

# Italy

## Key indicators

Population (millions), 2005.....	57.5
Surface area (1,000 square kilometers).....	301.3
Gross domestic product (US\$ billions), 2005.....	1,765.5
Gross domestic product (PPP, US\$) per capita, 2005.....	28,534
Real GDP growth (percent), 2005.....	0.0

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

## Travel & Tourism indicators

### T&T industry, 2006 estimates

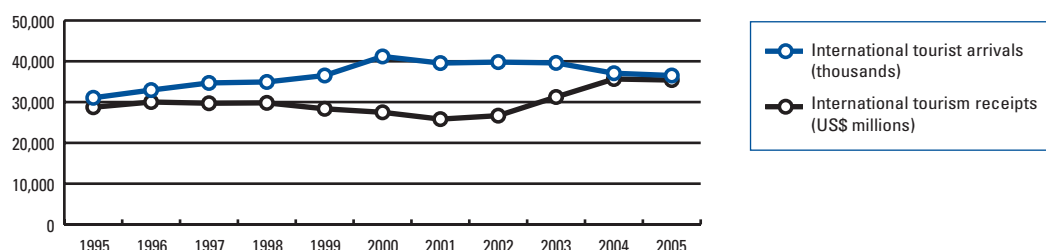
	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions).....	81,618.....4.6	1.8
Employment (1,000 jobs).....	1,115.....4.9	0.8

### T&T economy, 2006 estimates

GDP (US\$ millions).....	192,489.....10.8	1.7
Employment (1,000 jobs).....	2,703.....11.9	0.7

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005.....	36,513
International tourism receipts (US\$ millions), 2005.....	35,398



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
<b>2007 Index</b> .....	<b>33</b>	<b>4.8</b>
<b>T&amp;T regulatory framework</b> .....	<b>42</b>	<b>4.8</b>
Policy rules and regulations.....	70	4.6
Environmental regulation.....	54	4.3
Safety and security.....	53	4.7
Health and hygiene.....	5	6.4
Prioritization of T&T strategies.....	60	3.9
<b>T&amp;T business environment and infrastructure</b> .....	<b>30</b>	<b>4.4</b>
Air transport infrastructure.....	22	4.2
Ground transport infrastructure.....	55	3.8
Tourism infrastructure.....	8	6.0
ICT infrastructure.....	27	4.5
Price competitiveness in T&T industry.....	116	3.4
<b>T&amp;T human, cultural, and natural resources</b> .....	<b>32</b>	<b>5.2</b>
Human resources.....	46	5.3
Education and training.....	38	5.1
Availability of qualified labor.....	98	3.8
Workforce wellness.....	8	6.9
National tourism perception.....	66	4.8
Natural and cultural resources.....	20	5.5

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

## T&amp;T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
<b>Policy rules and regulations</b>					
1.05	Openness of bilateral Air Service Agreements .....	28	1.01	Foreign ownership restrictions .....	103
<b>Environmental regulation</b>					
2.01	Stringency of environmental regulation .....	32	1.03	Rules governing foreign direct investment .....	101
<b>Health and hygiene</b>					
4.03	Access to improved sanitation .....	1	1.02	Property rights .....	43
4.04	Access to improved drinking water .....	1	1.04	Visa requirements .....	43
4.02	Physician density .....	5	<b>Environmental regulation</b>		
4.01	Gov't efforts to reduce health risks from pandemics .....	32	2.03	Government prioritization of sustainable T&T .....	106
<b>Prioritization of Travel &amp; Tourism</b>					
5.04	T&T fair attendance .....	15	2.02	Clarity and stability of environmental regulations .....	40
<b>Air transport infrastructure</b>					
6.05	Number of operating airlines .....	5	<b>Safety and security</b>		
6.02	Available seat kilometers .....	12	3.01	Business costs of terrorism .....	81
<b>Tourism infrastructure</b>					
8.02	Presence of major car rental companies .....	1	3.03	Business costs of crime and violence .....	60
8.01	Hotel rooms .....	10	3.02	Reliability of police services .....	40
8.03	ATMs accepting Visa cards .....	11	<b>Prioritization of Travel &amp; Tourism</b>		
<b>ICT infrastructure</b>					
9.02	Internet users .....	21	5.03	Effectiveness of marketing and branding .....	93
9.03	Telephone lines .....	27	5.01	Government prioritization of the T&T industry .....	92
<b>Price competitiveness in the T&amp;T industry</b>					
10.01	Ticket taxes and airport charges .....	27	5.02	T&T government expenditure .....	54
<b>Human resources</b>					
11.01	Primary education enrollment .....	1	<b>Air transport infrastructure</b>		
11.09	Malaria incidence .....	1	6.04	Airport density .....	101
11.11	Life expectancy .....	3	6.01	Quality of air transport infrastructure .....	67
11.10	Tuberculosis incidence .....	9	6.06	International air transport network .....	63
11.02	Secondary education enrollment .....	24	6.03	Departures per 1,000 population .....	36
11.04	Local availability of research and training services .....	27	<b>Ground transport infrastructure</b>		
<b>National tourism perception</b>					
12.03	Recommendation to extend business trips .....	10	7.03	Port infrastructure .....	77
<b>Natural and cultural resources</b>					
13.01	Number of World Heritage sites .....	1	7.04	Domestic transport network .....	52
13.05	Risk of malaria and yellow fever .....	1	7.02	Railroad infrastructure .....	49
13.02	Carbon dioxide damage .....	15	7.01	Road infrastructure .....	44
<b>ICT infrastructure</b>					
9.01 Extent of business Internet use .....					
<b>Price competitiveness in the T&amp;T industry</b>					
10.03 Extent and effect of taxation .....					
10.04 Fuel price level .....					
10.02 Purchasing power parity .....					
<b>Human resources</b>					
11.06 Hiring and firing practices .....					
11.08 HIV prevalence .....					
11.03 Quality of the educational system .....					
11.05 Extent of staff training .....					
11.07 Ease of hiring foreign labor .....					
<b>National tourism perception</b>					
12.01 Tourism openness .....					
12.02 Attitude toward tourists .....					
<b>Natural and cultural resources</b>					
13.03 Nationally protected areas .....					
13.04 Business concern for ecosystems .....					