attitude toward tourists	14	6.04 Airport density	118
<hr/>		6.05 Number of operating airlines.....	117
		6.06 International air transport network	98
		6.01 Quality of air transport infrastructure	78
		<hr/>	
		Ground transport infrastructure	
		7.02 Railroad infrastructure	
	113	
		7.04 Domestic transport network	102
		7.01 Road infrastructure.....	75
		7.03 Port infrastructure	51
		<hr/>	
		Tourism infrastructure	
		8.02 Presence of major car rental companies.....	
	102	
		8.03 ATMs accepting Visa cards	
	101	
		<hr/>	
		ICT infrastructure	
		9.03 Telephone lines.....	
	102	
		9.01 Extent of business Internet use	
	100	
		9.02 Internet users	
	93	
		<hr/>	
		Price competitiveness in the T&T industry	
		10.01 Ticket taxes and airport charges.....	
	120	
		10.04 Fuel price level	
	68	
		<hr/>	
		Human resources	
		11.09 Malaria incidence.....	
	118	
		11.01 Primary education enrollment	
	117	
		11.04 Local availability of research and training services.....	
	112	
		11.10 Tuberculosis incidence	
	102	
		11.11 Life expectancy	
	102	
		11.02 Secondary education enrollment.....	
	101	
		11.08 HIV prevalence	
	93	
		11.05 Extent of staff training.....	
	88	
		11.03 Quality of the educational system	
	55	
		<hr/>	
		National tourism perception	
		12.03 Recommendation to extend business trips	
	107	
		<hr/>	
		Natural and cultural resources	
		13.05 Risk of malaria and yellow fever	
	103	
		13.03 Nationally protected areas.....	
	95	
		13.01 Number of World Heritage sites	
	73	
		13.02 Carbon dioxide damage.....	
	69	
		13.04 Business concern for ecosystems	
	60	