

# Sweden

## Key indicators

Population (millions), 2005.....	9.0
Surface area (1,000 square kilometers).....	450.3
Gross domestic product (US\$ billions), 2005.....	358.8
Gross domestic product (PPP, US\$) per capita, 2005.....	29,926
Real GDP growth (percent), 2005.....	2.7

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

## Travel & Tourism indicators

### T&T industry, 2006 estimates

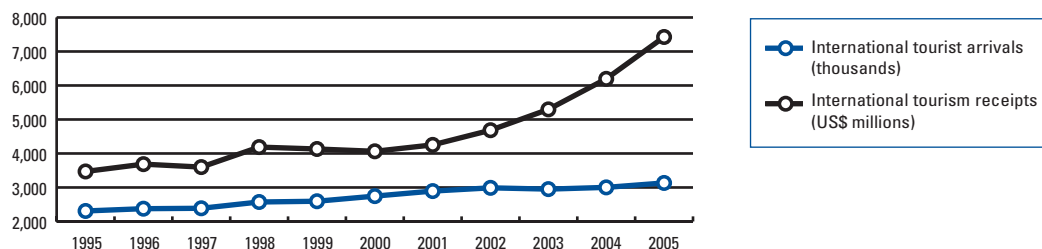
	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions).....	9,790.....2.7	3.1
Employment (1,000 jobs).....	118.....2.8	1.0

### T&T economy, 2006 estimates

GDP (US\$ millions).....	28,938.....7.9	3.1
Employment (1,000 jobs).....	344.....8.0	1.0

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005.....	3,133
International tourism receipts (US\$ millions), 2005.....	7,427



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
<b>2007 Index</b> .....	<b>17</b>	<b>5.1</b>
<b>T&amp;T regulatory framework</b> .....	<b>19</b>	<b>5.2</b>
Policy rules and regulations.....	23	5.3
Environmental regulation.....	7	5.9
Safety and security.....	15	5.6
Health and hygiene.....	13	6.2
Prioritization of T&T strategies.....	93	3.2
<b>T&amp;T business environment and infrastructure</b> .....	<b>13</b>	<b>4.9</b>
Air transport infrastructure.....	11	4.9
Ground transport infrastructure.....	12	5.7
Tourism infrastructure.....	27	4.4
ICT infrastructure.....	1	6.3
Price competitiveness in T&T industry.....	122	3.1
<b>T&amp;T human, cultural, and natural resources</b> .....	<b>27</b>	<b>5.3</b>
Human resources.....	31	5.4
Education and training.....	8	6.1
Availability of qualified labor.....	118	3.3
Workforce wellness.....	1	7.0
National tourism perception.....	99	4.4
Natural and cultural resources.....	8	6.0

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

## T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124	
<b>Policy rules and regulations</b>						
1.01	Foreign ownership restrictions.....	9	1.05	Openness of bilateral Air Service Agreements.....	72	
1.03	Rules governing foreign direct investment.....	15	1.04	Visa requirements .....	43	
1.02	Property rights.....	16	<hr/>			
<b>Environmental regulation</b>						
2.01	Stringency of environmental regulation .....	4	2.03	Government prioritization of sustainable T&T.....	35	
2.02	Clarity and stability of environmental regulations .....	6	<hr/>			
<b>Health and hygiene</b>						
4.03	Access to improved sanitation.....	1	3.02	Reliability of police services .....	27	
4.04	Access to improved drinking water .....	1	3.01	Business costs of terrorism .....	26	
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<b>Air transport infrastructure</b>						
6.03	Departures per 1,000 population.....	12	3.03	Business costs of crime and violence.....	18	
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<b>Ground transport infrastructure</b>						
7.02	Railroad infrastructure .....	11	<hr/>			
7.03	Port infrastructure .....	12	<b>Health and hygiene</b>			
7.04	Domestic transport network .....	12	4.02	Physician density.....	23	
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<b>ICT infrastructure</b>						
9.02	Internet users .....	2	4.01	Gov't efforts to reduce health risks from pandemics .....	19	
9.03	Telephone lines.....	2	<hr/>			
9.01	Extent of business Internet use .....	4	<b>Prioritization of Travel &amp; Tourism</b>			
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<b>Human resources</b>						
11.02	Secondary education enrollment.....	1	5.02	T&T government expenditure .....	82	
11.09	Malaria incidence.....	1	5.01	Government prioritization of the T&T industry.....	80	
11.10	Tuberculosis incidence .....	2	5.03	Effectiveness of marketing and branding .....	78	
11.05	Extent of staff training.....	3	5.04	T&T fair attendance.....	70	
11.11	Life expectancy .....	3	<hr/>			
11.04	Local availability of research and training services.....	8	<b>Air transport infrastructure</b>			
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<b>Natural and cultural resources</b>						
13.05	Risk of malaria and yellow fever .....	1	6.02	Available seat kilometers.....	34	
13.04	Business concern for ecosystems .....	3	6.06	International air transport network .....	23	
13.02	Carbon dioxide damage.....	5	6.01	Quality of air transport infrastructure .....	21	
13.01	Number of World Heritage sites .....	14	6.04	Airport density.....	20	
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<b>Price competitiveness in the T&amp;T industry</b>						
10.04	Fuel price level .....	120	6.05	Number of operating airlines.....	18	
10.03	Extent and effect of taxation.....	117	<hr/>			
10.02	Purchasing power parity.....	116	<b>Ground transport infrastructure</b>			
10.01	Ticket taxes and airport charges.....	33	7.01	Road infrastructure.....	18	
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<b>Human resources</b>						
11.06	Hiring and firing practices.....	123	<hr/>			
11.07	Ease of hiring foreign labor .....	87	<b>Tourism infrastructure</b>			
11.01	Primary education enrollment .....	84	8.02	Presence of major car rental companies.....	35	
11.08	HIV prevalence .....	25	8.03	ATMs accepting Visa cards .....	34	
11.03	Quality of the educational system .....	24	8.01	Hotel rooms.....	21	
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<b>National tourism perception</b>						
12.03	Recommendation to extend business trips .....	109	<hr/>			
12.02	Attitude toward tourists .....	57	<b>Natural and cultural resources</b>			
12.01	Tourism openness .....	51	13.03	Nationally protected areas.....	48	
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