

Poland

Key indicators

Population (millions), 2005	38.2
Surface area (1,000 square kilometers)	312.7
Gross domestic product (US\$ billions), 2005	303.2
Gross domestic product (PPP, US\$) per capita, 2005	12,994
Real GDP growth (percent), 2005	3.4

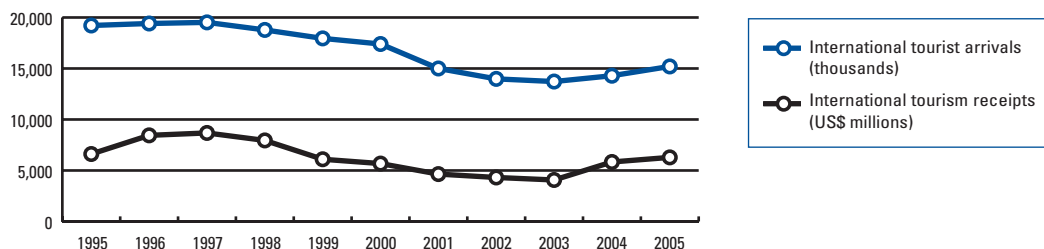
Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

T&T industry, 2006 estimates	Percent of total	2007–2016 annual growth (% forecast)	
GDP (US\$ millions)	6,242	2.0	4.5
Employment (1,000 jobs)	259	2.0	0.6
T&T economy, 2006 estimates			
GDP (US\$ millions)	28,923	9.1	4.3
Employment (1,000 jobs)	1,108	8.5	0.5

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005	15,200
International tourism receipts (US\$ millions), 2005	6,284



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index	63	4.2
T&T regulatory framework	63	4.2
Policy rules and regulations	66	4.7
Environmental regulation	65	4.0
Safety and security	71	4.3
Health and hygiene	89	4.1
Prioritization of T&T strategies	42	4.2
T&T business environment and infrastructure	62	3.5
Air transport infrastructure	86	2.6
Ground transport infrastructure	61	3.6
Tourism infrastructure	46	3.6
ICT infrastructure	43	3.5
Price competitiveness in T&T industry	83	4.2
T&T human, cultural, and natural resources	60	4.8
Human resources	44	5.3
Education and training	32	5.2
Availability of qualified labor	85	4.0
Workforce wellness	35	6.7
National tourism perception	122	3.6
Natural and cultural resources	19	5.5

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
Policy rules and regulations					
1.05	Openness of bilateral Air Service Agreements	12	1.03	Rules governing foreign direct investment	102
1.04	Visa requirements	15	1.01	Foreign ownership restrictions.....	99
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Environmental regulation					
2.02	Clarity and stability of environmental regulations	48	1.02	Property rights.....	92
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Health and hygiene					
4.02	Physician density.....	39	Environmental regulation		
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Prioritization of Travel & Tourism					
5.04	T&T fair attendance	1	2.03	Government prioritization of sustainable T&T	97
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Air transport infrastructure					
6.05	Number of operating airlines.....	39	2.01	Stringency of environmental regulation	51
6.02	Available seat kilometers.....	50	<hr/>		
Safety and security					
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Health and hygiene					
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Prioritization of Travel & Tourism					
7.02	Railroad infrastructure	38	3.01	Business costs of terrorism	93
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Tourism infrastructure					
8.02	Presence of major car rental companies.....	1	3.02	Reliability of police services	69
8.03	ATMs accepting Visa cards	45	3.03	Business costs of crime and violence.....	62
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ICT infrastructure					
9.03	Telephone lines.....	39	<hr/>		
9.01	Extent of business Internet use	41	Health and hygiene		
9.02	Internet users	45	4.01	Gov't efforts to reduce health risks from pandemics	87
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Price competitiveness in the T&T industry					
10.01	Ticket taxes and airport charges.....	49	<hr/>		
Human resources					
11.09	Malaria incidence.....	1	Prioritization of Travel & Tourism		
11.08	HIV prevalence	25	5.01	Government prioritization of the T&T industry.....	104
11.02	Secondary education enrollment.....	34	5.03	Effectiveness of marketing and branding	86
11.03	Quality of the educational system	34	5.02	T&T government expenditure	69
11.04	Local availability of research and training services.....	39	<hr/>		
11.10	Tuberculosis incidence	39	Air transport infrastructure		
11.11	Life expectancy	39	6.04	Airport density.....	89
11.05	Extent of staff training.....	48	6.01	Quality of air transport infrastructure	86
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Natural and cultural resources					
13.05	Risk of malaria and yellow fever	1	6.06	International air transport network	78
13.01	Number of World Heritage sites	15	6.03	Departures per 1,000 population.....	63
13.03	Nationally protected areas.....	35	<hr/>		
13.04	Business concern for ecosystems	40	Ground transport infrastructure		
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Human resources					
11.07	Ease of hiring foreign labor	103	7.04	Domestic transport network	82
11.01	Primary education enrollment	88	7.01	Road infrastructure.....	67
11.06	Hiring and firing practices.....	64	7.03	Port infrastructure	60
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National tourism perception					
12.02	Attitude toward tourists	124	<hr/>		
12.03	Recommendation to extend business trips	115	Tourism infrastructure		
12.01	Tourism openness	89	8.01	Hotel rooms.....	68
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Natural and cultural resources					
13.02	Carbon dioxide damage.....	92	<hr/>		