

# Thailand

## Key indicators

Population (millions), 2005.....	64.2
Surface area (1,000 square kilometers).....	513.1
Gross domestic product (US\$ billions), 2005.....	173.1
Gross domestic product (PPP, US\$) per capita, 2005.....	8,368
Real GDP growth (percent), 2005.....	4.5

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

## Travel & Tourism indicators

### T&T industry, 2006 estimates

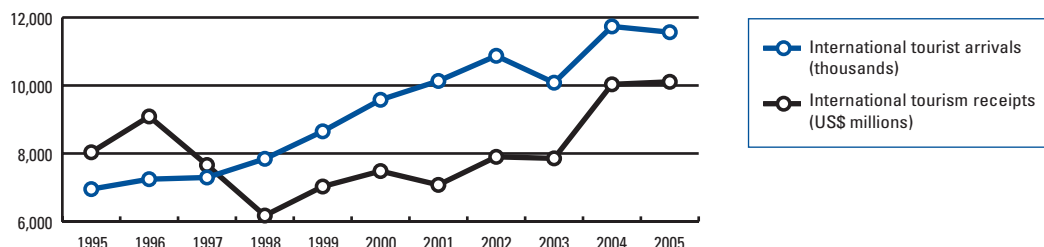
	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions).....	13,558.....6.5	4.9
Employment (1,000 jobs).....	1,842.....5.2	1.1

### T&T economy, 2006 estimates

GDP (US\$ millions).....	29,587.....14.3	5.2
Employment (1,000 jobs).....	3,820.....10.7	1.4

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005.....	11,567
International tourism receipts (US\$ millions), 2005.....	10,108



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
<b>2007 Index</b> .....	<b>43</b>	<b>4.6</b>
<b>T&amp;T regulatory framework</b> .....	<b>41</b>	<b>4.8</b>
Policy rules and regulations.....	55	4.8
Environmental regulation.....	39	4.6
Safety and security.....	42	4.9
Health and hygiene.....	59	4.8
Prioritization of T&T strategies.....	25	4.8
<b>T&amp;T business environment and infrastructure</b> .....	<b>35</b>	<b>4.1</b>
Air transport infrastructure.....	25	4.1
Ground transport infrastructure.....	28	4.7
Tourism infrastructure.....	53	3.4
ICT infrastructure.....	58	2.8
Price competitiveness in T&T industry.....	4	5.7
<b>T&amp;T human, cultural, and natural resources</b> .....	<b>59</b>	<b>4.8</b>
Human resources.....	75	5.0
Education and training.....	48	5.0
Availability of qualified labor.....	81	4.1
Workforce wellness.....	90	5.8
National tourism perception.....	35	5.4
Natural and cultural resources.....	77	4.1

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

## T&T national competitiveness balance sheet

COMPETITIVE ADVANTAGES	Rank/124	COMPETITIVE DISADVANTAGES	Rank/124
<b>Policy rules and regulations</b>		<b>Policy rules and regulations</b>	
1.04	15	1.01	104
1.02	40	1.03	58
		1.05	58
<b>Environmental regulation</b>		<b>Environmental regulation</b>	
2.03	37	2.01	44
2.02	38		
<b>Safety and security</b>		<b>Safety and security</b>	
3.03	40	3.01	80
3.02	41		
<b>Health and hygiene</b>		<b>Health and hygiene</b>	
4.01	34	4.02	97
4.03	36	4.04	70
<b>Prioritization of Travel &amp; Tourism</b>		<b>Prioritization of Travel &amp; Tourism</b>	
5.04	4	5.02	69
5.03	11		
5.01	14		
<b>Air transport infrastructure</b>		<b>Air transport infrastructure</b>	
6.05	11	6.04	104
6.02	14	6.03	64
6.01	31		
6.06	41		
<b>Ground transport infrastructure</b>		<b>Tourism infrastructure</b>	
7.01	28	8.02	55
7.04	31	8.01	44
7.03	37		
7.02	40		
<b>Tourism infrastructure</b>		<b>ICT infrastructure</b>	
8.03	42	9.03	80
		9.02	61
<b>ICT infrastructure</b>		<b>Human resources</b>	
9.01	28	11.08	96
		11.01	91
<b>Price competitiveness in the T&amp;T industry</b>		11.10	88
10.01	11	11.09	86
10.04	19	11.07	84
10.03	22	11.02	77
10.02	27	11.11	75
		11.04	66
<b>Human resources</b>		11.06	65
11.05	30		
11.03	41	<b>Natural and cultural resources</b>	
		13.05	102
<b>National tourism perception</b>		13.02	97
12.02	6	13.01	48
12.01	26	13.04	46
12.03	28		
<b>Natural and cultural resources</b>			
13.03	28		