

Switzerland

Key indicators

Population (millions), 2005.....	7.4
Surface area (1,000 square kilometers)	41.3
Gross domestic product (US\$ billions), 2005	367.6
Gross domestic product (PPP, US\$) per capita, 2005	32,571
Real GDP growth (percent), 2005.....	1.9

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

Travel & Tourism indicators

T&T industry, 2006 estimates

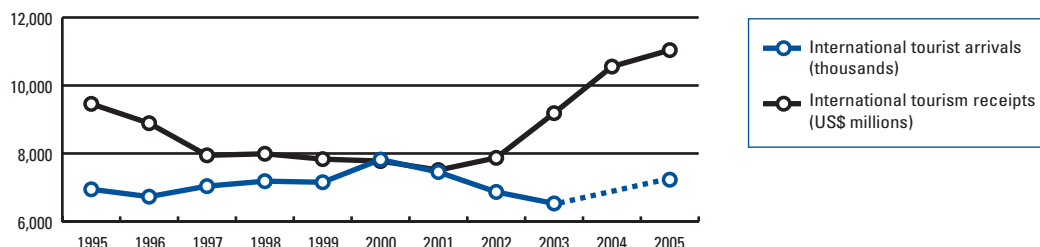
	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions)	23,185	6.2
Employment (1,000 jobs).....	342	8.1

T&T economy, 2006 estimates

GDP (US\$ millions)	53,850	14.3
Employment (1,000 jobs).....	759	18.0

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005	7,229
International tourism receipts (US\$ millions), 2005	11,040



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
2007 Index	1	5.7
T&T regulatory framework	2	5.8
Policy rules and regulations.....	21	5.3
Environmental regulation.....	4	6.0
Safety and security	5	6.1
Health and hygiene.....	8	6.3
Prioritization of T&T strategies.....	8	5.3
T&T business environment and infrastructure	2	5.4
Air transport infrastructure	9	5.0
Ground transport infrastructure	5	6.4
Tourism infrastructure	4	6.5
ICT infrastructure	9	5.5
Price competitiveness in T&T industry	115	3.5
T&T human, cultural, and natural resources	2	5.8
Human resources.....	1	6.3
Education and training.....	1	6.3
Availability of qualified labor	7	5.5
Workforce wellness	6	6.9
National tourism perception.....	62	4.9
Natural and cultural resources.....	6	6.3

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
Policy rules and regulations					
1.02	Property rights.....	4	1.05	Openness of bilateral Air Service Agreements.....	61
Environmental regulation					
2.02	Clarity and stability of environmental regulations.....	2	1.04	Visa requirements.....	43
2.01	Stringency of environmental regulation.....	5	1.01	Foreign ownership restrictions.....	23
Safety and security					
3.02	Reliability of police services.....	5	1.03	Rules governing foreign direct investment.....	16
3.03	Business costs of crime and violence.....	7	Environmental regulation		
Health and hygiene					
4.03	Access to improved sanitation.....	1	2.03	Government prioritization of sustainable T&T.....	12
4.04	Access to improved drinking water.....	1	Safety and security		
Air transport infrastructure					
6.03	Departures per 1,000 population.....	6	3.01	Business costs of terrorism.....	40
6.05	Number of operating airlines.....	10	Health and hygiene		
Ground transport infrastructure					
7.02	Railroad infrastructure.....	1	4.01	Gov't efforts to reduce health risks from pandemics.....	20
7.04	Domestic transport network.....	2	4.02	Physician density.....	11
7.01	Road infrastructure.....	3	Prioritization of Travel & Tourism		
Tourism infrastructure					
8.02	Presence of major car rental companies.....	1	5.01	Government prioritization of the T&T industry.....	31
8.03	ATMs accepting Visa cards.....	6	5.03	Effectiveness of marketing and branding.....	24
8.01	Hotel rooms.....	7	5.02	T&T government expenditure.....	15
ICT infrastructure					
9.03	Telephone lines.....	3	5.04	T&T fair attendance.....	15
9.01	Extent of business Internet use.....	7	Air transport infrastructure		
Human resources					
11.01	Primary education enrollment.....	1	6.04	Airport density.....	50
11.05	Extent of staff training.....	1	6.02	Available seat kilometers.....	26
11.09	Malaria incidence.....	1	6.06	International air transport network.....	15
11.11	Life expectancy.....	3	6.01	Quality of air transport infrastructure.....	14
11.03	Quality of the educational system.....	4	Ground transport infrastructure		
11.04	Local availability of research and training services.....	4	7.03	Port infrastructure.....	21
11.06	Hiring and firing practices.....	4	ICT infrastructure		
11.10	Tuberculosis incidence.....	10	9.02	Internet users.....	24
Natural and cultural resources					
13.05	Risk of malaria and yellow fever.....	1	Price competitiveness in the T&T industry		
13.02	Carbon dioxide damage.....	2	10.02	Purchasing power parity.....	121
13.04	Business concern for ecosystems.....	6	10.04	Fuel price level.....	120
13.03	Nationally protected areas.....	8	10.01	Ticket taxes and airport charges.....	59
Policy rules and regulations					
Environmental regulation					
Safety and security					
Health and hygiene					
Prioritization of Travel & Tourism					
Air transport infrastructure					
Ground transport infrastructure					
ICT infrastructure					
Price competitiveness in the T&T industry					
Human resources					
National tourism perception					
Natural and cultural resources					
13.01	Number of World Heritage sites.....	40			