

Greece

Key indicators

Population (millions), 2005.....	11.1
Surface area (1,000 square kilometers)	132.0
Gross domestic product (US\$ billions), 2005	225.6
Gross domestic product (PPP, US\$) per capita, 2005	22,392
Real GDP growth (percent), 2005.....	3.7

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

T&T industry, 2006 estimates

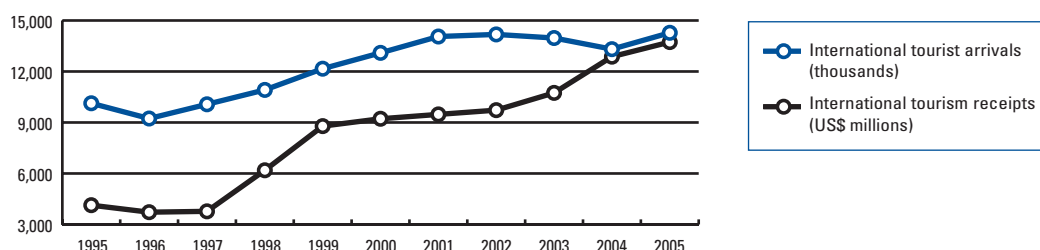
	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions)	15,288	6.5
Employment (1,000 jobs).....	295	6.7

T&T economy, 2006 estimates

GDP (US\$ millions)	35,631	15.1
Employment (1,000 jobs).....	699	15.9

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005	14,276
International tourism receipts (US\$ millions), 2005	13,731



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index	24	5.0
T&T regulatory framework	20	5.2
Policy rules and regulations.....	57	4.8
Environmental regulation.....	45	4.4
Safety and security	18	5.5
Health and hygiene.....	3	6.5
Prioritization of T&T strategies.....	22	4.9
T&T business environment and infrastructure	32	4.4
Air transport infrastructure	37	3.7
Ground transport infrastructure	34	4.4
Tourism infrastructure	7	6.0
ICT infrastructure	38	3.6
Price competitiveness in T&T industry	103	4.0
T&T human, cultural, and natural resources	15	5.4
Human resources.....	55	5.2
Education and training.....	47	5.0
Availability of qualified labor	96	3.8
Workforce wellness	21	6.8
National tourism perception.....	23	5.7
Natural and cultural resources.....	23	5.3

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
Safety and security					
3.03	Business costs of crime and violence.....	16			
Health and hygiene					
4.03	Access to improved sanitation	1			
4.04	Access to improved drinking water	1			
4.02	Physician density.....	3			
Prioritization of Travel & Tourism					
5.04	T&T fair attendance.....	4			
5.01	Government prioritization of the T&T industry.....	18			
Tourism infrastructure					
8.02	Presence of major car rental companies.....	1			
8.01	Hotel rooms.....	4			
8.03	ATMs accepting Visa cards	20			
ICT infrastructure					
9.03	Telephone lines.....	11			
Price competitiveness in the T&T industry					
10.01	Ticket taxes and airport charges.....	9			
Human resources					
11.01	Primary education enrollment	1			
11.09	Malaria incidence.....	1			
11.11	Life expectancy	15			
National tourism perception					
12.03	Recommendation to extend business trips	11			
12.01	Tourism openness	18			
12.02	Attitude toward tourists	23			
Natural and cultural resources					
13.05	Risk of malaria and yellow fever	1			
13.01	Number of World Heritage sites	12			
Policy rules and regulations					
1.03	Rules governing foreign direct investment	89			
1.01	Foreign ownership restrictions.....	61			
1.05	Openness of bilateral Air Service Agreements	50			
1.04	Visa requirements	43			
1.02	Property rights.....	37			
Environmental regulation					
2.02	Clarity and stability of environmental regulations	55			
2.01	Stringency of environmental regulation	50			
2.03	Government prioritization of sustainable T&T.....	24			
Safety and security					
3.02	Reliability of police services	34			
3.01	Business costs of terrorism	24			
Health and hygiene					
4.01	Gov't efforts to reduce health risks from pandemics	25			
Prioritization of Travel & Tourism					
5.02	T&T government expenditure	49			
5.03	Effectiveness of marketing and branding	32			
Air transport infrastructure					
6.04	Airport density	59			
6.06	International air transport network	40			
6.01	Quality of air transport infrastructure	36			
6.02	Available seat kilometers.....	31			
6.03	Departures per 1,000 population.....	27			
6.05	Number of operating airlines.....	24			
Ground transport infrastructure					
7.02	Railroad infrastructure	44			
7.01	Road infrastructure.....	42			
7.03	Port infrastructure	41			
7.04	Domestic transport network	29			
ICT infrastructure					
9.01	Extent of business Internet use	88			
9.02	Internet users	51			
Price competitiveness in the T&T industry					
10.04	Fuel price level	113			
10.02	Purchasing power parity.....	94			
10.03	Extent and effect of taxation.....	76			
Human resources					
11.06	Hiring and firing practices.....	108			
11.03	Quality of the educational system	60			
11.04	Local availability of research and training services.....	59			
11.07	Ease of hiring foreign labor	57			
11.05	Extent of staff training.....	52			
11.08	HIV prevalence	48			
11.02	Secondary education enrollment.....	38			
11.10	Tuberculosis incidence	31			
Natural and cultural resources					
13.03	Nationally protected areas.....	90			
13.04	Business concern for ecosystems	48			
13.02	Carbon dioxide damage.....	43			