

Guatemala

Key indicators

Population (millions), 2005.....	12.6
Surface area (1,000 square kilometers).....	108.9
Gross domestic product (US\$ billions), 2005.....	27.4
Gross domestic product (PPP, US\$) per capita, 2005.....	4,155
Real GDP growth (percent), 2005.....	3.2

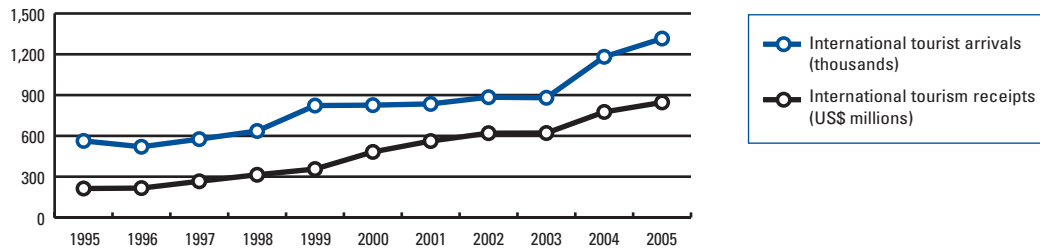
Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

		Percent of total	2007–2016 annual growth (% forecast)
T&T industry, 2006 estimates			
GDP (US\$ millions).....	1,004	2.9	4.0
Employment (1,000 jobs).....	123	2.5	3.8
T&T economy, 2006 estimates			
GDP (US\$ millions).....	2,311	6.6	4.1
Employment (1,000 jobs).....	279	5.7	4.0

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005.....	1,316
International tourism receipts (US\$ millions), 2005.....	846



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index.....	69	4.0
T&T regulatory framework.....68		
Policy rules and regulations.....	18	5.4
Environmental regulation.....	79	3.7
Safety and security.....	114	3.2
Health and hygiene.....	76	4.2
Prioritization of T&T strategies.....	38	4.2
T&T business environment and infrastructure.....76		
Air transport infrastructure.....	55	3.2
Ground transport infrastructure.....	73	3.1
Tourism infrastructure.....	76	2.6
ICT infrastructure.....	71	2.5
Price competitiveness in T&T industry.....	74	4.4
T&T human, cultural, and natural resources.....69		
Human resources.....	78	4.9
Education and training.....	93	4.1
Availability of qualified labor.....	39	4.7
Workforce wellness.....	77	6.1
National tourism perception.....	74	4.7
Natural and cultural resources.....	56	4.5

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
Policy rules and regulations					
1.05	Openness of bilateral Air Service Agreements	3	1.02	Property rights	73
1.04	Visa requirements	43	1.03	Rules governing foreign direct investment	70
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Health and hygiene					
4.04	Access to improved drinking water	45	1.01	Foreign ownership restrictions	62
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Prioritization of Travel & Tourism					
5.04	T&T fair attendance	35	Environmental regulation		
5.02	T&T government expenditure	36	2.02	Clarity and stability of environmental regulations	88
5.01	Government prioritization of the T&T industry	48	2.01	Stringency of environmental regulation	78
5.03	Effectiveness of marketing and branding	50	2.03	Government prioritization of sustainable T&T	69
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Air transport infrastructure					
6.04	Airport density	10	Safety and security		
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ICT infrastructure					
9.01	Extent of business Internet use	39	3.03	Business costs of crime and violence	121
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Price competitiveness in the T&T industry					
10.03	Extent and effect of taxation	37	3.02	Reliability of police services	114
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Human resources					
11.01	Primary education enrollment	1	3.01	Business costs of terrorism	86
11.06	Hiring and firing practices	28	<hr/>		
National tourism perception					
12.03	Recommendation to extend business trips	32	Health and hygiene		
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Natural and cultural resources					
13.03	Nationally protected areas	16	4.01	Gov't efforts to reduce health risks from pandemics	98
13.02	Carbon dioxide damage	31	4.02	Physician density	81
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Air transport infrastructure					
6.03	Departures per 1,000 population	88	4.03	Access to improved sanitation	74
6.02	Available seat kilometers	77	<hr/>		
6.05	Number of operating airlines	77	Ground transport infrastructure		
6.01	Quality of air transport infrastructure	66	7.02	Railroad infrastructure	112
6.06	International air transport network	58	7.04	Domestic transport network	85
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Tourism infrastructure					
8.03	ATMs accepting Visa cards	79	7.03	Port infrastructure	59
8.01	Hotel rooms	74	7.01	Road infrastructure	57
8.02	Presence of major car rental companies	55	<hr/>		
ICT infrastructure					
9.03	Telephone lines	83	Price competitiveness in the T&T industry		
9.02	Internet users	80	10.01	Ticket taxes and airport charges	112
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Human resources					
11.03	Quality of the educational system	111	10.02	Purchasing power parity	68
11.02	Secondary education enrollment	98	10.04	Fuel price level	55
11.09	Malaria incidence	97	<hr/>		
11.08	HIV prevalence	90	National tourism perception		
11.11	Life expectancy	79	12.02	Attitude toward tourists	96
11.10	Tuberculosis incidence	75	12.01	Tourism openness	58
11.05	Extent of staff training	73	<hr/>		
11.07	Ease of hiring foreign labor	64	Natural and cultural resources		
11.04	Local availability of research and training services	55	13.05	Risk of malaria and yellow fever	83
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National tourism perception					
12.02	Attitude toward tourists	96	13.01	Number of World Heritage sites	60
12.01	Tourism openness	58	13.04	Business concern for ecosystems	59
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Natural and cultural resources					
13.05	Risk of malaria and yellow fever	83			
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13.04	Business concern for ecosystems	59			